

Plaintiffs'

Exhibit 280

Clay Christopher

Dallas Mavericks | Mavs Gaming
Office: 214.658.7146
Cell: 214.869.5977
1333 N. Stemmons Freeway
Suite #105
Dallas, TX 75207

From: Billy Phillips <Billy.Phillips@dallasmavs.com>
Sent: Wednesday, September 15, 2021 3:18 PM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Cc: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>
Subject: Re: Voyager Crypto

You bringing the shortbread biscuit cookies.

Thanks,
Billy Phillips
Dallas Mavericks

On Sep 15, 2021, at 2:57 PM, Kyle Tapply <Kyle.Tapply@dallasmavs.com> wrote:

Looking forward to working with you gentlemen.

<image001.jpg>

Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Sent: Wednesday, September 15, 2021 2:53 PM
To: Clay Christopher <Clay.Christopher@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>
Cc: Billy Phillips <Billy.Phillips@dallasmavs.com>
Subject: Voyager Crypto

Gents-

In an unprecedented move, I'd like all 3 of you to work on this deal together. It's VERY hot and likely to close if we can get them what they want. [REDACTED] and

[REDACTED]
[REDACTED]
[REDACTED] [REDACTED] [REDACTED]
[REDACTED] Please let me know ASAP if you are willing to
team up.
RM

Ryan Mackey
Sr. Vice President of Corporate Partnerships
Dallas Mavericks
1333 N Stemmons Frwy #105
Dallas, TX 75207
(214) 658-7132 (o)
(214) 869-5978 (m)
ryan.mackey@dallasmavs.com

Kyle Tapply

From: Kory Nix
Sent: Wed 9/22/2021 3:14 PM (GMT-00:00)
To: Kyle Tapply; Billy Phillips
Cc: Ryan Mackey; Clay Christopher; Patrick Sorensen
Bcc:
Subject: RE: [EXT] RE: Partnership Outline

I feel like this might be one of their best assets, people want to be in an exclusive, networking group with likeminded individuals. I think keeping it clean and simple might be best for name – “Voyager Club”

We will be promoting it with our assets so no need to have Mavs in the name and people will associate crypto with it as Voyager is in the name.

From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Sent: Wednesday, September 22, 2021 9:58 AM
To: Billy Phillips <Billy.Phillips@dallasmavs.com>
Cc: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>
Subject: Re: [EXT] RE: Partnership Outline

That was scary timing. Reading your email and this came in.

CONFIDENTIAL

MAVSCUBAN00005674

EXHIBIT

15

From: Kyle Tapply
Sent: Mon 11/08/2021 12:58 PM (GMT-00:00)
To: "Mark Cuban" <Mark.Cuban@dallasmavs.com>, "Cynthia Marshall" <Cynthia.Marshall@dallasmavs.com>
Cc: "Ryan Mackey" <Ryan.Mackey@dallasmavs.com>, "Billy Phillips" <Billy.Phillips@dallasmavs.com>
Bcc:
Subject: Sales Report
Attachments: image00100001.png

Mark,

Below are some notes on my weekly sales report. Please let me know if you have any questions.



Voyager

Status: Recap Numbers -Wanted to share some of the recap numbers they provided us from the initial launch. Overall, the first week was a massive success. They said they had over 75K downloads with fans who used "Mavs100" to claim the offer. Over 30K people funded the account to claim the \$100 offer and still counting. They said they expected less than 20K Mavs100 redemptions. Overall, they had 175K downloads for the first week. The PR agency mentioned they received over 1 billion impressions on the partnership announcement in addition to the \$100K crypto giveaway halfcourt shot. We couldn't have had a better launch and really appreciate everyone's efforts to get the deal done. We're working on creating a best practice/case study to use for partners in the future and will share more later.

CONFIDENTIAL

MAVSCUBAN00006070

EXHIBIT

22

Thanks,



KYLE TAPPLY

SENIOR DIRECTOR CORPORATE PARTNERSHIPS

DALLAS MAVERICKS | 1333 N STEMMONS FWY #105 | DALLAS, TX 75207

W: 214.658.7145 | C: 970.396.7725

E: Kyle.Tapply@dallasmavs.com | WEB: [Mavs Sponsorship Deck](#)



TSX: VOYG
OTCQX: YGVF
Borse Frankfurt: UCD2

NEWS RELEASE

VOYAGER DIGITAL BECOMES THE OFFICIAL CRYPTOCURRENCY BROKERAGE PARTNER OF THE DALLAS MAVERICKS

Voyager is the first international partner of the Dallas Mavericks, joining forces to make crypto more accessible for all

NEW YORK, October 27, 2021 - Voyager Digital Ltd. ("Voyager" or the "Company") (TSX: VOYG; OTCQX: YGVF; FRA: UCD2), one of the fastest-growing, publicly traded cryptocurrency platforms in the United States, has entered into a five-year exclusive, integrated partnership with the Dallas Mavericks, becoming the team's first cryptocurrency brokerage and international partner. A press conference will be hosted in Dallas today at 4:00 p.m. Central Time to discuss the partnership. To watch, please visit: <https://www.mavs.com/voyager/>.

Voyager and the Dallas Mavericks will work to make cryptocurrency more accessible through educational and community programs, global activations, and fan engagement promotions. The partnership also includes naming rights to the Mavs Gaming Hub, the official gaming and event venue for the Mavs NBA 2K League team, and will be announced at a later date.

This partnership makes Voyager the first international partner of the Dallas Mavericks, enabling both parties to reach a wider, global audience to raise brand awareness and drive cryptocurrency adoption around the world. In 2019, the NBA granted teams the ability to provide international sponsorship rights, outside the United States and Canada.

"The Mavs are proud to welcome Voyager to the Dallas Mavericks family," said Mavs governor Mark Cuban. "Crypto assets and applications are changing how business and personal finance are done. We believe our partnership with Voyager will allow Mavs and NBA fans to learn more about Voyager and how they can earn more from Voyagers' platform than from traditional financial applications."

"We could not be more excited to partner with the Dallas Mavericks to make crypto more accessible for all," said Steve Ehrlich, CEO and Co-founder of Voyager. "This partnership gives us the opportunity to educate people all over the world on ways to use crypto in their everyday lives. We want to help people learn alternate ways to grow their wealth to achieve true financial freedom and build intergenerational wealth through crypto. We found a great partner to do this with in the Mavs and their owner, Mark Cuban, who is already deeply involved in the space."

About Voyager Digital Ltd.

Voyager Digital Ltd. (TSX: VOYG; OTCQX: VYGVF; FRA: UCD2) is a fast-growing, publicly traded cryptocurrency platform in the United States founded in 2018 to bring choice, transparency, and cost efficiency to the marketplace. Voyager offers a secure way to trade over 60 different crypto assets using its easy-to-use mobile application, and earn rewards up to 12 percent annually on more than 30 cryptocurrencies. Through its subsidiary Coinify ApS, Voyager provides crypto payment solutions for both consumers and merchants around the globe. To learn more about the company, please visit <https://www.investvoyager.com>.

About The Dallas Mavericks

The Dallas Mavericks are a first-class global sports and entertainment organization providing memorable experiences for fans worldwide. The Mavs compete in the National Basketball Association as a member of the Western Conference and play at American Airlines Center under the direction of Coach Jason Kidd, General Manager Nico Harrison, CEO Cynt Marshall and Governor Mark Cuban. Since the inaugural season in 1980- 81, the Mavs have won four division titles, two conference championships and one NBA championship in 2011. In addition to on-court success, the Mavs are committed to making a difference in North Texas through community programs and the Mavs Foundation. For more information on Dallas Mavericks players, staff, stats and tickets, visit [mavs.com](https://www.mavs.com).

The TSX has not approved or disapproved of the information contained herein.

SOURCE Voyager Digital Ltd.

Press Contacts

Voyager Digital Ltd.

Michael Legg
Chief Communications Officer
(212) 547-8807
mlegg@investvoyager.com

Voyager Public Relations Team
pr@investvoyager.com

Dallas Mavericks

Erin Finegold White
SVP, Corporate Communications
(214) 415-9183
Erin.Finegold@dallasmavs.com

From: Kyle Tapply
Sent: Mon 9/20/2021 12:29 PM (GMT-00:00)
To: "Mark Cuban" <Mark.Cuban@dallasmavs.com>, "Cynthia Marshall" <Cynthia.Marshall@dallasmavs.com>
Cc: "Ryan Mackey" <Ryan.Mackey@dallasmavs.com>, "Billy Phillips" <Billy.Phillips@dallasmavs.com>
Bcc:
Subject: Sales Report
Attachments: image00100001.png

Mark,

Below are some notes on my weekly sales report. Please let me know if you have any questions.

[REDACTED]

[REDACTED]

CONFIDENTIAL

MAVSCUBAN00005874

EXHIBIT

24

DALLAS MAVS + VOYAGER LAUNCH OUTLINE (TENTATIVE AND CONCEPTUAL)

1. PLANNING AND ALIGNMENT

TIMELINE

October 14th, 2021 Voyager Tour @ Mavs Gaming Hub

October 27, 2021 Launch Event @ Mavs Gaming Hub (details below) Time keeps changing.
Maybe 3:30-4 based on players practice schedule.

October 28, 2021 Voyager Game Night @ American Airlines Center

[REDACTED]

Communication Strategy

[REDACTED]

Comment [1]: flexible time here

Comment [2]: MAVS TEAM- Have we talked to Mike about a content plan? I can talk to him today.

Comment [3]: Yes, we've had some initial conversations with Mike and he outlined a few ideas. We're looking at educational content with Mavs players, working with Brandon, MC will be involved in some capacity. Still finalizing.

EXHIBIT
29

MAVSCUBAN00018960

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Comment [4]: Deferring to Mavs/Erin.Finegold@dallasmavs.com for more clarity on these

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

MEDIA PLAN

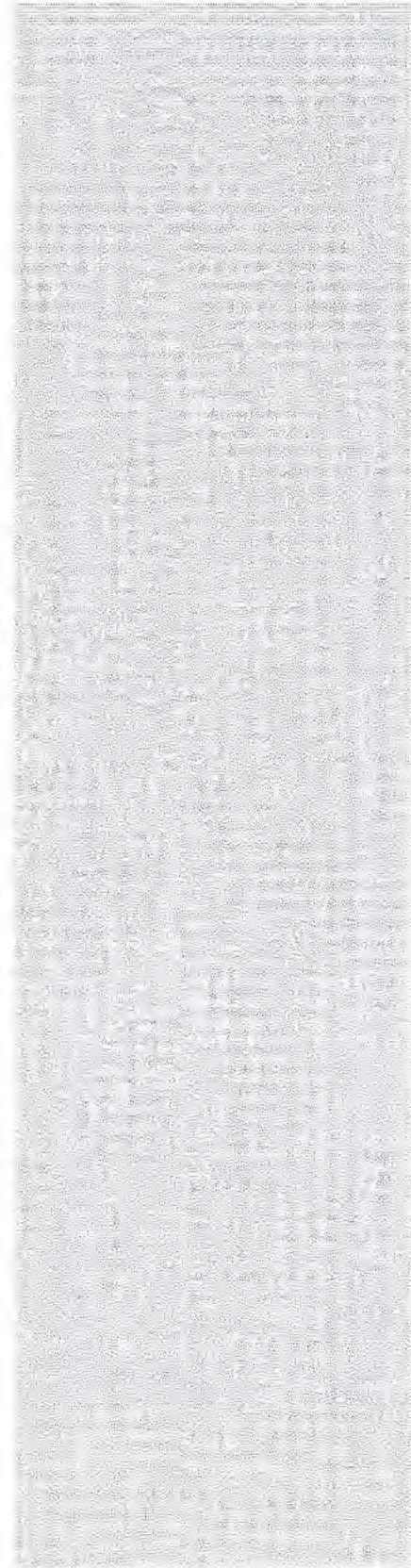
Comment [5]: @Erin.Finegold@dallasmae.com we've put together the below on the media front. Let us know what you think!
Assigned to erin.finegold@dallasmae.com

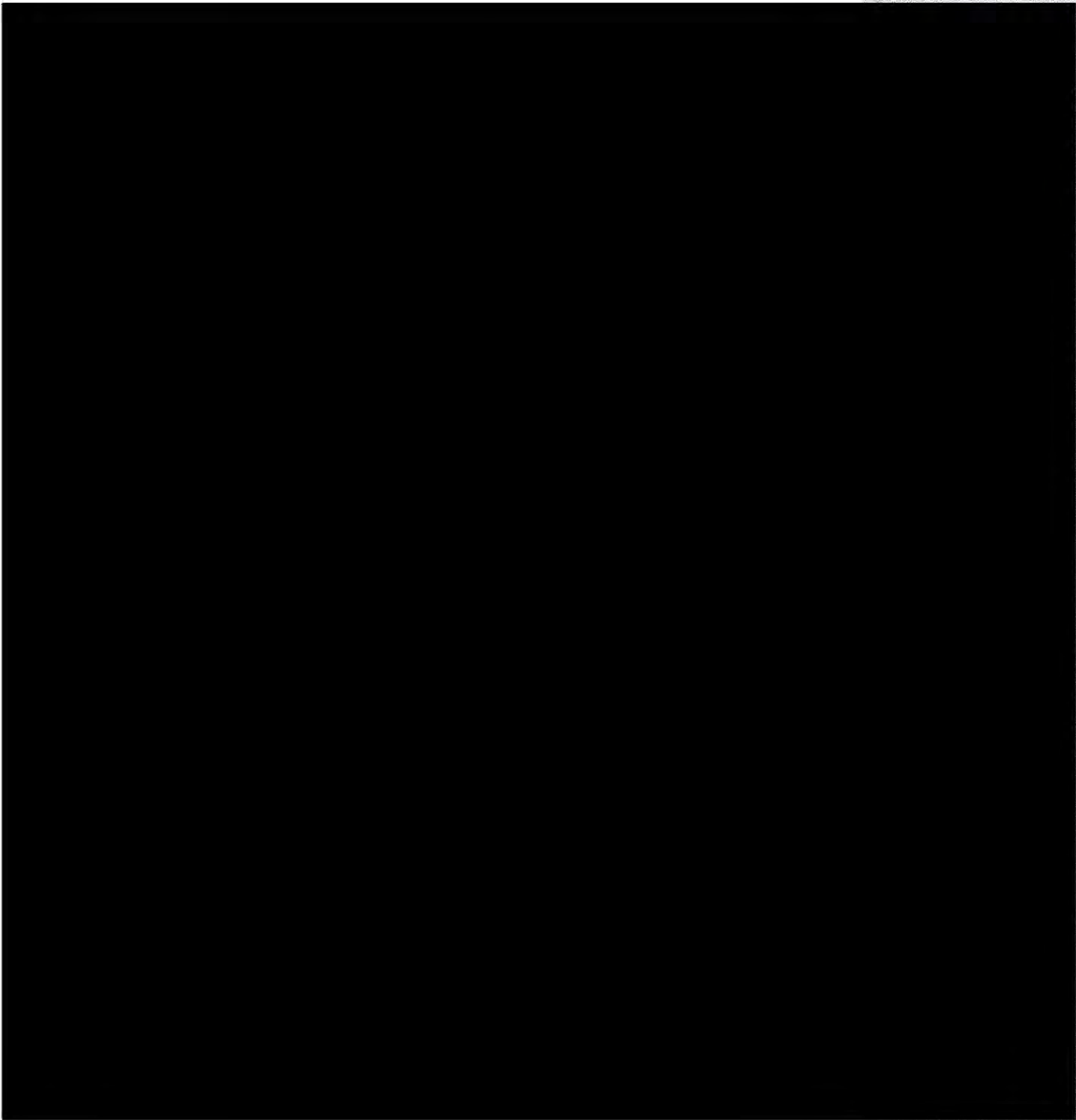
[REDACTED]

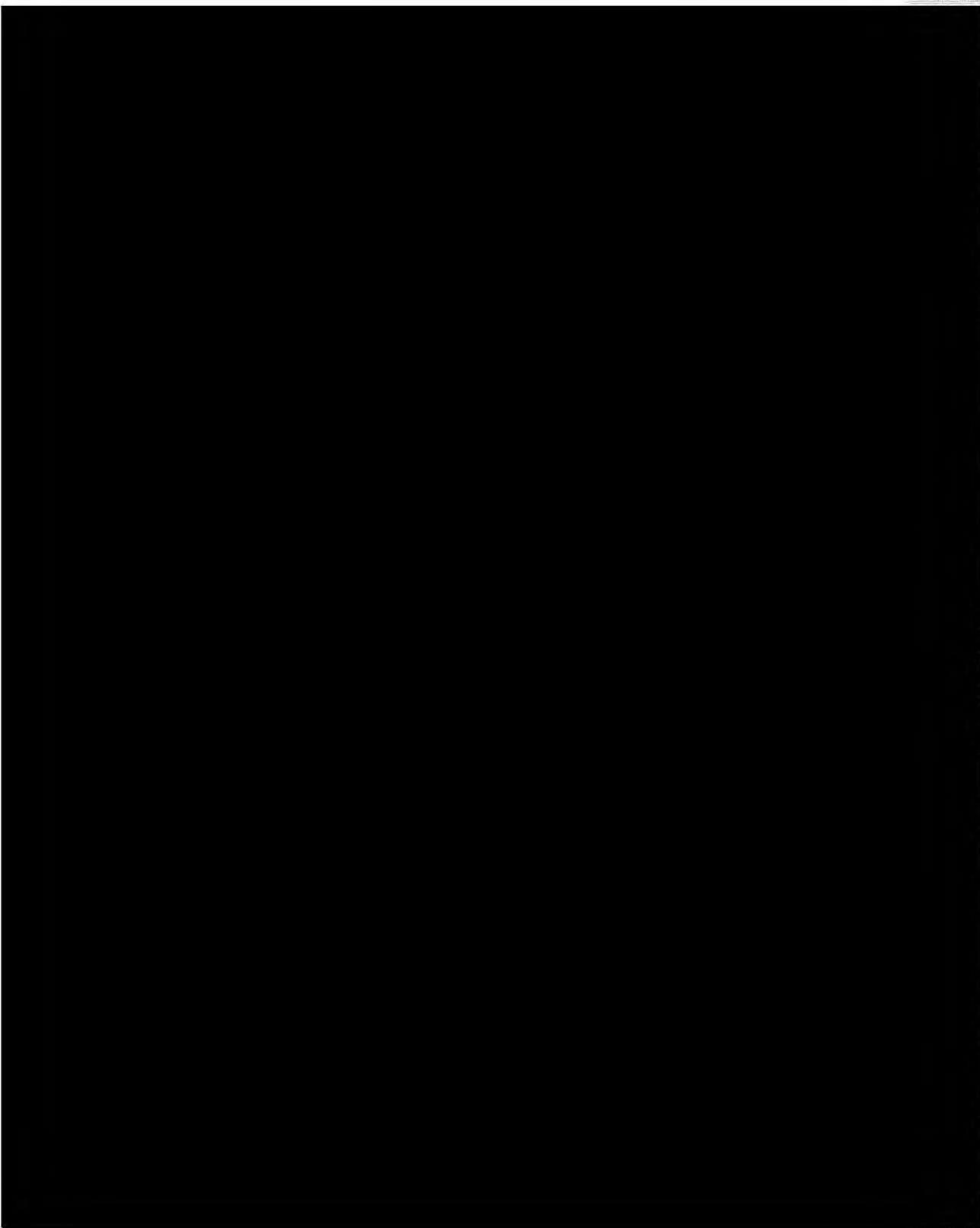
[REDACTED]

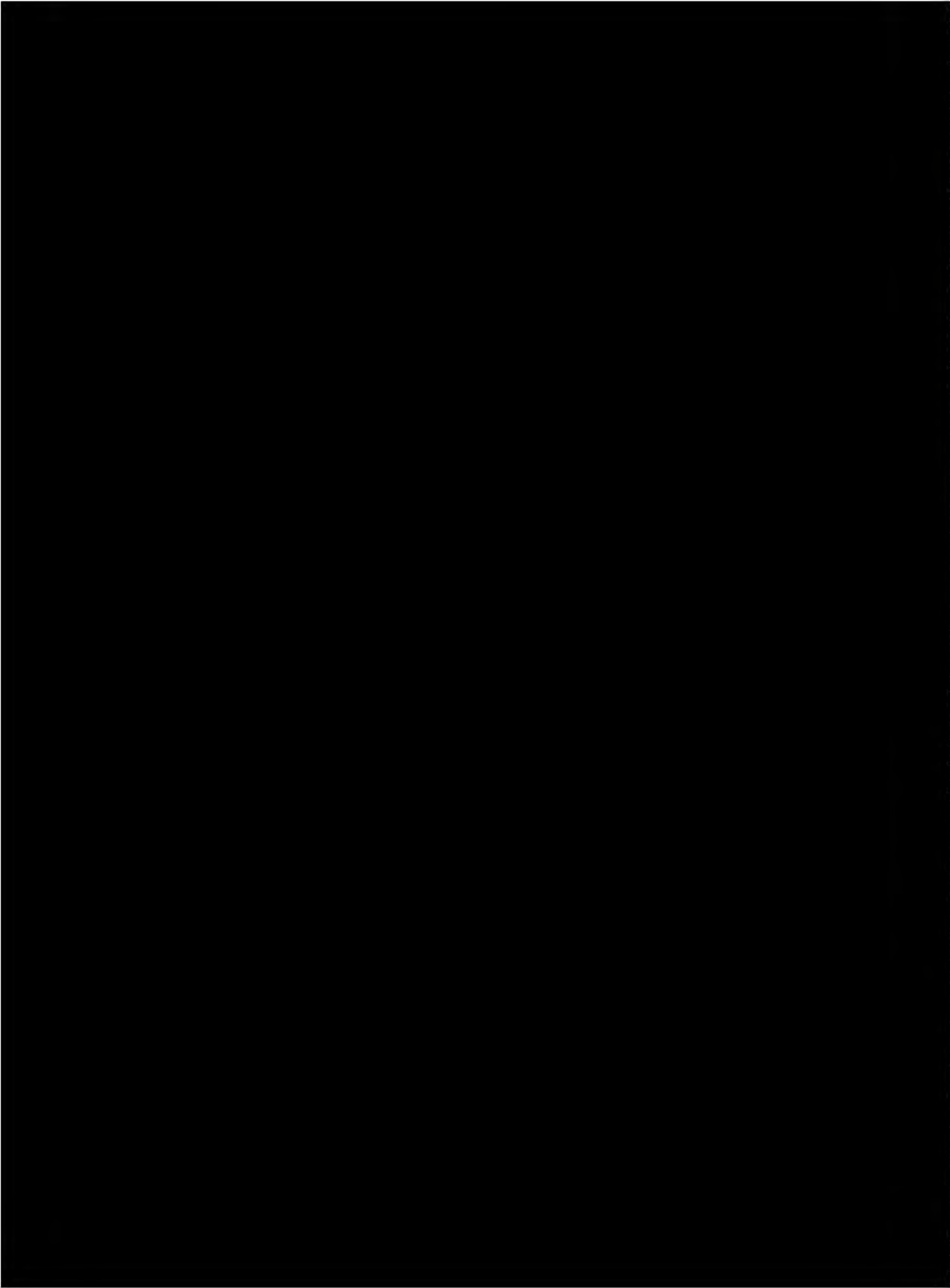
[REDACTED] tion of crypto. [REDACTED]

[REDACTED]









Comment [6]: @pkramer@investvoyager.com to create / approve presentation; steve to present
Assigned to Pam Kramer

Comment [7]: Based on feedback, we think it makes sense to do media first and then Q&A afterward.

Comment [8]: @kyle.tapply@dallasmavs.com what are next steps for us to pick this up?
Assigned to Kyle Tapply

Comment [9]: We need to confirm the event time/date to see if the players can attend. RM is confirming MC schedule too.

comment [10]: New Mavs Specs Sheet for Same Night Assets.

comment [11]: @kyle.tapply@dallas.mavs.com can we get a list of all asset needs and specs asap?
Assigned to Kyle Tapply

comment [12]: @kyle.tapply@dallas.mavs.com is there anything that we haven't already provided other than the print ready files for seat top?

We will have the partnership logo lock up to share soon.

here are other tags below we need clarity on when you can - to get into our creative team
Reassigned to Kyle Tapply

comment [13]: @kyle.tapply@dallas.mavs.com confirmed the amount and we will do without insurance.

@pkramer@investor.voyager.com for awareness.
Assigned to Kyle Tapply

comment [14]: @kyle.tapply@dallas.mavs.com @Spencer.Santora@dallas.mavs.com what do we need to provide here?
Assigned to Kyle Tapply

comment [15]: This will be logo inclusion and LED signage takeover. I do not know if we need to do an offer or lucky section since everyone is already getting the 100 for 100 offer.

comment [16]: @kyle.tapply@dallas.mavs.com @Spencer.Santora@dallas.mavs.com what do we need to provide here?
Assigned to Kyle Tapply

comment [17]: This will be logo inclusion and LED signage takeover. I do not know if we need to do an offer or lucky section since everyone is already getting the 100 for 100 offer.

comment [18]: @kyle.tapply@dallas.mavs.com @Spencer.Santora@dallas.mavs.com what do we need to provide here?
Assigned to Kyle Tapply

comment [19]: This will be logo inclusion and LED signage takeover. I do not know if we need to do an offer or lucky section since everyone is already getting the 100 for 100 offer.

comment [20]: This covers our needs - it will be Steve, his wife, Pam and myself + I likely have one person from my team in town to support the press event.

comment [21]: @mirknpp@gmail.com did you add this?
Assigned to Maria Kowalski Knapp

comment [22]: The media plan is part Mavs and part us. Stephanie Chen is pulling together.

A one-sheet on Voyager

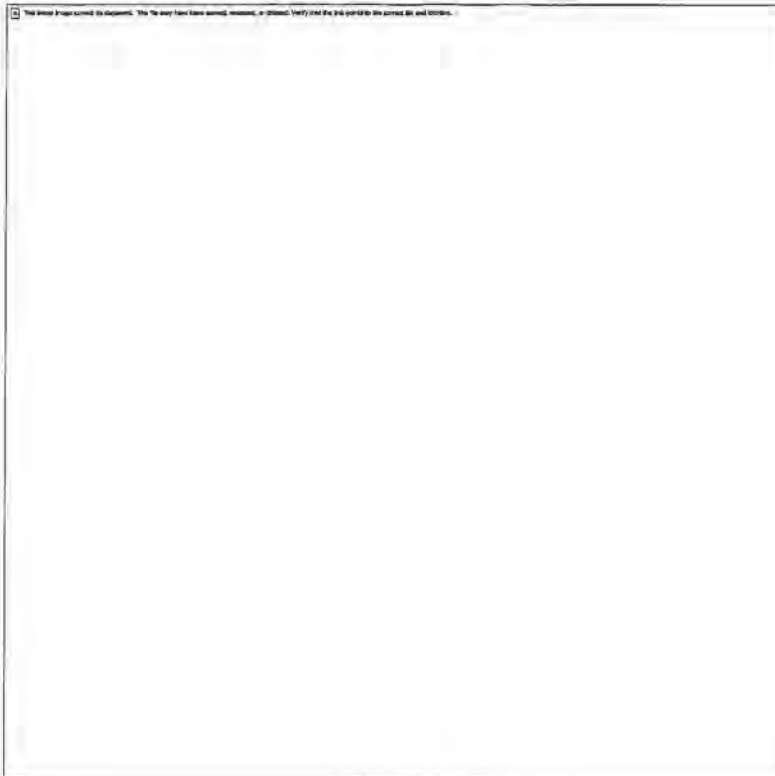
comment [23]: Kelchum Social to provide



Kyle Tapply

From: Kyle Tapply
Sent: Wed 9/15/2021 7:57 PM (GMT-00:00)
To: Ryan Mackey; Clay Christopher; Kory Nix
Cc: Billy Phillips
Bcc:
Subject: RE: Voyager Crypto

Looking forward to working with you gentlemen.



Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Sent: Wednesday, September 15, 2021 2:53 PM
To: Clay Christopher <Clay.Christopher@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>
Cc: Billy Phillips <Billy.Phillips@dallasmavs.com>
Subject: Voyager Crypto

EXHIBIT 30

Gents-

In an unprecedented move, I'd like all 3 of you to work on this deal together. It's VERY hot and likely to close if we can get them what they want. [REDACTED]

[REDACTED]

[REDACTED] [REDACTED] [REDACTED] [REDACTED]

[REDACTED] Please let me know ASAP if you are willing to team up.

RM

Ryan Mackey
Sr. Vice President of Corporate Partnerships
Dallas Mavericks
1333 N Stemmons Frwy #105
Dallas, TX 75207
(214) 658-7132 (o)
(214) 869-5978 (m)
ryan.mackey@dallasmavs.com

Kyle Tapply

From: Kory Nix
Sent: Wed 9/15/2021 8:45 PM (GMT-00:00)
To: Billy Phillips; Clay Christopher; Kyle Tapply
Cc: Ryan Mackey
Bcc:
Subject: RE: Gronk + VGX—does it get any better?

Yep, looking forward to it, we have all done tons of research in this category to ramp up and learning more everyday so we should be able to activate some cool ideas around the space, pretty exciting.
KN

From: Billy Phillips <Billy.Phillips@dallasmavs.com>
Sent: Wednesday, September 15, 2021 3:36 PM
To: Clay Christopher <Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Cc: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Subject: Fwd: Gronk + VGX—does it get any better?

More detailed information coming.
Below is their newsletter I just received.

Thanks,
Billy Phillips
Dallas Mavericks

Begin forwarded message:

From: Voyager <no-reply@investvoyager.com>
Date: September 15, 2021 at 3:27:25 PM CDT
To: Billy Phillips <Billy.Phillips@dallasmavs.com>
Subject: Gronk + VGX—does it get any better?
Reply-To: no-reply@investvoyager.com

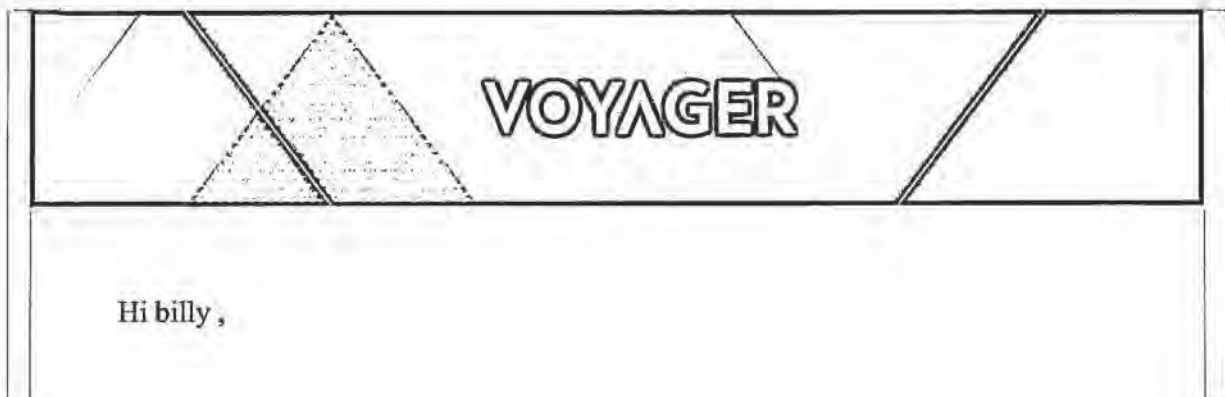


EXHIBIT
31

The Voyager Loyalty Program is unlocking your crypto potential, and VGX is the key.

With 7% staking rewards, crypto back on trades, and more, the new VGX, Voyager's native rewards token, takes your crypto journey to the next level

Why stack VGX? Our latest video has a few reasons.



Have you met our new best friend? 🐶

We're on the same team with NFL superstar and Tampa Bay Buccaneers tight end, Rob Gronkowski, with the endgame of bringing crypto to all. You can read more about this exciting partnership [here](#).

We invited our BFF. Now, it's time for *you* to get your friends into the crypto game with Gronk and Voyager 🐶

Click the button below to share your unique referral code with your friends. When they sign up and complete their first trade of \$100 or more, you will both receive \$25 in Bitcoin.

What are you waiting for? It's time to get in the game.

This email image cannot be displayed. Your computer may have moved, renamed, or deleted the file. Verify that the link points to the correct file and location.

Voyager uplisted to the TSX □

In case you missed it, Voyager officially uplisted to the Toronto Stock Exchange (TSX) last week in another big step toward the future of crypto.

You can now find Voyager on the TSX under the stock ticker VOYG. Check with your broker to see if they support the trading of TSX stocks.

Voyager stock is also available Over-the-Counter (OTC) through many US brokerages and can be purchased via the symbol VYGVF.

This email image cannot be displayed. Your computer may have moved, renamed, or deleted the file. Verify that the link points to the correct file and location.

Thanks,
Team Voyager





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Voyager VOYG is listed on the TSX. CANADA: VOYG | US: VYGVF

Ryan Mackey

From: Ryan Mackey
Sent: Wed 9/15/2021 10:18 PM (GMT-00:00)
To: Clay Christopher; Kyle Tapply; Kory Nix
Cc: Billy Phillips
Bcc:
Subject: FW: Confidential Partnership
Attachments: Voyager Notes Final Proposal .docx_000.dat; image00001.png

Ryan Mackey has shared a OneDrive for Business file with you. To view it, click the link below.

 Voyager Notes Final Proposal .docx

fyi

From: Sarah Musaali <Sarah.Musaali@dallasmavs.com>;
Sent: Wednesday, September 15, 2021 3:59 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Billy Phillips
<Billy.Phillips@dallasmavs.com>; Patrick Sorensen
<Patrick.Sorensen@dallasmavs.com>;
Cc: Lacey Frederick <Lacey.Frederick@dallasmavs.com>;
Subject: RE: Confidential Partnership

EXHIBIT
32

Application Specific File



Ryan Mackey

From: Ryan Mackey
Sent: Thu 9/16/2021 10:05 PM (GMT-00:00)
To: Kory Nix; Kyle Tapply; Clay Christopher
Cc: Sarah Musaali; Lacey Frederick; Patrick Sorensen; Billy Phillips
Bcc:
Subject: Voyager

[illegible]

EXHIBIT
33

[REDACTED]

Ryan Mackey

Sr. Vice President of Corporate Partnerships

Dallas Mavericks

1333 N Stemmons Frwy #105

Dallas, TX 75207

(214) 658-7132 (o)

(214) 869-5978 (m)

ryan.mackey@dallasmavs.com

Kyle Tapply

From: Clay Christopher
Sent: Fri 9/17/2021 11:55 AM (GMT-00:00)
To: Kyle Tapply; Billy Phillips
Cc: Kory Nix; Ryan Mackey
Bcc:
Subject: RE: [EXT] RE:

Definitely think it would be good to hop on together prior and I will shift as needed to make the time this morning.

I'm for Ryan running play by play and we can jump in and add color as needed.

Lot's of good ideas, just need to be flushed out.

Clay Christopher

Dallas Mavericks | Mavs Gaming
Office: 214.658.7146
Cell: 214.869.5977
1333 N. Stemmons Freeway
Suite #105
Dallas, TX 75207

From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Sent: Friday, September 17, 2021 6:31 AM
To: Billy Phillips <Billy.Phillips@dallasmavs.com>
Cc: Kory Nix <Kory.Nix@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>
Subject: RE: [EXT] RE:

Hey Billy,

This call is to review some of the concepts and ideas so that we can put together a formal proposal. After working on this yesterday, we all felt like we had a lot of great ideas but needed more direction on which ones would make sense to include in the partnership.

We might have enough time to get all of this into digi but I don't think it's absolutely necessary at this point.

[REDACTED]

Thanks,

Kyle Tapply
Cell: 970-396-7725

EXHIBIT
34

From: Billy Phillips <Billy.Phillips@dallasmavs.com>
Sent: Friday, September 17, 2021 5:57 AM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Cc: Kory Nix <Kory.Nix@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>
Subject: Re: [EXT] RE:

[REDACTED]

Thanks,
Billy Phillips
Dallas Mavericks

On Sep 16, 2021, at 11:20 PM, Kyle Tapply <Kyle.Tapply@dallasmavs.com> wrote:

Ok, I moved my 11:30 so that should work for everyone else's schedule. Let me know if you want me to create a calendar invite and send over to Erika and Pam.

Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Kory Nix <Kory.Nix@dallasmavs.com>
Sent: Thursday, September 16, 2021 11:08 PM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>
Subject: RE: [EXT] RE:

I am actually pretty open all day, I have an unscheduled [REDACTED] call and interview call at 4:00 but that is it.

From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Sent: Thursday, September 16, 2021 10:51 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>
Subject: RE: [EXT] RE:

Doesn't look like a ton of options for all of us without people moving things or missing. I can try to move my 11:30 with [REDACTED] but looks like KN is out at the same time. I can also try to move my Noon call with [REDACTED] but could also have the activation team take that too, KN is also not available. Assume we want to try and work around Pam's (CMO) schedule? If not, all of could be free at 10am if we move our meeting Ryan and Billy.

12:30-1 works for everyone but KN and RM.

Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Sent: Thursday, September 16, 2021 10:31 PM
To: Billy Phillips <Billy.Phillips@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>
Subject: Fwd: [EXT] RE:

Ryan Mackey
214-658-7132 (w)
214-869-5978 (m)

From: Erika Szychowski <erika@investvoyager.com>
Sent: Thursday, September 16, 2021 9:25 PM
To: Ryan Mackey
Cc: Drew Northfield; Jason Miller; Pam Kramer; Billy Phillips
Subject: Re: [EXT] RE:

Thank you for the quick call Ryan, excited to regroup and hear some of the ideas that have you and your team excited. To loop everyone else back in, Ryan shared with me that they have a lot of ideas that potentially bring this to life in different ways and I offered our support to help narrow down what resonates with us so that they can formalize the proposal without having to fully bake out all of the ideas.

Since we all appreciate more options rather than less options, I propose we regroup tomorrow, at one of the following times. Pam and I are both available from 1130-1 Central and if that doesn't work, I am also available: 9-11am and anytime after 330pm - also central.

Looking forward to connecting tomorrow, and excited to hear your collective ideas.

E-

On Thu, Sep 16, 2021 at 5:02 PM Ryan Mackey <Ryan.Mackey@dallasmavs.com> wrote:

Hi Erika & Team-

We're working hard on ideas but we're going to need more time to get them into a proposal format. Would you like to wait for that or shall we send you what we have now to keep things moving along?
Ryan

From: Erika Szychowski <erika@investvoyager.com>
Sent: Friday, September 10, 2021 3:07 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Drew Northfield <dnorthfield@excelsm.com>; Jason Miller <jmiller@excelsm.com>
Cc: Pam Kramer <pkramer@investvoyager.com>
Subject:

Hi Team!

Thank you for the time today and for such a great call. @Ryan Mackey Please add your other teammates, as necessary.

Excited to move quickly on creating a mutually beneficial and fully integrated partnership for Voyager + Mavericks that delivers results and is rooted in innovation. In follow-up to our discussion, please find below notes, thought starters and a few questions. Let me know when best to regroup and of course if you have any questions!

Voyager is seeking:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Again, thank you for the opportunity to jump on a call and move this quickly forward - should have asked this on the call - what is your facility capacity for the coming season - are you restricting in any way?

Is there someone on the team that can educate us / recap for us the results of any activations you have already implemented with/for your bitpay partnership and Dogecoin?

have a great weekend.

--

Erika E. Szychowski

SVP, Brand Marketing & Partnerships

erika@investvoyager.com

mobile: 917.592.5565

—

Erika

SVP, Brand Marketing & Partnerships

Ryan Mackey

From: Kory Nix
Sent: Fri 9/17/2021 12:20 PM (GMT-00:00)
To: Clay Christopher; Kyle Tapply; Billy Phillips
Cc: Ryan Mackey
Bcc:
Subject: RE: [EXT] RE:

Yep, with the speed in which this deal is moving, it will take a level of trust on both sides that we will deliver value and provide what they are looking for and having the relationship with Excel helps, we will have over 100+ years of experience on this call so just need to communicate that they are in great hands with us and MC as their partner.

From: Clay Christopher &Clay.Christopher@dallasmavs.com>;
Sent: Friday, September 17, 2021 6:56 AM
To: Kyle Tapply &Kyle.Tapply@dallasmavs.com>; Billy Phillips
&Billy.Phillips@dallasmavs.com>;
Cc: Kory Nix &Kory.Nix@dallasmavs.com>; Ryan Mackey
&Ryan.Mackey@dallasmavs.com>;
Subject: RE: [EXT] RE:

Definitely think it would be good to hop on together prior and I will shift as needed to make the time this morning.

I'm for Ryan running play by play and we can jump in and add color as needed.

Lot's of good ideas, just need to be flushed out.

Clay Christopher

Dallas Mavericks | Mavs Gaming

Office: 214.658.7146

Cell: 214.869.5977

EXHIBIT
35

1333 N. Stemmons Freeway

Suite #105

Dallas, TX 75207

From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>;
Sent: Friday, September 17, 2021 6:31 AM
To: Billy Phillips <Billy.Phillips@dallasmavs.com>;
Cc: Kory Nix <Kory.Nix@dallasmavs.com>; Ryan Mackey
<Ryan.Mackey@dallasmavs.com>; Clay Christopher
<Clay.Christopher@dallasmavs.com>;
Subject: RE: [EXT] RE:

Hey Billy,

This call is to review some of the concepts and ideas so that we can put together a formal proposal. After working on this yesterday, we all felt like we had a lot of great ideas but needed more direction on which ones would make sense to include in the partnership.

We might have enough time to get all of this into digi but I don't think it's absolutely necessary at this point.

[REDACTED]

Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Billy Phillips <Billy.Phillips@dallasmavs.com>;
Sent: Friday, September 17, 2021 5:57 AM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>;
Cc: Kory Nix <Kory.Nix@dallasmavs.com>; Ryan Mackey
<Ryan.Mackey@dallasmavs.com>; Clay Christopher
<Clay.Christopher@dallasmavs.com>;
Subject: Re: [EXT] RE:

Well I wish I had looked at my phone last night. I would have been in favor of taking the 4pm or later time slot and presenting a half baked digideck then a half baked word document. We could had all hands on deck and everyone work on a page during the day.

[REDACTED]

Just asking for time to give a quick run through, do we have time for that this morning.

I would suggest if we are all on that Ryan is the host/MC of the show and he passes it off to different people to present that asset they are comfortable with. Unless Ryan you want to present the whole enchilada.

This is the fun part, it will be great, just want a little prep time.

I can be open until 11am, Kyle we would have to reschedule our meeting.

Thanks,

Billy Phillips

Dallas Mavericks

On Sep 16, 2021, at 11:20 PM, Kyle Tapply
<Kyle.Tapply@dallasmavs.com> wrote:

Ok, I moved my 11:30 so that should work for everyone else's schedule. Let me know if you want me to create a calendar invite and send over to Erika and Pam.

Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Kory Nix <Kory.Nix@dallasmavs.com>;
Sent: Thursday, September 16, 2021 11:08 PM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Ryan Mackey
<Ryan.Mackey@dallasmavs.com>; Billy Phillips
<Billy.Phillips@dallasmavs.com>; Clay Christopher
<Clay.Christopher@dallasmavs.com>;
Subject: RE: [EXT] RE:

I am actually pretty open all day, I have an unschedule [REDACTED] call and interview call at 4:00 but that is it.

From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>;
Sent: Thursday, September 16, 2021 10:51 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Billy Phillips
<Billy.Phillips@dallasmavs.com>; Kory Nix
<Kory.Nix@dallasmavs.com>; Clay Christopher
<Clay.Christopher@dallasmavs.com>;
Subject: RE: [EXT] RE:

Doesn't look like a ton of options for all of us without people moving things or missing. I can try to move my 11:30 with [REDACTED] but looks like KN is out at the same time. I can also try to move my Noon call with [REDACTED] but could also have the activation team take that too, KN is also not available. Assume we want to try and work around Pam's (CMO) schedule? If not, all of could be free at 10am if we move our meeting Ryan and Billy.

12:30-1 works for everyone but KN and RM.

Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>;
Sent: Thursday, September 16, 2021 10:31 PM
To: Billy Phillips <Billy.Phillips@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>;
Subject: Fwd: [EXT] RE:

Ryan Mackey

214-658-7132 (w)

214-869-5978 (m)

From: Erika Szychowski <erika@investvoyager.com>
Sent: Thursday, September 16, 2021 9:25 PM
To: Ryan Mackey
Cc: Drew Northfield; Jason Miller; Pam Kramer; Billy Phillips
Subject: Re: [EXT] RE:

Thank you for the quick call Ryan, excited to regroup and hear some of the ideas that have you and your team excited. To loop everyone else back in, Ryan shared with me that they have a lot of ideas that potentially bring this to life in different ways and I offered our support to help narrow down what resonates with us so that they can formalize the proposal without having to fully bake out all of the ideas.

Since we all appreciate more options rather than less options, I propose we regroup tomorrow, at one of the following times. Pam and I are both available from 1130-1 Central and if that doesn't work, I am also available: 9-11am and anytime after 330pm - also central.

Looking forward to connecting tomorrow, and excited to hear your collective ideas.

E-

On Thu, Sep 16, 2021 at 5:02 PM Ryan Mackey <Ryan.Mackey@dallasmavs.com> wrote:

Hi Erika & Team-

We're working hard on ideas but we're going to need more time to get them into a proposal format. Would you like to wait for that or shall we send you what we have now to keep things moving along?

Ryan

From: Erika Szychowski <erika@investvoyager.com>;
Sent: Friday, September 10, 2021 3:07 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Drew Northfield <dnorthfield@excelsm.com>; Jason Miller <jmiller@excelsm.com>;
Cc: Pam Kramer <pkramer@investvoyager.com>;
Subject:

Hi Team!

Thank you for the time today and for such a great call. @Ryan Mackey Please add your other teammates, as necessary.

Excited to move quickly on creating a mutually beneficial and fully integrated partnership for Voyager + Mavericks that delivers results and is rooted in innovation. In follow-up to our discussion, please find below notes, thought starters and a few questions. Let me know when best to regroup and of course if you have any questions!

Voyager is seeking:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Again, thank you for the opportunity to jump on a call and move this quickly forward - should have asked this on the call - what is your facility capacity for the coming season - are you restricting in any way?

Is there someone on the team that can educate us / recap for us the results of any activations you have already implemented with/for your bitpay partnership and Dogecoin?

have a great weekend.

--

Erika E. Szychowski

SVP, Brand Marketing & Partnerships

erika@investvoyager.com

mobile: 917.592.5565

--

Erika

SVP, Brand Marketing & Partnerships

Ryan Mackey

From: Ryan Mackey
Sent: Fri 9/17/2021 4:29 PM (GMT-00:00)
To: erika@investvoyager.com; Billy Phillips; dnorthfield@excelsm.com; Clay Christopher; pkramer@investvoyager.com; Kory Nix; Kyle Tapply; jmiller@excelsm.com; Sarah Musaali
Cc: sehrlich@investvoyager.com
Bcc:
Subject: RE: Mavs + Voyager Connect
Attachments: Voyager & Mavs Asset Summary.pdf

FYI For our call today

-----Original Appointment-----

From: erika@investvoyager.com <erika@investvoyager.com>;
Sent: Friday, September 17, 2021 8:56 AM
To: erika@investvoyager.com; Billy Phillips; dnorthfield@excelsm.com; Clay Christopher; pkramer@investvoyager.com; Kory Nix; Kyle Tapply; jmiller@excelsm.com; Ryan Mackey; Sarah Musaali
Cc: sehrlich@investvoyager.com
Subject: Mavs + Voyager Connect
When: Friday, September 17, 2021 11:30 AM-12:30 PM (UTC-06:00) Central Time (US & Canada).
Where:
Sensitivity: Private

You have been invited to the following event.

Mavs + Voyager Connect

When Fri Sep 17, 2021 11:30am – 12:30pm Central Time - Chicago

Joining info Join with Google Meet
meet.google.com/txt-focq-dzi

Join by phone
(US) [+1 802-348-1309](tel:+18023481309) (PIN: 789810873)

[More phone numbers](#)

Calendar ryan.mackey@dallasmavs.com

EXHIBIT
36

Who • erika@investvoyager.com - organizer
 • billy.phillips@dallasmavs.com
 • dnorthfield@excelsm.com
 • clay.christopher@dallasmavs.com
 • pkramer@investvoyager.com
 • kory.nix@dallasmavs.com
 • kyle.tapply@dallasmavs.com
 • jmiller@excelsm.com
 • ryan.mackey@dallasmavs.com
 • sarah.musaali@dallasmavs.com
 • sehrlich@investvoyager.com - optional

more details »

Going (ryan.mackey@dallasmavs.com)? **Yes - Maybe - No** more options »

Invitation from Google Calendar

You are receiving this courtesy email at the account ryan.mackey@dallasmavs.com because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://calendar.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. [Learn More](#).

Dallas Mavericks & Voyager

Partnership Objectives

-
- | Age Group | U.S. should take action | U.S. should not take action | U.S. should take action, but only if other countries do |
|-----------|-------------------------|-----------------------------|---|
| 18-29 | 85% | 10% | 5% |
| 30-49 | 75% | 15% | 10% |
| 50-69 | 65% | 25% | 10% |
| 70+ | 55% | 35% | 10% |

Partnership Assets

Activation:

- [illegible]

■ [REDACTED] ■ [REDACTED]
 [REDACTED]
 ■ [REDACTED]
 [REDACTED]
 ■ [REDACTED]
 [REDACTED]
 ■ [REDACTED]
 [REDACTED]

© 2006 The Authors

[illegible]

[REDACTED]

Educational

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

- I [REDACTED]
- I [REDACTED]
- [REDACTED]
- I [REDACTED]
- [REDACTED]
- I [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- I [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
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- I [REDACTED]
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- [REDACTED]

[REDACTED]
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- I [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- I [REDACTED]

[illegible]

Kyle Tapply

From: Kyle Tapply
Sent: Tue 9/21/2021 1:11 AM (GMT-00:00)
To: Clay Christopher; Ryan Mackey; Kory Nix
Cc:
Bcc:
Subject: Re: Partnership Outline

Good work Clay. I saw a few edits on the doc you sent earlier. I'll update abs send back.

Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Clay Christopher <Clay.Christopher@dallasmavs.com>
Sent: Monday, September 20, 2021 8:08:54 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>
Subject: RE: Partnership Outline

Is this what you mean? Probably still needs some work too. Keep in mind there is a \$1M opportunity in place right now to build out any media and marketing support to help drive the programming.

Clay Christopher
Dallas Mavericks | Mavs Gaming
Office: 214.658.7146
Cell: 214.869.5977
1333 N. Stemmons Freeway
Suite #105
Dallas, TX 75207

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Sent: Monday, September 20, 2021 7:46 PM
To: Clay Christopher <Clay.Christopher@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>
Subject: Fwd: Partnership Outline

Can you guys please send a deal sheet?

Ryan Mackey
214-658-7132 (w)
214-869-5978 (m)

From: Mark Cuban <mcuban@gmail.com>
Sent: Monday, September 20, 2021 7:07 PM
To: Ryan Mackey

EXHIBIT 37

Cc: Cynthia Marshall; Mark Cuban
Subject: Re: Partnership Outline

When we say opportunity for. What are they expecting. They aren't going to expect us to do none of them. And know we won't do all of them

Which are they expecting even if it's not worded as such

On Mon, Sep 20, 2021, 4:35 PM Ryan Mackey <Ryan.Mackey@dallasmavs.com> wrote:

MC/Cynt-

Hope this is easier to read. We are still negotiating with Excel but these are the terms we've come up with thus far. The deal is very [REDACTED] in terms of inventory so we have a lot of room to work with. Please let me know how you feel about this as they are ready to move forward once we can agree on final terms.

RM

EXHIBIT I

Sponsorship Package

[illegible]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: Cynthia Marshall <Cynthia.Marshall@dallasmavs.com>
Sent: Monday, September 20, 2021 3:16 AM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Cc: Mark Cuban <Mark.Cuban@dallasmavs.com>
Subject: Re: Partnership Outline

Thanks for the update. A summary would be great. I'll also read this outline.

Cynt

On Sep 19, 2021, at 9:27 PM, Ryan Mackey <Ryan.Mackey@dallasmavs.com> wrote:

Mark/Cynt-

We're now on the doorstep of a deal here with Voyager. We have to negotiate final terms with Excel but we could net around [REDACTED] annually if they add on the International partnership. This doc is pretty lengthy...do you want a high-level summary before we take next steps?

RM

From: Erika Szychowski <erika@investvoyager.com>
Sent: Sunday, September 19, 2021 9:19 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Cc: Steve Ehrlich <sehrlich@investvoyager.com>; Pam Kramer <pkramer@investvoyager.com>; Jason Miller <jmiller@excelsm.com>; Drew Northfield <dnorthfield@excelsm.com>
Subject: Partnership Outline

Good evening Ryan,

Thank you and your team for the incredibly inclusive and thoughtful work to move us forward on a partnership. We reviewed the document of ideas you shared and truly appreciate the creativity and time investment. As we all agreed, we recognize that to bring this partnership to life, to the best of its ability, some programs need to be built upon/built out over the duration of the agreement. Attached is a recommendation from our side.

Looking forward to hearing your feedback and excited to work together.

Erika

--

Erika E. Szychowski
SVP, Brand Marketing & Partnerships
erika@investvoyager.com
mobile: 917.592.5565
<VOYAGER + Dallas Mavs.pdf>

Ryan Mackey

From:
Sent: Tue 9/21/2021 3:13 PM (GMT-00:00)
To: Mark Cuban
Cc: Cynthia Marshall; Mark Cuban
Bcc:
Subject: RE: Partnership Outline
Attachments: 12104 - Voyager Digital LLC (5).pdf

FYI: Attached is our internal deal sheet. We have over [REDACTED] built in. Mavs Gaming and Legends would each get [REDACTED] as part of the deal.

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Sent: Monday, September 20, 2021 7:32 PM
To: Mark Cuban <mcuban@gmail.com>
Cc: Cynthia Marshall <Cynthia.Marshall@dallasmavs.com>; Mark Cuban <Mark.Cuban@dallasmavs.com>
Subject: Re: Partnership Outline

We're going to narrow this down internally. Bandwidth and value to be calculated. We are aware of that.

Ryan Mackey
214-658-7132 (w)
214-869-5978 (m)

From: Mark Cuban <mcuban@gmail.com>
Sent: Monday, September 20, 2021 7:07:24 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Cc: Cynthia Marshall <Cynthia.Marshall@dallasmavs.com>; Mark Cuban <Mark.Cuban@dallasmavs.com>
Subject: Re: Partnership Outline

When we say opportunity for. What are they expecting. They aren't going to expect us to do none of them. And know we won't do all of them

Which are they expecting even if it's not worded as such

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MC/Cynt-

Hope this is easier to read. We are still negotiating with Excel but these are the terms we've come up with thus far. The deal is very [REDACTED] in terms of inventory so we have a lot of room to work

EXHIBIT
38

with. Please let me know how you feel about this as they are ready to move forward once we can agree on final terms.

RM

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

EXHIBIT II

TERMS AND CONSIDERATION:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: Cynthia Marshall <Cynthia.Marshall@dallasmavs.com>
Sent: Monday, September 20, 2021 3:16 AM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Cc: Mark Cuban <Mark.Cuban@dallasmavs.com>
Subject: Re: Partnership Outline

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Cynt

On Sep 19, 2021, at 9:27 PM, Ryan Mackey <Ryan.Mackey@dallasmavs.com> wrote:

Mark/Cynt-

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RM

From: Erika Szychowski <erika@investvoyager.com>
Sent: Sunday, September 19, 2021 9:19 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Cc: Steve Ehrlich <sehrlich@investvoyager.com>; Pam Kramer <pkramer@investvoyager.com>; Jason Miller <jmiller@excelsm.com>; Drew Northfield <dnorthfield@excelsm.com>
Subject: Partnership Outline

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Looking forward to hearing your feedback and excited to work together.

Erika

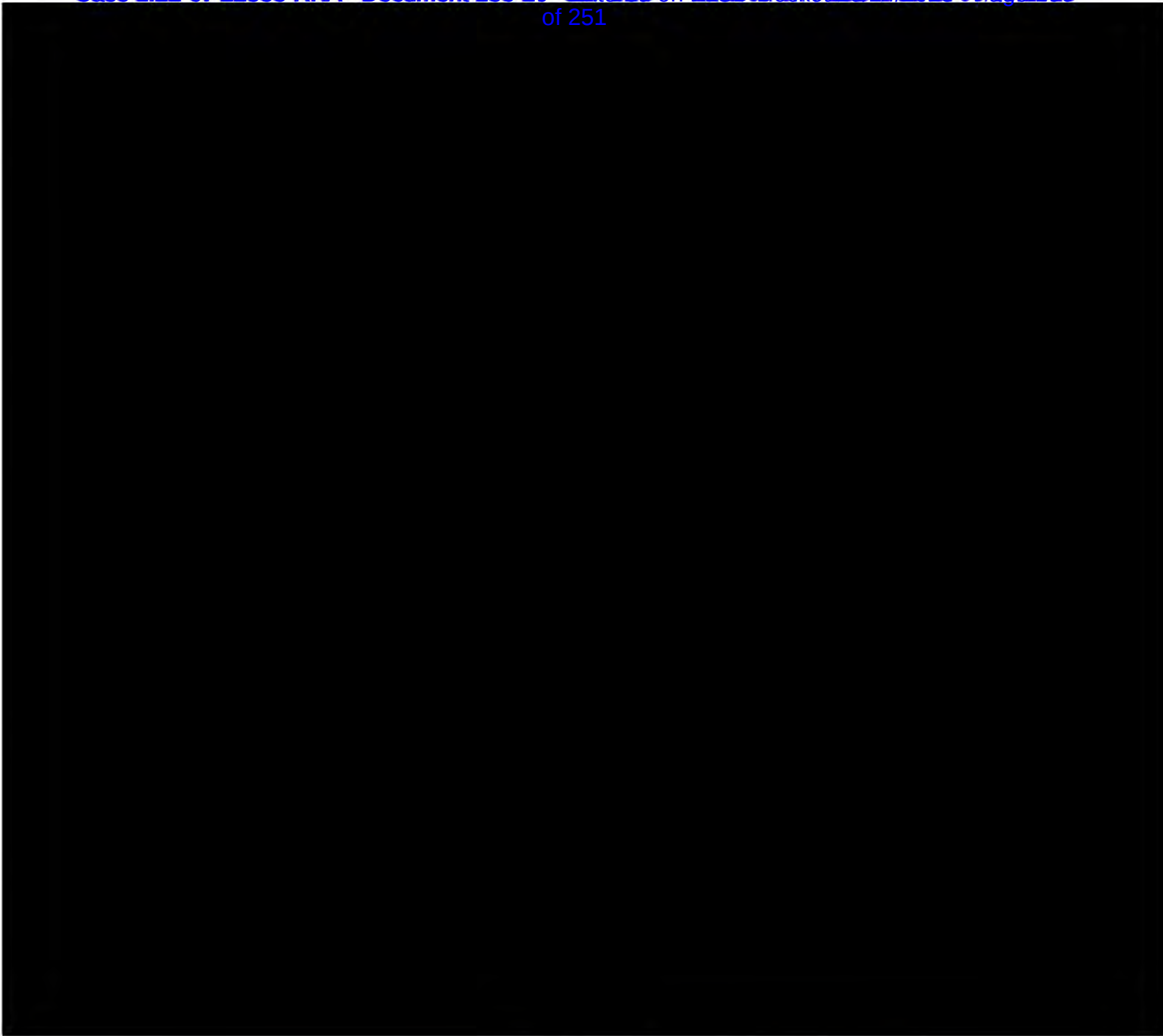
Erika E. Szychowski

SVP, Brand Marketing & Partnerships

erika@investvoyager.com

mobile: 917.592.5565

<VOYAGER + Dallas Mavs.pdf>



Legal Information

[Redacted text]

Sponsor: Voyager Digital LLC

Deal: 12104

Kyle Tapply

From: Kyle Tapply
Sent: Wed 9/22/2021 3:45 AM (GMT-00:00)
To: Ryan Mackey; Kory Nix; Clay Christopher; Billy Phillips; Patrick Sorensen
Cc:
Bcc:
Subject: RE: [EXT] RE: Partnership Outline

It looks like we already have the language they need to start. We can add this...

- * Official and Exclusive Crypto Brokerage Exchange Partner – likely need to define this further

@Clay, we need to change Mavs Players to Mavs Personnel. I know legal will want that.

@Ryan Mackey – do we need to review this with legal/marketing? I know we're trying to get this expedited so trying to determine how to move this quickly.

Do they want to use Zoom/Google again? Or should we send a Teams invite? Looks like everyone is available at 4:30.

Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Sent: Tuesday, September 21, 2021 10:38 PM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>
Subject: Fwd: [EXT] RE: Partnership Outline

Ryan Mackey
214-658-7132 (w)
214-869-5978 (m)

From: Jason Miller <jmiller@excelsm.com>
Sent: Tuesday, September 21, 2021 10:14 PM
To: Ryan Mackey
Cc: Drew Northfield
Subject: Fwd: [EXT] RE: Partnership Outline

I can do 3 or 4:30 for 30 min. Maybe we prep earlier in the day?

EXHIBIT 39

From: Erika Szychowski <erika@investvoyager.com>
Sent: Tuesday, September 21, 2021 8:56:31 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Cc: Jason Miller <jmiller@excelsm.com>; Drew Northfield <dnorthfield@excelsm.com>
Subject: Re: [EXT] RE: Partnership Outline

External email

How exciting, that sounds great!

Im free tomorrow 3-5 - would that window work on your end?

On Tue, Sep 21, 2021 at 7:22 PM Ryan Mackey <Ryan.Mackey@dallasmavs.com> wrote:

Hi Erika, letting you know I believe we're just about ready to move ahead to contract! How about we schedule a call to walk through the final deal points and categories? Ryan

Ryan Mackey
214-658-7132 (w)
214-869-5978 (m)

From: Erika Szychowski <erika@investvoyager.com>
Sent: Monday, September 20, 2021 3:43:47 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Cc: Jason Miller <jmiller@excelsm.com>; Drew Northfield <dnorthfield@excelsm.com>
Subject: Re: [EXT] RE: Partnership Outline

perfect, I thought so!

On Mon, Sep 20, 2021 at 3:33 PM Ryan Mackey <Ryan.Mackey@dallasmavs.com> wrote:

Yes, we assumed that! Should have a doc to work from very shortly. Thank you! Ryan

Ryan Mackey
214-658-7132 (w)
214-869-5978 (m)

From: Erika Szychowski <erika@investvoyager.com>
Sent: Monday, September 20, 2021 2:40:03 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Cc: Jason Miller <jmiller@excelsm.com>; Drew Northfield <dnorthfield@excelsm.com>
Subject: Re: [EXT] RE: Partnership Outline

good afternoon Ryan,

I just realized that in my note last night, I did not mention that from your pitch, we also want to ensure we take advantage of the below:

Partner Status –
IP Rights or Rights to use Marks and Logos
Official and Exclusive Crypto Brokerage Exchange Partner

Partnership Announcement – Dallas Mavericks and Voyager to create a national press announcement highlighting the partnership. Opportunity to work with Mavs and Mark Cuban on additional press coverage via speaking engagements on Crypto and media publications.

^^on the "and", I am confident that we will have mainstream media quite interested in this partnership and would like to leverage Mavs/Mark/Steve to capitalize on the interest.

Thanks!

On Sun, Sep 19, 2021 at 9:19 PM Ryan Mackey <Ryan.Mackey@dallasmavs.com> wrote:

Thank you, Erika! We're on it!

From: Erika Szychowski <erika@investvoyager.com>
Sent: Sunday, September 19, 2021 9:19 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Cc: Steve Ehrlich <sehrlich@investvoyager.com>; Pam Kramer <pkramer@investvoyager.com>; Jason Miller <jmiller@excelsm.com>; Drew Northfield <dnorthfield@excelsm.com>
Subject: Partnership Outline

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Looking forward to hearing your feedback and excited to work together.

Erika

--
Erika E. Szychowski

SVP, Brand Marketing & Partnerships

erika@investvoyager.com

mobile: 917.592.5565

--
Erika

SVP, Brand Marketing & Partnerships

--
Erika

SVP, Brand Marketing & Partnerships

--
Erika

SVP, Brand Marketing & Partnerships

Kyle Tapply

Sent: Wed 9/22/2021 4:59 PM (GMT-00:00)
Subject: Accepted: Mavs / Voyager Regroup
Location: <https://us02web.zoom.us/j/84252638908>

Start: Wed 9/22/2021 9:00 PM (GMT-00:00)
End: Wed 9/22/2021 9:45 PM (GMT-00:00)

Organizer: Kyle Tapply

Required Attendees: Drew Northfield
Optional Attendees:

EXHIBIT
40

From: Kyle Tapply
Sent: Fri 9/24/2021 2:14 AM (GMT-00:00)
To: Kory Nix; Clay Christopher; Ryan Mackey
Cc:
Bcc:
Subject: Re: [EXT] RE: Thank youu

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Kyle Tapply
Cell: 970-396-7725

EXHIBIT
41

[REDACTED]

On Thu, Sep 23, 2021 at 10:15 AM Ryan Mackey <Ryan.Mackey@dallasmavs.com> wrote:

Thanks Erika! I think we'll have Spencer from our team handling this but will confirm and put you in touch.

Also, can you please send the exclusivity stuff we talked about? I ran all of this by Mark and he still has some questions. I just want to be sure he's good with it as he and Steve discussed a few things we were not privy to.

Thanks!

Ryan

From: Erika Szychowski <erika@investvoyager.com>

Sent: Thursday, September 23, 2021 10:12 AM

To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>

Subject: Thank youuu

Appreciate you and your team's work to bring us to this point, we are incredibly excited to be your partner!

Looking forward to receiving the draft agreement as well as next steps on PR and Mkt.

I also have a fun idea to activate your team, help them accelerate their crypto learning that I'd love to run by you - it's a small idea to support internal excitement around the partnership. NO rush of course.

Have a great day.

—

Erika
SVP, Brand Marketing & Partnerships

Erika
SVP, Brand Marketing & Partnerships

Erika
SVP, Brand Marketing & Partnerships

Ryan Mackey

From: Erika Szychowski
Sent: Wed 10/06/2021 10:30 PM (GMT-00:00)
To: Ryan Mackey; Spencer Santora; Erin Finegold White; Ashley Movshovich (Ketchum); Stephanie Chen; Summer Sinnett (Ketchum); patrick.wixed@ketchum.com; Patrick Sorensen; Kyle Tapply; Kory Nix; Conor Febos (Access); Collin Kim; Clay Christopher; Bonnie Pena
Cc: Pam Kramer
Bcc:
Subject: Re: Employee Education / Mavs / PR Launch

Please find attached the deck that was presented at the Players Symposium we referenced yesterday - we would use this for it's building blocks to create the educational components for both Mavericks employees as well as Media (2 separate presentations with similar components)

Please note we have quite a few changes we would make - but again, this is simply an example.

ex: We would change the offer for your employees and remove offers for media day
Ex: we would add a slide on VGX and a few slides on NFTs
etc

 **Players Symposium Voyager v9.pdf** 

Let me know if you have questions
Erika

On Wed, Oct 6, 2021 at 12:37 PM Erika Szychowski <erika@investvoyager.com> wrote:
Thank you all for the time yesterday!

We are thrilled to be moving towards our official announcement of this partnership, and aligned on the date of October 27, pending Mark's availability.
@Erin Finegold White Please let us know if there are any outstanding components from the Voyager side that you need for your one-sheeter.

- * Oct 27, Time?
- * Location: Mavs Gaming Hub, Dallas
- * Event to include a crypto-finance presentation from Voyager (CEO, Steve Ehrlich) and press conference with both Steve and Mark.

@Pam Kramer to provide an example of presentation from NFL players association as well as Video

EXHIBIT
42

It was agreed that a press release will be initiated via Ketchum and mutually edited. Ketchum will also work with Erin to secure national pubs and a recommendation on an exclusive. Also confirmed we can remote in national press.

Ketchum - please keep note of any media that would like to attend the game the following day (28th) so that the Mavs can support hosting.

Voyager would like to produce a video for usage at the Event (kick off / hype) as well as after the event on our social media channels. I believe @Spencer Santora is working towards either delivering b-roll, styleguide and logo or solutions on having this created on the Mavs side. Please note we would like to get this in motion asap.

Ahead of the above event, Voyager to educate Mavs organization. To prepare for this, @Spencer Santora please advise

- * headcount
- * date
- * location

We would like to make this a fun and interactive experience - as mentioned in our secondary discussion yesterday, Voyager would like to support creating co-branded merch to celebrate for both of our organizations and we would like to offer a crypto contest for your employees to be incentivized to learn more about Voyager and truly engage in the App. Winning: 10k (broken up however you want).

Thanks All!

p.s. related, but not directly - @Ryan Mackey / @Spencer Santora please advise if there is anything Voyager can do pre-game or in-game on the 28th to celebrate so that we can create corresponding assets quickly.

--

Erika E. Szychowski
SVP, Brand Marketing & Partnerships
erika@investvoyager.com
mobile: 917.592.5565

--

Erika
SVP, Brand Marketing & Partnerships

Kyle Tapply

From: Kory Nix
Sent: Thu 10/07/2021 1:35 PM (GMT-00:00)
To: Kyle Tapply; Ryan Mackey; Spencer Santora; Billy Phillips; Patrick Sorensen; Clay Christopher
Cc:
Bcc:
Subject: [No Subject]

[REDACTED]

EXHIBIT
43

Kyle Tapply

From: Kyle Tapply
Sent: Wed 10/13/2021 12:21 PM (GMT-00:00)
To: Erin Finegold White; Collin Kim; Bonnie Pena
Cc: Ryan Mackey; Spencer Santora; Billy Phillips; Kory Nix; Clay Christopher
Bcc:
Subject: FW: [EXT] Mavs PR Plan
Attachments: Re [EXT] VoyagerMavs Announcement_000.msg

Hi Erin and Collin,

Hope you are well. I wanted to share some updates from Voyager regarding the launch and press. Hopefully the google doc is helping track and streamline all of this information.

1. I've also added another e-mail with another request/update.
2. I believe Ryan is making the ask to Mark about the media interview with Steve.
3. They want to look at doing the educational event after the launch and will look at another time to come back to Dallas to host that program. Really excited about that opportunity.
4. Launch Video : Initial concepts from Infinite are here, We're looking to roll out with the Drumline video. We think it is the easiest to execute as Voyager wanted to stay away from the last two for several reasons. Infinite will have storyboard concepts and scripts to provide us soon.

https://docs.google.com/presentation/d/1BnZ-jqu4ENY2Dpg423By3KlNvmWMCSqK9p7upPPe4ck/edit#slide=id.gd3361b0c4e_0_720

We can discuss all of this on the call today. Once again, thanks for your help in getting this launched.

Thanks,

EXHIBIT
44

Kyle Tapply

Cell: 970-396-7725

From: Erika Szychowski <erika@investvoyager.com>;
Sent: Wednesday, October 13, 2021 1:25 AM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Erin Finegold White <Erin.Finegold@dallasmavs.com>; Ashley Movshovich (Ketchum) <ashley.movshovich@ketchum.com>; Patrick Wixted (Ketchum) <patrick.wixted@ketchum.com>; Summer Sinnett (Ketchum) <summer.sinnett@ketchum.com>; Conor Febos (Access) <conorf@accesstheagency.com>; Stephanie Chen <schen@investvoyager.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>;
Subject: Fwd: [EXT] Mavs PR Plan

Hi team, please see below --- wanted to share directly as this has not been incorporated into the master document just yet - but is further along w/ talking points. Draft press release is also in motion.

----- Forwarded message -----

From: Ashley Movshovich (Ketchum) <ashley.movshovich@ketchum.com>;
Date: Mon, Oct 11, 2021 at 5:58 PM
Subject: [EXT] Mavs PR Plan
To: Erika Szychowski <erika@investvoyager.com>; Pam Kramer <pkramer@investvoyager.com>;
Cc: Stephanie Chen <schen@investvoyager.com>; Conor Febos (Access) <conorf@accesstheagency.com>; Patrick Wixted (Ketchum) <patrick.wixted@ketchum.com>; Summer Sinnett (Ketchum) <summer.sinnett@ketchum.com>;

Hi Pam and Erika – sharing our media plan for the Mavericks announcement. You can find it [here](#). Incorporated are our edits to the messaging, for PR purposes. We utilized the Q&A to flush these out and made tweaks for media use. We still need a few points clarified, but know that you’re still finalizing the details of the partnership as well. Wanted to share them with you first before inputting them in the document.

A few things to call out:

1. We need to start outreach ASAP given we are inviting media to travel to Dallas. Also, want to ensure we have enough time to pitch the first-run story and schedule the interview with Mark/Steve.
2. We need to be prepared that reporters will likely not want to travel to Dallas given the pandemic and nature of the news. Many may feel there isn't a need to travel for it, especially if they can view it virtually.
3. We need to confirm with the Mavs PR team what media they are owning. We are happy to own sports but it might make more sense for them to own, and us to focus on tech and crypto. We do want to own CNBC however.
4. Since we're not sharing the deal size (which media will want to know and drives coverage if it's large), let's be sure to lean into:
 1. Cuban's investment with crypto and Voyager (especially the why he's interested in Voyager)
 2. Continue the thread of Voyager making strides in the sports industry
 3. The sports industry further backing crypto

Let us know if you have any questions.

Ash

Ashley Movshovich

Vice President, Technology

O +1 415 398 5766

M +1 203 216 1167

Ketchum

empathy + intelligence

A global communications consultancy built to create impact

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--

Erika

SVP, Brand Marketing & Partnerships

From: Erika Szychowski
Sent: Wed 10/13/2021 12:03 AM (GMT-00:00)
To: Ashley Movshovich (Ketchum); Kyle Tapply; Ryan Mackey
Cc: Erin Finegold White; Pam Kramer; Patrick Wixted (Ketchum); Summer Sinnett (Ketchum)
Bcc:
Subject: Re: [EXT] Voyager/Mavs Announcement

Thanks team, adding in @kyle.tapply@dallasnavs.com and [@Ryan Mackey](#) for awareness.

On Tue, Oct 12, 2021 at 6:37 PM Ashley Movshovich (Ketchum) <ashley.movshovich@ketchum.com> wrote:

Hi Erin – hope all is well!

Wanted to share our PR media plan we created for the Voyager/Mavs announcement (we also copied it into the main Mavs doc we are all working in). We need to align on the final messaging, as well as outreach plan. Since we're inviting media to the press conference, we'd like to send invites ASAP to see if folks are interested (on our end).

A few questions still pending:

- * Is Mark confirmed for a media interview ahead of the press conference (CNBC, Jabari)? If so, how much time can we get (don't need more than 15-20 mins) and what days?
- * Will your team own all sports and local media? If so, we can in turn own tech and crypto.

Would love to find time this week to sync. Let me know what works.

Thanks!

Ash

(iii) [REDACTED]

Ashley Movshovich

Vice President, Technology

O +1 415 398 5766

M +1 203 216 1167

Ketchum

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--

Erika

SVP, Brand Marketing & Partnerships

Kyle Tapply

From: Marla Knapp
Sent: Thu 10/14/2021 1:23 AM (GMT-00:00)
To: Kyle Tapply
Cc: Spencer Santora
Bcc:
Subject: Re: [EXT] FW: Mark usage guidelines

Wonderful! Thank you, Kyle!

I will review with the creative team and follow up if we have any questions.

We will mock up a composite logo for your team's approval and send it via email in the coming days.

Have a great evening and thank you for responding so quickly.

Best,
Marla

On Wed, Oct 13, 2021 at 5:50 PM Kyle Tapply <Kyle.Tapply@dallasmavs.com> wrote:

Hey Marla,

See attached for the brand guidelines. Let us know if you have any questions.

Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Spencer Santora <Spencer.Santora@dallasmavs.com>
Sent: Friday, October 8, 2021 9:25 AM
To: Erika Szychowski <erika@investvoyager.com>; Kyle Tapply
<Kyle.Tapply@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Subject: RE: Mark usage guidelines

Hi Erika,

Here are our brand guidelines and current logos. Yes, you can use "Proud Partner of the Dallas Mavericks", we prefer that designation centered under the logo lock up. I have attached an example of a Dr Pepper piece from last season with their designation under the lock up.

Kyle Tapply

From: Ryan Mackey
Sent: Thu 10/14/2021 6:49 PM (GMT-00:00)
To: Kyle Tapply
Cc:
Bcc:
Subject: RE: FW: Timeline for Mark

Is this the recorded segment Voyager asked about? If so, couldn't we dictate what they ask in the interview and what gets released?

From: Erin Finegold White <Erin.Finegold@dallasmavs.com>;
Sent: Thursday, October 14, 2021 1:09 PM
To: Mark Cuban <mcuban@gmail.com>;
Cc: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kyle Tapply
<Kyle.Tapply@dallasmavs.com>; Cynthia Marshall
<Cynthia.Marshall@dallasmavs.com>; dawn knox
<dawn.knox@markcubancompanies.com>;
Subject: Re: FW: Timeline for Mark

Understood. Thanks so much!

ERIN FINEGOLD WHITE

SVP CORP. COMMS, CONTENT & EVENTS

DALLAS MAVERICKS

CELL: (214) 415-9183

From: Mark Cuban <mcuban@gmail.com>;
Date: Thursday, October 14, 2021 at 1:07 PM
To: Erin Finegold White <Erin.Finegold@dallasmavs.com>;

Cc: Ryan Mackey <Ryan.Mackey@dallasmavs.com>, Kyle Tapply
<Kyle.Tapply@dallasmavs.com>, Cynthia Marshall
<Cynthia.Marshall@dallasmavs.com>, dawn knox
<dawn.knox@markcubancompanies.com>;
Subject: Re: FW: Timeline for Mark

No. They will ask me one question on voyager and all other questions will be non voyager. They just use this as an excuse to get me on

On Thu, Oct 14, 2021 at 12:42 PM Erin Finegold White
<Erin.Finegold@dallasmavs.com> wrote:

Hey Mark,

The team from Voyager is wondering if you would do an exclusive with Jabari Young (CNBC) ahead of the press conference on the 27th. Would you available for a 10-15 min interview?

Thanks so much,

Erin

ERIN FINEGOLD WHITE

SVP CORP. COMMS, CONTENT & EVENTS

DALLAS MAVERICKS

CELL: (214) 415-9183

Begin forwarded message:

From: Mark Cuban <mcuban@gmail.com>;
Date: October 13, 2021 at 10:08:29 PM CDT
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>, dawn knox
<dawn.knox@markcubancompanies.com>;
Cc: Mark Cuban <mark.cuban@dallasmavs.com>, Cynthia Marshall
<Cynthia.Marshall@dallasmavs.com>;

Subject: Re: FW: Timeline for Mark
Reply-To: mcuban@gmail.com

Sure

On Wed, Oct 13, 2021, 10:06 PM Ryan Mackey
<Ryan.Mackey@dallasmavs.com> wrote:

Mark/Cynt-

Are you able/willing to participate in this launch event/press conference with Steve from Voyager on the 27th? Time frame is currently 1:30-2:30 but could change slightly. Hoping you both can be there for this as it's very important to Voyager.

Ryan

From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Sent: Wednesday, October 13, 2021 9:33 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Erin Finegold White <Erin.Finegold@dallasmavs.com>
Subject: Re: Timeline for Mark

We were trying to make it closer to lunch but we can do whenever he's available. The players have an afternoon practice and we were trying to give them enough time to get over from practice if they can attend. The time slot is flexible.

Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>;
Sent: Wednesday, October 13, 2021 9:27 PM
To: Erin Finegold White; Kyle Tapply
Subject: Timeline for Mark

Erin/Kyle, is this 1:30-2:30pm now the time for the press conference? I know we talked about 2-4pm timeframe...what time does Mark need to arrive?

1. October 27, 2021: Launch Event with Mark and Steve

1. Location: 2909 Taylor St Dallas TX 75226
2. Time: Confirming: 1:30 - 2:30 or later? Based on Mark and players
3. Press Conference
4. Education Event with Media members

New Direction: Start with the press announcement and then have an education piece for the media ~ 30 minutes. Allows them to understand cryptocurrency and ask the right question to Mark and Steve.

Moderator: TBD

Player Involvement: (Jalen Brunson, Maxi Kleber, Reggie Bullock, Dwight Powell, Frank Ntilikina and Josh Green)

- I. Voyager agrees we can host this after practice to allow Mavs players to attend. Brandon has confirmed which players are interested. Need to confirm if they will accept crypto as payment for the initial event.

***Players will need to be paid. Suggesting that Voyager could help them set up an account and put funds into it to have them start engaging with the platform.

****Need to define asset usage that includes players / Mark / Voyager

- I. Launch \$100 / 100 Offer (run for 48 hours)

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Ryan Mackey
Sr. Vice President of Corporate Partnerships
Dallas Mavericks
1333 N Stemmons Frwy #105
Dallas, TX 75207
(214) 658-7132 (o)

ryan.mackey@dallasmavs.com

<http://www.markcuban.com>

Lets Go Mavs !

#MFFL

From: Kory Nix
Sent: Thu 10/21/2021 1:48 AM (GMT-00:00)
To: Ryan Mackey; Clay Christopher; Kyle Tapply
Cc:
Bcc:
Subject: RE: Gaming Hub and G League

Voyager Gaming Assets

§ _____

[illegible]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>;
Sent: Wednesday, October 20, 2021 8:35 PM
To: Clay Christopher <Clay.Christopher@dallasmavs.com>; Kyle Tapply
<Kyle.Tapply@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>;
Subject: Fwd: Gaming Hub and G League

FYI

Ryan Mackey

214-658-7132 (w)

214-869-5978 (m)

From: Erika Szychowski <erika@investvoyager.com>;
Sent: Wednesday, October 20, 2021 6:30 PM
To: Ryan Mackey
Subject: Gaming Hub and G League

Were you able to work with your team on getting this inserted into the Exhibit for the agreement? I believe this is the last step of points we have yet to define.

Should have mentioned on our call today!

Erika E. Szychowski

SVP, Brand Marketing & Partnerships

erika@investvoyager.com

mobile: 917.592.5565

From: Kyle Tapply
Sent: Thu 10/21/2021 5:39 PM (GMT-00:00)
To: Collin Kim; Spencer Santora
Cc: Clay Christopher; Ashley Gambino; Gavin Mulloy; Erin Finegold White
Bcc:
Subject: RE: Run of Show

Yeah, I don't think we have that yet; I just asked Spencer if he's received it yet.

Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Collin Kim <Collin.Kim@dallasmavs.com>;
Sent: Thursday, October 21, 2021 12:39 PM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Spencer Santora
<Spencer.Santora@dallasmavs.com>;
Cc: Clay Christopher <Clay.Christopher@dallasmavs.com>; Ashley Gambino
<Ashley.Gambino@dallasmavs.com>; Gavin Mulloy
<Gavin.Mulloy@dallasmavs.com>; Erin Finegold White
<Erin.Finegold@dallasmavs.com>;
Subject: Re: Run of Show

I checked this doc and didn't see anything. Marla said she started another one regarding ROS, but I guess it wasn't shared;

Just wanted to make sure we aren't caught off guard, but I guess we'll see what they have for us in 20 min.

COLLIN KIM

DALLAS MAVERICKS

CORPORATE COMMUNICATIONS MANAGER

PHONE: (469) 939-4947

From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>;
Date: Thursday, October 21, 2021 at 12:35 PM
To: Collin Kim <Collin.Kim@dallasmavs.com>;, Spencer Santora
<Spencer.Santora@dallasmavs.com>;
Cc: Clay Christopher <Clay.Christopher@dallasmavs.com>;, Ashley Gambino
<Ashley.Gambino@dallasmavs.com>;, Gavin Mulloy
<Gavin.Mulloy@dallasmavs.com>;, Erin Finegold White
<Erin.Finegold@dallasmavs.com>;
Subject: RE: Run of Show

Here is the launch strategy doc. I am not sure if we're missing another one?



Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Collin Kim <Collin.Kim@dallasmavs.com>;
Sent: Thursday, October 21, 2021 12:08 PM
To: Spencer Santora <Spencer.Santora@dallasmavs.com>;
Cc: Clay Christopher <Clay.Christopher@dallasmavs.com>;, Kyle Tapply
<Kyle.Tapply@dallasmavs.com>;, Ashley Gambino
<Ashley.Gambino@dallasmavs.com>;, Gavin Mulloy

<Gavin.Mulloy@dallasmavs.com>; Erin Finegold White
<Erin.Finegold@dallasmavs.com>;
Subject: Re: Run of Show

Could you please share the google doc Marla is referring to?

We don't have too much on our end, just FYI.

COLLIN KIM

DALLAS MAVERICKS

CORPORATE COMMUNICATIONS MANAGER

PHONE: (469) 939-4947

From: Spencer Santora <Spencer.Santora@dallasmavs.com>;
Date: Thursday, October 21, 2021 at 12:03 PM
To: Collin Kim <Collin.Kim@dallasmavs.com>;
Cc: Clay Christopher <Clay.Christopher@dallasmavs.com>; Kyle Tapply
<Kyle.Tapply@dallasmavs.com>;
Subject: RE: Run of Show

Sounds good. Thank you!

Spencer Santora

Sponsorship Activation Manager

Dallas Mavericks | 1333 N Stemmons FWY #105 | Dallas, TX 75207

C: (817) 939-4334 | O: (214) 658-7144

1999

Invest Voyager

mknapp@investvoyager.com

Kyle Tapply

From: Marla Knapp (via Google Docs)
Sent: Fri 10/22/2021 4:54 PM (GMT-00:00)
To: Kyle Tapply
Cc: Ashley Gambino; CK; Erin Finegold White
Bcc:
Subject: Document shared with you: "ROS Mavericks and Invest Voyager"

mknapp@investvoyager.com shared a document




mknapp@investvoyager.com has invited you to **edit** the following document:



Hi team

You now have access to the Mavs/Voyager ROS. Please edit/add more information. There is a ton of information I still need to add. I am out of pocket from 10:30-12:45pm. I would like final comments to be completed by EOD on Monday 10/25/21. Thank you.

Best,
Marla

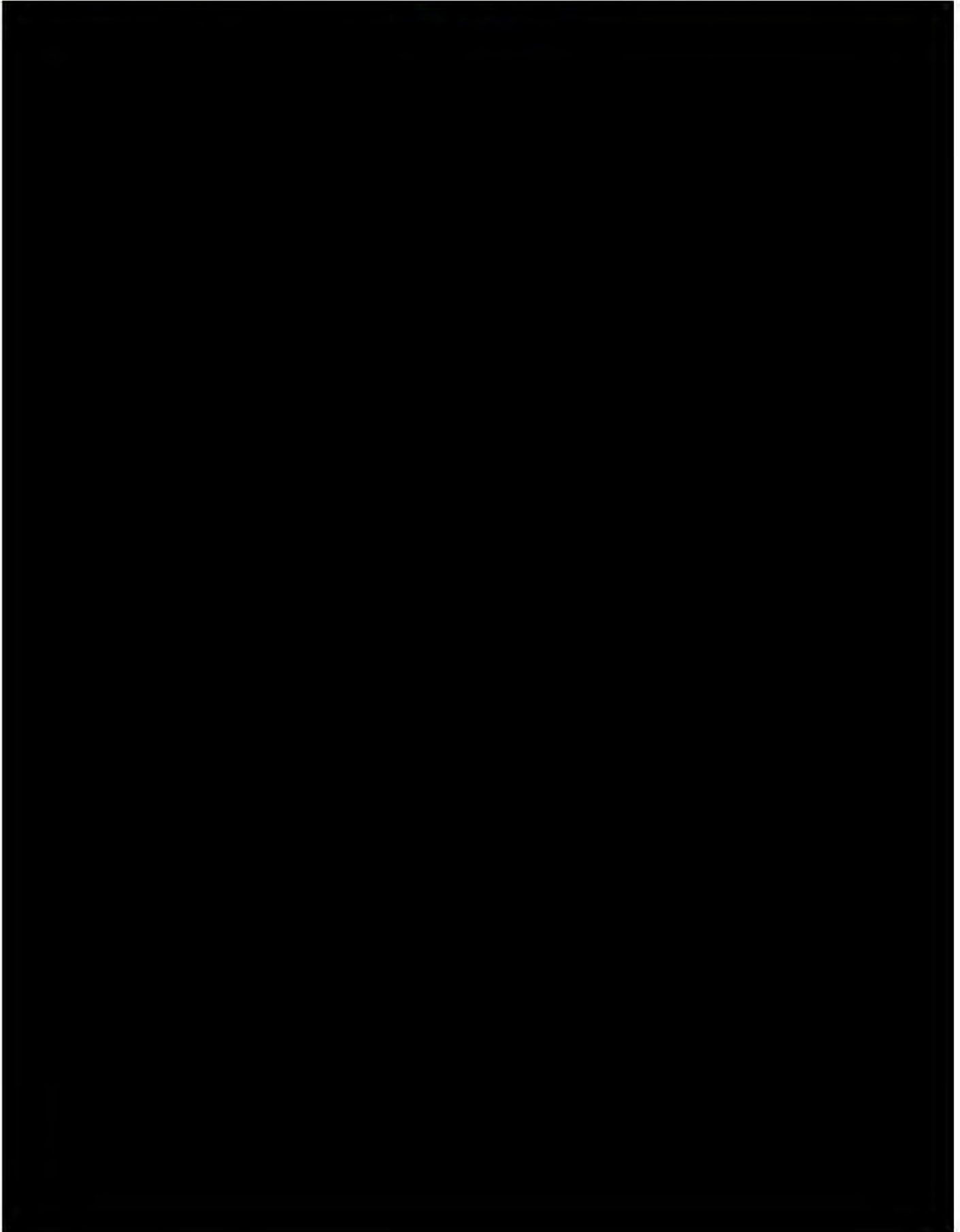
 ROS Mavericks and Invest Voyager

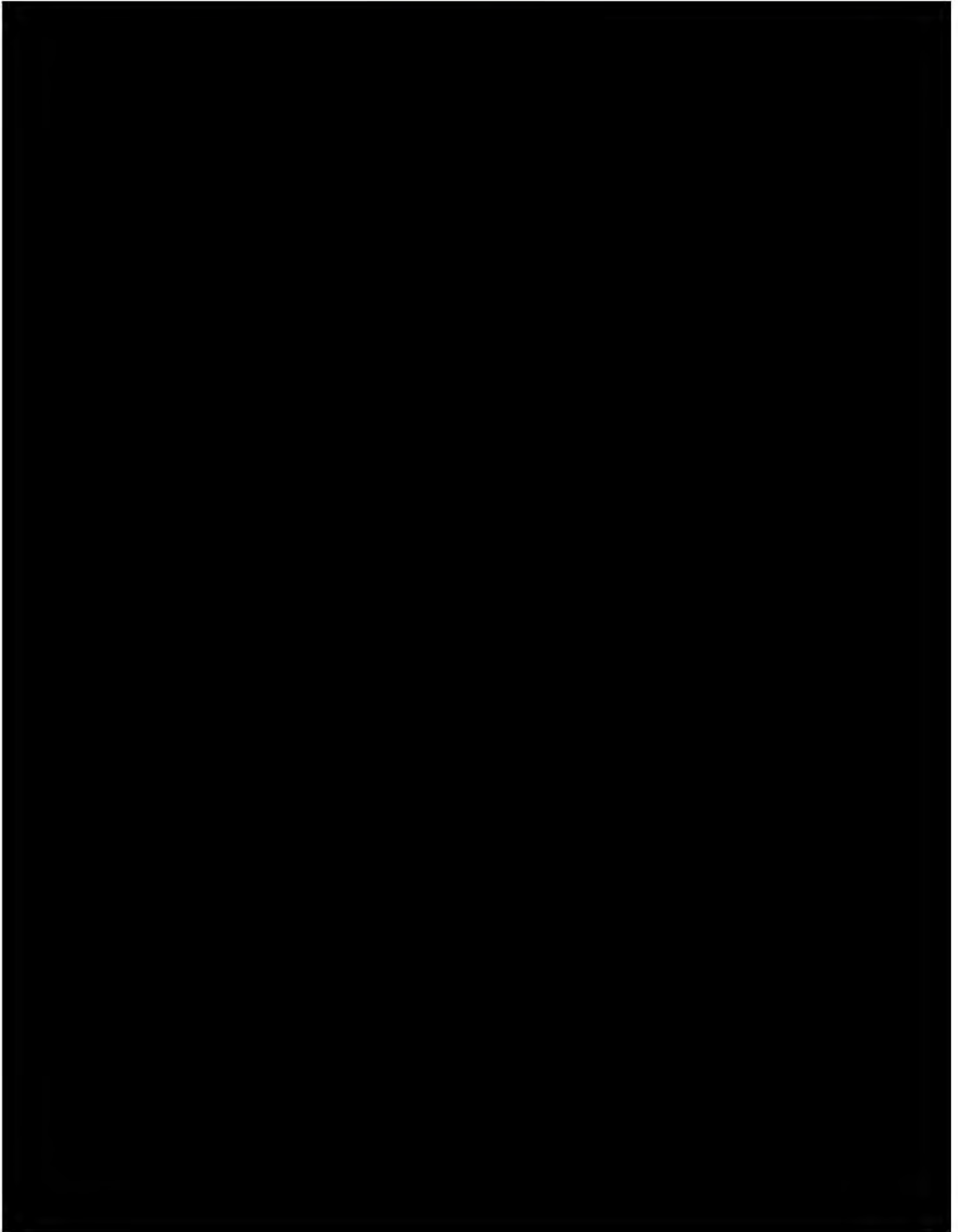


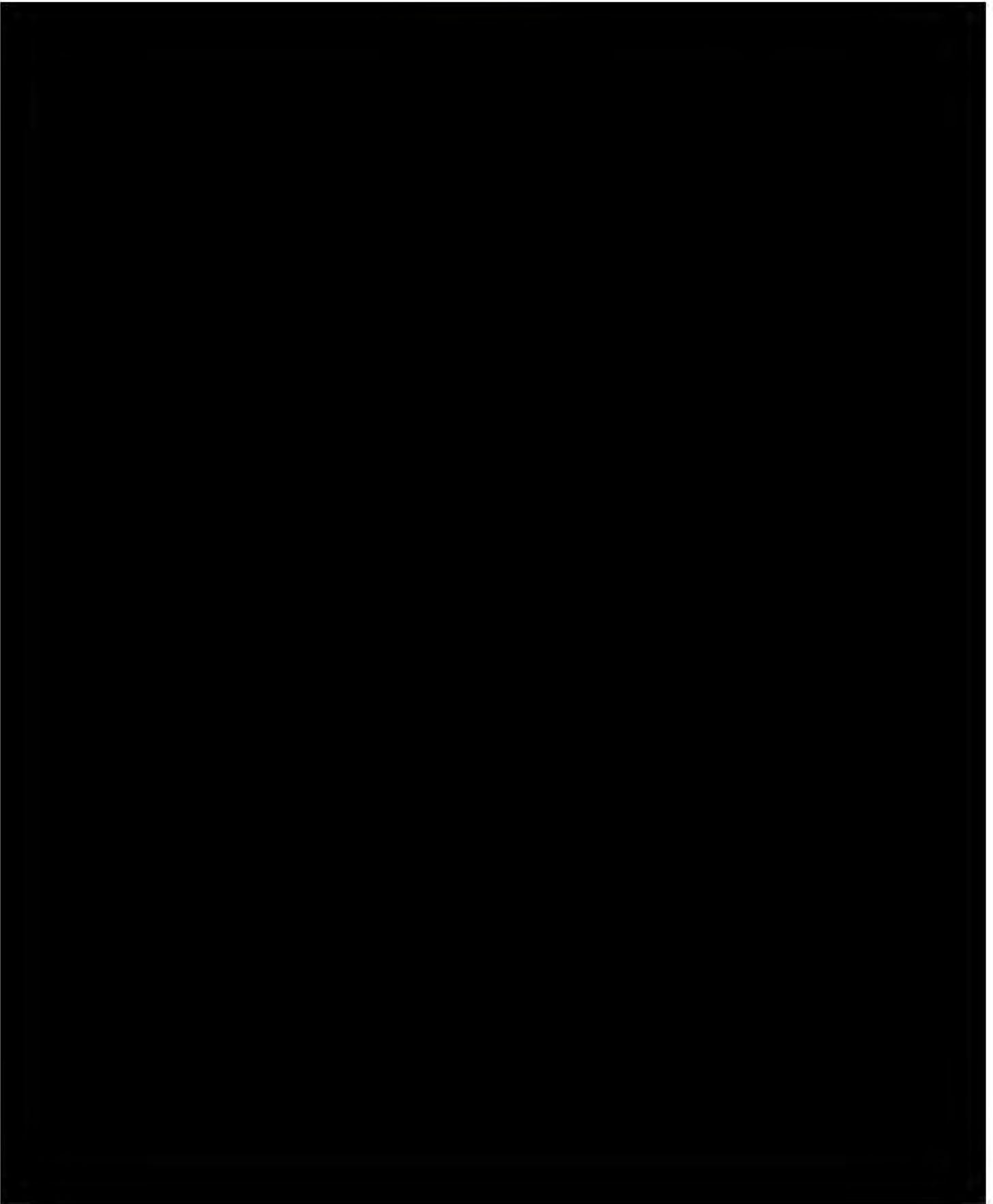
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Mountain View, CA 94043, USA
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mknapp@investvoyager.com shared a document
with you from Google Docs.

Google Workspace







Cc: Billy Phillips <Billy.Phillips@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>; Val De Fex <val@theinfiniteagency.com>; Marla Knapp <mknapp@investvoyager.com>; Karen Brent <kbrent@investvoyager.com>;
Subject: Re: [EXT] Infinite Agency x Voyager Launch Video

Hi Tim, thank you for the attached, not sure how I missed hitting send on the draft note below - hopefully it is an easy edit to integrate. As a reminder, we need to get a final over to our legal and compliance teams - and I know you are very busy producing this right now. Is there any chance we could get a final version to share with them today? I AM SO SORRY! Added @marla and @karen to ensure the revised file gets sent to our legal and compliance team.

Would like to change the line; Buy and sell/trade over 60 digital assets to something like - preferring one in red:

A: Making it easy to buy and hold over 60 different cryptocurrencies.

B: Making it easy to buy and hold a wide range of cryptocurrencies.

C: Making it easy to buy and hold over 60 digital assets.

Mavs team - are you ok with this saying official cryptocurrency partner of the Dallas Mavs? it is a shortened version of the official designation and in video likely makes the most sense if you approve?

On Mon, Oct 18, 2021 at 11:02 AM Tim McCarthy <tim@theinfiniteagency.com> wrote:

Hi Erica and team!

Attached is the shoot deck PDF with detailed script and visual references. As we get closer to the shoot this Saturday, we will update the exact schedule/ crew notes as our official pre-pro doc.

For now, let us know if you have any notes/ tweaks to the verbiage. Chat soon!

On Fri, Oct 15, 2021 at 2:46 PM Erika Szychowski <erika@investvoyager.com> wrote:

thanks Tim

On Fri, Oct 15, 2021 at 9:39 AM Tim McCarthy <tim@theinfiniteagency.com> wrote:

Hi Erica! Yes! Now that we have a date locked in, I am regrouping with the team later today on the shoot details, and we will have updated materials for approval by mid morning on Monday. Talk soon!

On Thu, Oct 14, 2021 at 9:32 PM Erika Szychowski
<erika@investvoyager.com> wrote:

Great news all! Thank you. How fun

Tim- do you have an eta for the components we're waiting on? Need to run by compliance on this end.

On Thu, Oct 14, 2021 at 9:11 PM Tim McCarthy <tim@theinfiniteagency.com> wrote:

Amazing. We will lock it in! We'll look to get there to set up/ load in in the morning to start shooting around Noon. In the meantime, we will keep working on the detailed schedule and treatment to send everyone's way on Monday!

Kyle, just to confirm, will we be at the practice facility or practice court in the AAC?

Chat soon and thank you!

--

TIM McCARTHY

Creative Director

312.259.7030 | theinfiniteagency.com

On Oct 14, 2021, at 7:42 PM, Kyle Tapply
<Kyle.Tapply@dallasmavs.com> wrote:

Hey Tim -

Few updates:

- Looks like that Saturday will work. They're confirming the number of Drumline can attend. Told them 6-8 just to make sure we can get 6.
- Champ is also confined

- We can get someone out there to help with the lighting.

Let us know if you have any other questions or needs. I'll confirm numbers soon. We'll need to get a time confirmed that morning too.

Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Kyle Tapply
Sent: Wednesday, October 13, 2021 11:17:55 AM
To: Erika Szychowski <erika@investvoyager.com>; Tim McCarthy <tim@theinfiniteagency.com>;
Cc: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>; Pam Kramer <pkramer@investvoyager.com>;
Subject: RE: [EXT] Infinite Agency x Voyager Launch Video

FYI, we're running all of this by the team who helps schedule the drumline/Champ and coordinate the practice court. Hopefully we'll have more answers on this soon if we can get all the right people together for this shoot.

Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Erika Szychowski <erika@investvoyager.com>;
Sent: Wednesday, October 13, 2021 11:15 AM
To: Tim McCarthy <tim@theinfiniteagency.com>;
Cc: Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>; Pam Kramer

<pkramer@investvoyager.com>

Subject: Re: [EXT] Infinite Agency x Voyager Launch Video

Thank you Tim, so fun - looking forward to the storyboard - sounds odd, but I need to take that and script and run it by our compliance and legal team --- required for all that we do in crypto :)

On Wed, Oct 13, 2021 at 10:18 AM Tim McCarthy
<tim@theinfiniteagency.com> wrote:

Hey Erica! Given the tight timeline, we can definitely create a moodboard, provide visual inspiration, a detailed script with action notes and a shot list for you.

Kyle, from a production perspective, we would love to shoot in the practice court at the AAC. Given the edit timeline, the event schedule there, the team schedule, and the fact we will need to get some of the drumline team in (at least 6), would it be wise to shoot the first half of Saturday, October 23rd? We would need the drumline for up to 4 hours, and the space for a little longer than that. It would also be awesome to get a shot or two with Champ showing off the app as well.

If Saturday morn doesn't work, then I think we'll need to shoot in the practice facility either Wednesday or Friday night of next week. In either space, we will want to get the space as dark as possible.

Let me know your thoughts! Chat soon!

On Tue, Oct 12, 2021 at 9:48 PM Erika Szychowski
<erika@investvoyager.com> wrote:

Thank you so much everyone - this is going to be great.

Tim, will you also be able to create a storyboard - ?

On Tue, Oct 12, 2021 at 12:47 PM Tim McCarthy
<tim@theinfiniteagency.com> wrote:

You got it.

--

TIM McCARTHY

Creative Director

312.259.7030 | theinfiniteagency.com

On Oct 12, 2021, at 11:24 AM, Kyle Tapply
<Kyle.Tapply@dallasmavs.com> wrote:

Tim,

While you're doing that, can you please identify some dates that we can target for the video? We'll need to coordinate this with our drumline team... Any interest in having our ManiAACs involved too? Maybe they could use a scripted dance?

Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Tim McCarthy
<tim@theinfiniteagency.com>;
Sent: Tuesday, October 12, 2021 11:22 AM
To: Erika Szychowski
<erika@investvoyager.com>;
Cc: Kyle Tapply
<Kyle.Tapply@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Billy Phillips
<Billy.Phillips@dallasmavs.com>; Kory Nix
<Kory.Nix@dallasmavs.com>; Clay Christopher
<Clay.Christopher@dallasmavs.com>; Spencer Santora
<Spencer.Santora@dallasmavs.com>; Pam Kramer <pkramer@investvoyager.com>;
Subject: Re: [EXT] Infinite Agency x Voyager Launch Video

Woohoo! Amazing. We're going to make this great. We'll get started on an official script for this.

--

TIM McCARTHY

Creative Director

312.259.7030 | theinfiniteagency.com

On Oct 11, 2021, at 7:01 PM, Erika Szychowski
<erika@investvoyager.com>
wrote:

Thank you all so very much for all of these incredible ideas and quick turnaround (as well as the video example you shared on our call).

we would like to pursue the first concept, for the reasons we all discussed - is it possible to take that concept and create a storyboard? How can we best assist?

Erika

On Mon, Oct 11, 2021 at 3:28 PM
Kyle Tapply
<Kyle.Tapply@dallasmavs.com>
wrote:

Please see below for the launch video presentation from Tim at Infinite Agency.



Let us know if you have any questions.

Thanks,

<image001.png>

KYLE TAPPLY

SENIOR DIRECTOR CORPORATE
PARTNERSHIPS
DALLAS MAVERICKS | 1333 N
STEMMONS FWY #105 | DALLAS, TX
75207
W: 214.658.7145 | C: 970.396.7725

E: Kyle.Tapply@dallasmavs.com
| WEB: [Mavs Sponsorship Deck](#)

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Erika

SVP, Brand Marketing & Partnerships

--

Erika

SVP, Brand Marketing & Partnerships

--

Error! Filename not specified.

***Tim
McCarthy***

CREATIVE DIRECTOR

Error! Filename not specified.

C 312.259.7030
O 469.310.5870 x893

theinfiniteagency.com

--

Erika

SVP, Brand Marketing & Partnerships

--

Erika E. Szychowski

SVP, Brand Marketing & Partnerships

erika@investvoyager.com

mobile: 917.592.5565

--

Error! Filename not specified.

Tim
McCarthy

CREATIVE DIRECTOR

Error! Filename not specified.

C 312.259.7030
O 469.310.5870 x893
theinfiniteagency.com

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Erika

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Erika

SVP, Brand Marketing & Partnerships

Erika

SVP, Brand Marketing & Partnerships

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C 312.259.7030
O 469.310.5870 x893
theinfiniteagency.com

Error! Filename not specified.

Tim
McCarthy

CREATIVE DIRECTOR

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Tim
McCarthy

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theinfiniteagency.com

--

Erika

SVP, Brand Marketing & Partnerships

--

Erika

SVP, Brand Marketing & Partnerships

From: Kyle Tapply
Sent: Mon 10/18/2021 12:38 PM (GMT-00:00)
To: "Mark Cuban" <Mark.Cuban@dallasmavs.com>, "Cynthia Marshall" <Cynthia.Marshall@dallasmavs.com>
Cc: "Ryan Mackey" <Ryan.Mackey@dallasmavs.com>, "Billy Phillips" <Billy.Phillips@dallasmavs.com>
Bcc:
Subject: Sales Report
Attachments: image00100001.png

Mark,

Below are some notes on my weekly sales report. Please let me know if you have any questions.



Voyager

Status: Meeting – Continued partnership launch meetings this past week and working with them on getting the 10/27 press event confirmed with the 10/28 Game Night Sponsorship plans in place. Also working with Brandon/Greg on how we can get the players involved as several of them are pretty interested in the crypto space. We feel that the players would be a great way to help provide educational content throughout the season and have a few of them involved in the 10/27 press conference.



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Thanks,



KYLE TAPPLY

SENIOR DIRECTOR CORPORATE PARTNERSHIPS

DALLAS MAVERICKS | 1333 N STEMMONS FWY #105 | DALLAS, TX 75207

W: 214.658.7145 | C: 970.396.7725

E: Kyle.Tapply@dallasmavs.com | WEB: [Mavs Sponsorship Deck](#)



Kyle Tapply

From: Kyle Tapply
Sent: Mon 10/18/2021 11:08 PM (GMT-00:00)
To: Ryan Mackey
Cc: Billy Phillips; Clay Christopher; Kory Nix
Bcc:
Subject: RE: Voyager Press Conference- Player Appearance

Yes, she was OK to pay all the guys who showed up for this one.

Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Sent: Monday, October 18, 2021 5:36 PM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Cc: Billy Phillips <Billy.Phillips@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>
Subject: RE: Voyager Press Conference- Player Appearance

Thanks for handling, Kyle. Voyager is cool with paying all the guys?

From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Sent: Monday, October 18, 2021 5:23 PM
To: Erin Finegold White <Erin.Finegold@dallasmavs.com>; Brandon Barkley <Brandon.Barkley@dallasmavs.com>
Cc: Billy Phillips <Billy.Phillips@dallasmavs.com>; Collin Kim <Collin.Kim@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>
Subject: RE: Voyager Press Conference- Player Appearance

Hey all,

I know this conversation as somewhat morphed into the questions that Brandon sent over Friday so I'll answer a few of them below.

Hello Kyle,

Could you share all the information you have in terms of the voyager deals for players that was I can properly make the asks for the upcoming reveal event and content opportunities.

1. How much will they be paid, and what are the exact payment options?

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47

- [REDACTED]
2. 2. What is the exact ask for the event on 10/27/21? The itinerary also if possible.
- [REDACTED] * Attend the press conference event and be prepared to chat about crypto with Mark and Steve. We can help with some prepared questions or talking points if they are looking for that information.
3. 3. Where will content from the event live, and how will it be used?
- [REDACTED] * Yes, we will have content from the event that can be used for a recap video later on...I don't foresee the press conference questions and Q&A becoming a strong content piece for them to repurpose. They'll want to do that in a better setting down the road with the players
4. 4. Is there a limit on content, event, and any other asks? There are a lot of players interested.
- [REDACTED] * This is just the first event; they'll want to host other educational events throughout the season with the players and I am not sure if the player will want to be paid in crypto or if they players will want to be paid in cash like we've done in the past. More to come here.

Let me know please, as the players are asking a ton of follow ups when I discuss it with them. Any additional information you can provide helps!

Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Erin Finegold White <Erin.Finegold@dallasmavs.com>
Sent: Monday, October 18, 2021 3:50 PM
To: Brandon Barkley <Brandon.Barkley@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Cc: Billy Phillips <Billy.Phillips@dallasmavs.com>; Collin Kim <Collin.Kim@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Ryan Mackey <Rvan.Mackey@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>
Subject: Re: Voyager Press Conference- Player Appearance

Honestly—it will be a HUGE deal if everyone who is interested can come. What a story that tells...

ERIN FINEGOLD WHITE

SVP CORP. COMMS, CONTENT & EVENTS
DALLAS MAVERICKS
CELL: (214) 415-9183

From: Brandon Barkley <Brandon.Barkley@dallasmavs.com>
Date: Monday, October 18, 2021 at 2:40 PM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Cc: Billy Phillips <Billy.Phillips@dallasmavs.com>, Erin Finegold White <Erin.Finegold@dallasmavs.com>, Collin Kim <Collin.Kim@dallasmavs.com>, Kory Nix <Kory.Nix@dallasmavs.com>, Ryan Mackey <Ryan.Mackey@dallasmavs.com>, Clay Christopher <Clay.Christopher@dallasmavs.com>
Subject: Re: Voyager Press Conference- Player Appearance

Every player is interested to be honest, it may be easier just to let me know who we don't want there, and how much crypto each guy will get for attending.

Brandon Barkley
Dallas Mavericks
Player Relations Manager
Brandon.Barkley@dallasmavs.com
Ph: [313-244-7373](tel:313-244-7373)

On Oct 18, 2021, at 2:22 PM, Kyle Tapply <Kyle.Tapply@dallasmavs.com> wrote:

Yes, Dwight is interested as well. He's on the google doc at least.

Brandon, I owe you some feedback from your email on Friday but was planning to chat with this group (minus Erin) tomorrow AM and can have a better outline for you then.

Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Billy Phillips <Billy.Phillips@dallasmavs.com>
Sent: Monday, October 18, 2021 2:20 PM
To: Erin Finegold White <Erin.Finegold@dallasmavs.com>; Brandon Barkley <Brandon.Barkley@dallasmavs.com>; Collin Kim <Collin.Kim@dallasmavs.com>
Cc: Kory Nix <Kory.Nix@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>
Subject: RE: Voyager Press Conference- Player Appearance

Just curious if Dwight Powell had an interest. There is a Canadian connection, since the first company that Steve Ehrlich co-founded was Voyager Digital Canada, and Voyager is now listed on the Toronto Stock Exchange.

Erin and I confirmed Jalen Brunson for the Press Conference a few minutes ago. Brandon had him primed.

Thank You,

Billy Phillips
Dallas Mavericks
1333 N. Stemmons Freeway
Dallas, TX 75207
214-658-7127

From: Erin Finegold White <Erin.Finegold@dallasmavs.com>
Sent: Monday, October 18, 2021 1:33 PM
To: Brandon Barkley <Brandon.Barkley@dallasmavs.com>
Cc: Kory Nix <Kory.Nix@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Collin Kim <Collin.Kim@dallasmavs.com>
Subject: Voyager Press Conference- Player Appearance

Hey Brandon,
Thanks for the chat earlier!

So here's the basic run down—we'd love to have any and all players (5 being the goal—but more are obviously welcome!!!) to come sit in the audience for the Mavs/ Voyager Launch Press Conference and Educational session. The session will begin around 2:30pm on Wednesday the 28th.

Mark will be joined by Steve Ehrlich, CEO of Voyager, to talk about the partnership, but also give an education on cryptocurrency, trading, mining...etc.

We'd love to have the players involved to ask questions of both Mark and Steve, and take part in the educational portion. We can help by planting questions with each of them—or if they have a general interest, we want them to ask their own questions and participate.

Media will be on site, so this tells the story of "Crypto for All" and that Voyager is big on educating the masses in this space.

I'd love to be able to include the players on the media invitation – so if we could know who would be able to participate by Thurs of next week, I think we'll be in good shape.

DRAFT of the release is below, and please let me know if I can send you anything else.
Thanks so much,
Erin

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[[Mavs quote]]

[REDACTED]

[REDACTED]



ERIN FINEGOLD WHITE

SR. VICE PRESIDENT, CORPORATE COMMUNICATIONS, CONTENT AND EVENTS
DALLAS MAVERICKS | MAVS GAMING
1333 N. STEMMONS FWY. | STE. 105 | DALLAS, TX 75207
CELL: (214) 415-9183

Subject: Re: [EXT] Voyager/Mavs Announcement

No pressure ☐

On Wed, Oct 20, 2021 at 8:19 PM Stephanie Chen <schen@investvoyager.com> wrote:

Thanks, Erin. Script is still in the works but if you have a generic outline to share, that would be helpful and we can build off that.

Thanks,
Stepniae

On Wed, Oct 20, 2021 at 8:30 PM Erin Finegold White <Erin.Finegold@dallasmavs.com> wrote:

Yes- we are working on quote and will get approval from Mark.
I think we're also looking for script/ bulleted notes for Mark for the presser. I can draft a generic outline if that helps- but if you have something in the works- that would be great to be able to pass along to him.
We cannot start pitching or inviting media until the deal is signed
Thanks much!

Erin Finegold White
214.415.9183
Sent from my iPhone

On Oct 20, 2021, at 7:08 PM, Stephanie Chen <schen@investvoyager.com> wrote:

Confirming that release was shared with Collin [@collin.kim@dallasmavs.com](mailto:collin.kim@dallasmavs.com) and Erin [@erin.finegold@dallasmavs.com](mailto:erin.finegold@dallasmavs.com). I believe they said they were working on their quote. The release is still going through some edits.

Thanks,
Stephanie

On Wed, Oct 20, 2021 at 7:44 PM Ashley Movshovich (Ketchum) <ashley.movshovich@ketchum.com> wrote:

On the Ketchum side, thank you for the media contacts. We will stay away from the below outlets.

Vice President

Cc: Ashley Movshovich (Ketchum) <ashley.movshovich@Ketchum.com>; Summer Sinnett (Ketchum) <summer.sinnett@Ketchum.com>; pkramer@investvoyager.com; Patrick Wixted (Ketchum) <patrick.wixted@ketchum.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Erin Finegold White <Erin.Finegold@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Stephanie Chen <schen@investvoyager.com>

Adding Stephannie from our side and [@Marla Knapp](#) to support moving us all forward.

I believe the press release and talking points were sent to the Mavs for review, @Stephanie Chen can you confirm?

@Ryan Mackey what is your stance on outreach timing considering we are awaiting our final touches on the agreement?

On Wed, Oct 20, 2021 at 3:07 PM Collin Kim <Collin.Kim@dallasmavs.com> wrote:

Team—

Wanted to update everyone on the media outlets the Mavs will focus on for the press conference.

They include the following:

NBC5

FOX4

WFAA

CBS11

Univision

Telemundo

Dallas Morning News

Fort Worth Star Telegram

Dallas Business Journal

Sports Business Journal

Texas Monthly

D Magazine

Dallas Observer

ESPN Dallas

The Ticket (radio)

The Fan (radio)

The Eagle (radio)

Bally's SW

SB Nation

Mavs Moneyball

Mavs.com

The Athletic

Apologies if I've missed this, but please let me know when pitch messaging has been finalized so we can start the outreach.

PHONE: (469) 939-4947

From: Erika Szychowski <erika@investvoyager.com>
Sent: Tuesday, October 12, 2021 7:04 PM
To: Ashley Movshovich (Ketchum) <ashley.movshovich@ketchum.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Cc: Erin Finegold White <Erin.Finegold@dallasmavs.com>; Pam Kramer <pkramer@investvoyager.com>; Patrick Wixted (Ketchum) <patrick.wixted@ketchum.com>; Summer Sinnett (Ketchum) <summer.sinnett@ketchum.com>
Subject: Re: [EXT] Voyager/Mavs Announcement

Thanks team, adding in @kyle.tapply@dallasmafs.com and [@Ryan Mackey](#) for awareness.

On Tue, Oct 12, 2021 at 6:37 PM Ashley Movshovich (Ketchum) <ashley.movshovich@ketchum.com> wrote:

Hi Erin – hope all is well!

Wanted to share our PR media plan we created for the Voyager/Mavs announcement (we also copied it into the main Mavs doc we are all working in). We need to align on the final messaging, as well as outreach plan. Since we're inviting media to the press conference, we'd like to send invites ASAP to see if folks are interested (on our end).

A few questions still pending:

- . * Is Mark confirmed for a media interview ahead of the press conference (CNBC, Jabari)? If so, how much time can we get (don't need more than 15-20 mins) and what days?
- . * Will your team own all sports and local media? If so, we can in turn own tech and crypto.

Would love to find time this week to sync. Let me know what works.

Thanks!

Ash

—
Ashley Movshovich

Vice President, Technology

O +1 415 398 5766

M +1 203 216 1167

Ketchum

empathy + intelligence

A global communications consultancy built to create impact

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Erika

SVP, Brand Marketing & Partnerships

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Erika

SVP, Brand Marketing & Partnerships

--

Erika E. Szychowski

SVP, Brand Marketing & Partnerships

erika@investvoyager.com

mobile: 917,592.5565

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
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- [REDACTED]
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■ [REDACTED]

- [REDACTED]
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- [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

OPEN UP FOR MEDIA QUESTIONS:

Kyle Tapply

From:
Sent: Mon 10/25/2021 5:27 PM (GMT-00:00)
To: Erin Finegold White; Mark Cuban
Cc: Ryan Mackey; Cynthia Marshall; dawn knox
Bcc:
Subject: RE: FW: Timeline for Mark- Voyager
Attachments: Mavericks Flyer 5x7 FINAL.pdf

Thanks Erin and Mark,

For the promotional messaging: one of the larger CTA's that we'll be pushing is an Exclusive Offer for Mavs fans only.

- * Fans who download the app, create an account using Mavs100, deposit \$100 and make a trade will get \$100 in crypto.
 - o * Offer is only available for the first 48 hours. Starts the time of the press release and ends 10/29.

FYI: This is Voyager's largest offer to date only for our fans.

Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Erin Finegold White <Erin.Finegold@dallasmavs.com>
Sent: Monday, October 25, 2021 12:06 PM
To: Mark Cuban <mcuban@gmail.com>
Cc: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Cynthia Marshall <Cynthia.Marshall@dallasmavs.com>; dawn knox <dawn.knox@markcubancompanies.com>
Subject: Re: FW: Timeline for Mark- Voyager

Wonderful, thank you!

ERIN FINEGOLD WHITE
SVP CORP. COMMS, CONTENT & EVENTS
DALLAS MAVERICKS
CELL: (214) 415-9183

From: Mark Cuban <mcuban@gmail.com>
Date: Monday, October 25, 2021 at 12:05 PM
To: Erin Finegold White <Erin.Finegold@dallasmavs.com>
Cc: Ryan Mackey <Ryan.Mackey@dallasmavs.com>, Kyle Tapply

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<Kyle.Tapply@dallasmavs.com>, Cynthia Marshall <Cynthia.Marshall@dallasmavs.com>, dawn
knox <dawn.knox@markcubancompanies.com>

Subject: Re: FW: Timeline for Mark- Voyager

yes on email interview

here is a quote

The Mavs are proud to welcome Voyager to the Dallas Mavericks family," said Mavs governor Mark Cuban. CryptoAssets and applications are changing how business and personal finance are done. We believe our partnership with Voyager will allow Mavs and NBA fans to learn more about Voyagers' application and how they can earn more from Voyagers' savings programs than from traditional financial applications"

On Mon, Oct 25, 2021 at 11:49 AM Erin Finegold White <Erin.Finegold@dallasmavs.com> wrote:

Hey Mark,

A couple of things in this email:

[REDACTED]

Thanks so much!

Erin

**VOYAGER DIGITAL BECOMES THE OFFICIAL CRYPTOCURRENCY BROKERAGE
PARTNER OF THE DALLAS MAVERICKS**

*Voyager is the first international partner of the Dallas Mavericks and will work with the team to
make crypto more accessible for all*

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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- 1. [REDACTED]
- 2. [REDACTED]
- 3. [REDACTED]
- 4. [REDACTED]
- 5. [REDACTED]
- 6. [REDACTED]
- 7. [REDACTED]

[REDACTED]

[REDACTED]

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- 2. [REDACTED]
- 3. [REDACTED]
- 4. [REDACTED]
- 5. [REDACTED]
- 6. [REDACTED]
- 7. [REDACTED]

OPEN UP FOR MEDIA QUESTIONS:

ERIN FINEGOLD WHITE

SVP CORP. COMMS, CONTENT & EVENTS

DALLAS MAVERICKS

From: Mark Cuban <mcuban@gmail.com>
Date: October 13, 2021 at 10:08:29 PM CDT
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>, dawn knox
<dawn.knox@markcubancompanies.com>
Cc: Mark Cuban <mark.cuban@dallasmavs.com>, Cynthia Marshall
<Cynthia.Marshall@dallasmavs.com>
Subject: Re: FW: Timeline for Mark
Reply-To: mcuban@gmail.com

Sure

On Wed, Oct 13, 2021, 10:06 PM Ryan Mackey <Ryan.Mackey@dallasmavs.com> wrote:

Mark/Cynt-

Are you able/willing to participate in this launch event/press conference with Steve from Voyager on the 27th? Time frame is currently 1:30-2:30 but could change slightly. Hoping you both can be there for this as it's very important to Voyager.

Ryan

From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Sent: Wednesday, October 13, 2021 9:33 PM
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Erin Finegold White
<Erin.Finegold@dallasmavs.com>
Subject: Re: Timeline for Mark

We were trying to make it closer to lunch but we can do whenever he's available. The players have an afternoon practice and we were trying to give them enough time to get over from practice if they can attend. The time slot is flexible.

Thanks,

Kyle Tapply

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Ryan Mackey

Sr. Vice President of Corporate Partnerships

Dallas Mavericks

1333 N Stemmons Frwy #105

Dallas, TX 75207

(214) 658-7132 (o)

(214) 869-5978 (m)

ryan.mackey@dallasmavs.com

1999

m

<http://www.markcuban.com>

My NFTs <https://lazy.com/mcuban>

Lets Go Mavs !

#MFFL

1000 0000

m

<http://www.markcuban.com>

My NFTs <https://lazy.com/mcuban>

Lets Go Mavs !

#MFFL

VOYAGER



CRYPTO FOR ALL

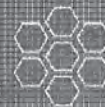
The easy way to buy, hold,
and earn crypto every month.



BUY WITH
A SWIPE



EARN UP TO
12% ANNUAL
AWARDS



DISCOVER
MORE THAN
60 ASSETS

AVAILABLE ON THE APP STORE AND GOOGLE PLAY



Download on the
App Store



GET IT ON
Google Play

EXCLUSIVE 48-HR
OFFER FOR MAVS FANS

GET \$100 IN CRYPTO

USE CODE: MAVS100

48-hour exclusive Dallas Mavericks
offer expires 10/30/2021 at 11:59 PM CT.

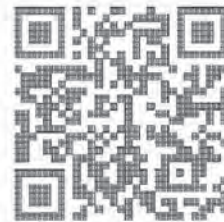
Get in the crypto game with an
unprecedented \$100 CRYPTO REWARD.

HERE'S HOW IT WORKS:

1
SCAN THE QR
CODE AND
DOWNLOAD
VOYAGER

2
CREATE AN
ACCOUNT
USING CODE
MAVS100

3
DEPOSIT \$100
AND TRADE TO
UNLOCK YOUR
\$100 REWARD*



Proud Partner of the
Dallas Mavericks

[TRY.INVESTVOYAGER.COM/MAVS](https://try.investvoyager.com/MAVS)
EXCLUSIVE 48-HR OFFER

*Must create a new Voyager account, deposit funds, and purchase at least \$100 in crypto to qualify. Please allow up to 24 hours for the reward to be credited to your account. Offer expires 11:59 PM CT, 10/30/2021.

Kyle Tapply

From: Kyle Tapply
Sent: Wed 11/03/2021 4:47 PM (GMT-00:00)
To: Patrick Sorensen; Ryan Mackey; Billy Phillips; Kory Nix; Clay Christopher; Spencer Santora
Cc:
Bcc:
Subject: [No Subject]

I had an idea for some of the promotions or opportunity fund.

[REDACTED]

[REDACTED]

[REDACTED]

EXHIBIT
50

Kyle Tapply

From: Kyle Tapply
Sent: Thu 11/04/2021 9:44 PM (GMT-00:00)
To: Patrick Sorensen; Ryan Mackey; Billy Phillips; Kory Nix; Clay Christopher; Spencer Santora
Cc:
Bcc:
Subject: [No Subject]

BTW - Voyager market cap has grown to 2.8B. \$800M since the launch is pretty solid

EXHIBIT
51

Ryan Mackey

From: Spencer Santora
Sent: Wed 11/10/2021 4:38 PM (GMT-00:00)
To: Ryan Rosenbaum; Kyle Tapply; Jonathan Kornblith
Cc: Patrick Sorensen; Ryan Mackey; Clay Christopher; Kory Nix; Billy Phillips
Bcc:
Subject: RE: Voyager In-Game Promos
Attachments: VOYAGER Fact Sheet.pdf

Hey Ryan,

Here is their fact sheet. We are still building out the assets in this deal, so we do not necessarily have a number right now. We understand inventory is tight, but we wanted to get on a call to discuss any promo or feature opportunities/ideas that could work for them.

Spencer Santora

Sponsorship Activation Manager

Dallas Mavericks | 1333 N Stemmons FWY #105 | Dallas, TX 75207

C: (817) 939-4334 | O: (214) 658-7144

From: Ryan Rosenbaum <Ryan.Rosenbaum@dallasmavs.com>;
Sent: Wednesday, November 10, 2021 10:11 AM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>; Jonathan Kornblith <Jonathan.Kornblith@dallasmavs.com>;
Cc: Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>;
Subject: RE: Voyager In-Game Promos

How many? There wasn't a New Partner sheet sent out so we weren't aware they had any other involvement aside from the GNS

EXHIBIT 52

Thank you,

RYAN ROSENBAUM

DIRECTOR OF GAME PRESENTATION
DALLAS MAVERICKS | 1333 N STEMMONS FWY #105 | DALLAS, TX 75226
P: 214.658.7152 | F: 214.658.7136

E: RYAN.ROSENBAUM@DALLASMAVS.COM

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From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>;
Sent: Wednesday, November 10, 2021 10:06 AM
To: Ryan Rosenbaum <Ryan.Rosenbaum@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>; Jonathan Kornblith <Jonathan.Kornblith@dallasmavs.com>;
Cc: Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>;
Subject: RE: Voyager In-Game Promos

We're looking for some new ideas for the timeout promotions or on-court activations. Have a few ideas but wanted to brainstorm with you all on what Voyager can do now that we've already hit the home run with the shooting promotion.

Thanks,

Kyle Tapply

Cell: 970-396-7725

From: Ryan Rosenbaum <Ryan.Rosenbaum@dallasmavs.com>;
Sent: Wednesday, November 10, 2021 10:01 AM
To: Spencer Santora <Spencer.Santora@dallasmavs.com>; Kyle Tapply
<Kyle.Tapply@dallasmavs.com>; Jonathan Kornblith
<Jonathan.Kornblith@dallasmavs.com>;
Cc: Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>; Ryan Mackey
<Ryan.Mackey@dallasmavs.com>; Clay Christopher
<Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>;
Billy Phillips <Billy.Phillips@dallasmavs.com>;
Subject: RE: Voyager In-Game Promos

In Game opportunities is pretty broad. What are they looking for?

Thank you,

RYAN ROSENBAUM

DIRECTOR OF GAME PRESENTATION
DALLAS MAVERICKS | 1333 N STEMMONS FWY #105 | DALLAS, TX 75226
P: 214.658.7152 | F: 214.658.7136

E: RYAN.ROSENBAUM@DALLASMAVS.COM

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-----Original Appointment-----

From: Spencer Santora <Spencer.Santora@dallasmavs.com>;
Sent: Wednesday, November 10, 2021 9:25 AM
To: Kyle Tapply; Ryan Rosenbaum; Jonathan Kornblith
Cc: Patrick Sorensen; Ryan Mackey; Clay Christopher; Kory Nix; Billy Phillips
Subject: Voyager In-Game Promos
When: Wednesday, November 10, 2021 3:30 PM-4:00 PM (UTC-06:00) Central Time (US
& Canada).
Where: Microsoft Teams Meeting

Discuss in-game opportunities for Voyager

Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

[+1 469-810-0634,,497198040#](#) United States, Dallas

Phone Conference ID: 497 198 040#

[Find a local number](#) | [Reset PIN](#)

[Learn More](#) | [Meeting options](#)

Full Brand Overview

Voyager was founded in 2018 by a group of proven entrepreneurs with highly successful backgrounds at companies like E*TRADE, Uber, and Morgan Stanley.

Our goal is to take the complexity out of crypto for the everyday investor, and to bring crypto out of the shadows and into the light. This started with a simplified app that, from the beginning, allowed investors to seamlessly trade in USD and coins with zero commissions. We have 1.8 million users, a \$400mm Revenue Run Rate, a ~\$2.5 billion market cap and several hundred million in liquidity to fuel growth.

We offer 64 coins currently and are curating and adding new coins every month--based on quality, liquidity and demand. We are also a leader in paying rewards for holding crypto. Currently, we pay annual % rewards on 30+ coins. For example, we are currently paying 5.75% on BTC, 4.6% on ETH, 9% on USDC, 12% on DOT (on an annual basis).

We are not an exchange like Coinbase or Binance (exchanges are designed for institutions). Instead, we are an agency broker--which means that it is our responsibility to transact in the best interest of our customers. Going forward, our mantra is *Crypto for All*. We are making it easy for anyone to learn about, invest in, and use crypto. We want consumers to be part of the evolution of finance while growing their own financial future.

Publicly Traded Company

Voyager was the first consumer crypto investing platform to go public – we are currently listed on the CSE. Goal is to be on Nasdaq in 2022. We believe transparency is important for crypto investing platform—which is why we decided to go public early on, subjecting ourselves to standard reporting and regulation. Coinbase is the only other public company in the crypto investing space.

Voyager / VGX Community

We have a very loyal and engaged community around our own token, VGX, which has a ~\$1 billion market cap. The VGX token pays 7% staking rewards annually, and, based on certain levels of VGX holdings (10k+), token holders can earn a 1% boost on all rewards we pay out. We just completed what we believe is the largest Token Swap/Token Merger in history on the Ethereum blockchain. Recently launched the much-anticipated Voyager Loyalty Program that pays rewards based on the quantity of VGX tokens held in a Voyager account.

Recent Acquisitions / Growth Plan

We just acquired a global payments company, Coinify, that brings us into the merchant/ B2B payments space. This will also kickstart our European operations, which will begin in 2022. In the fall, we plan to launch a market-leading debit card tied to the USD Coin.

Ryan Mackey

From: Mark Cuban
Sent: Mon 11/22/2021 3:09 PM (GMT-00:00)
To: Kyle Tapply
Cc: Billy Phillips; Cynthia Marshall; Mark Cuban; Ryan Mackey
Bcc:
Subject: Re: Sales Report

And on the stars. I have no interest in getting money for the stars. Zero. None. Double extra zero. I don't want any money going to the aac when it could come to the mavs. Particularly voyager.

Find a way for us to further partner with the mavs. We crushed it for them and a lot of that was because I endorsed it.

I won't approve anything that isn't for the Mavs

On Mon, Nov 22, 2021 at 5:54 AM Kyle Tapply <Kyle.Tapply@dallasmavs.com> wrote:

Mark,

Below are some notes on my weekly sales report. Please let me know if you have any questions.



EXHIBIT
53

[REDACTED]

B That's just
limited clinical
trial data
that the man
have been
ground,
examined, etc.

E: Kyle.Tapply@dallasmavs.com | WEB: [Mavs Sponsorship Deck](#)

Sent from My phone Typos are to be expected Markcuban.com for all my stuff!

Ryan Mackey

From: Mark Cuban
Sent: Mon 11/22/2021 3:06 PM (GMT-00:00)
To: Kyle Tapply
Cc: Billy Phillips; Cynthia Marshall; Mark Cuban; Ryan Mackey
Bcc:
Subject: Re: Sales Report

I don't think [REDACTED] is a real company. Something doesn't add up.

Lots of grants and contracts from states. But nothing on actual results. Something doesn't add up on them.

I'm not opposed to doing a deal. But they seem to be a company that thrives on PR that isn't built on actual results from operations.

So I will not meet with them under any circumstances. Not will we do all the stuff FCD is doing. I don't want to get caught up doing community stuff and have them turn out being a messed up company in some way

But if they want to buy ads to promote themselves in a straight forward deal for advertising. That's fine

But we aren't going to commit to using their technology or be community partners till I'm sure they are legit

On Mon, Nov 22, 2021 at 5:54 AM Kyle Tapply <Kyle.Tapply@dallasmavs.com> wrote:

Mark,

Below are some notes on my weekly sales report. Please let me know if you have any questions.



EXHIBIT
53A

[REDACTED]

E The linked image cannot be displayed. The file may have been moved, renamed, or deleted. Verify that the link points to the correct file and location.

E: Kyle.Tapply@dallasmavs.com | WEB: [Mavs Sponsorship Deck](#)

--

Sent from My phone Typos are to be expected Markcuban.com for all my stuff !

Ryan Mackey

From: Erika Szychowski
Sent: Wed 12/15/2021 10:57 PM (GMT-00:00)
To: Ashley Gambino
Cc: CK; Erin Finegold White; Gavin Mulloy; Kyle Tapply; Ryan Mackey
Bcc:
Subject: Re: [EXT] Mavs x Voyager Education Session
Attachments: Intro-to-Crypto_Mavs_December17.pptx.pdf

Hello everyone - not sure who all needs the attached presentation, but this is what we plan to project and then end with Q&A - likely mics make sense, I presume that is the same setup as last time? Happy to be a runner during that time as well

excited to see you all Friday (if not tonight at the game)!

On Wed, Nov 10, 2021 at 9:15 AM Ashley Gambino <Ashley.Gambino@dallasmavs.com> wrote:

Good morning Erika!

Would the afternoon of Friday 12/17 work for Steve? We are confirming with our HR team if that date works for us as well.

Thanks,

Ashley

ASHLEY GAMBINO

DIRECTOR OF EVENTS | DALLAS MAVERICKS & MAVS GAMING HUB

OFFICE: 214.658.7195 | CELL: 480.201.0707

1333 N. STEMMONS FWY. STE. 105 | DALLAS, TX 75207

From: Erika Szychowski <erika@investvoyager.com>

Sent: Tuesday, November 9, 2021 9:09 PM

To: CK <Collin.Kim@dallasmavs.com>

Cc: Ashley Gambino <Ashley.Gambino@dallasmavs.com>; Erin Finegold White

EXHIBIT 54

<Erin.Finegold@dallasmavs.com>; Gavin Mulloy <Gavin.Mulloy@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Marla Knapp <mknapp@investvoyager.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>

Subject: Re: [EXT] Mavs x Voyager Education Session

Actually Steve forgot he has Genesis tickets in NYC on the 6th and the 9th is a bit tricky, could we push for the week of the 13th?

On Tue, Nov 9, 2021 at 1:35 PM Erika Szychowski <erika@investvoyager.com> wrote:

great on the dates, will work with Steve on options - presuming you would want to host on a non-gameday? So 6 or 9, 14/16/17 Is that accurate?

Yes we could make a recording available for sure. I think 2 sessions makes sense, any more than that and it gets draining and loses steam.

Similar setup as before would be great - with the addition of powerpoint for sure and likely a clicker and lav mic for him to walk around as he can't stand still. Then audience QA

On Tue, Nov 9, 2021 at 12:34 PM CK <Collin.Kim@dallasmavs.com> wrote:

Looks like the weeks of 12/6-12/10 and 12/13-12/17 are available for the Gaming Hub.

We're also checking with our HR department to see what works best for our staff.

Few questions:

- * How long will the session be? And how many sessions could we do in a day?
- * Can we make a recording available for those employees unable to make it in-person?
- * What kind of setup will Steve need – Powerpoint projection, etc?

COLLIN KIM

DALLAS MAVERICKS

CORPORATE COMMUNICATIONS MANAGER

PHONE: (469) 939-4947

From: Erika Szychowski <erika@investvoyager.com>
Date: Tuesday, November 9, 2021 at 9:06 AM
To: CK <Collin.Kim@dallasmavs.com>
Cc: Ashley Gambino <Ashley.Gambino@dallasmavs.com>, Erin Finegold White <Erin.Finegold@dallasmavs.com>, Kyle Tapply <Kyle.Tapply@dallasmavs.com>, Marla Knapp <mknapp@investvoyager.com>, Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Subject: Re: [EXT] Mavs x Voyager Education Session

We're going to work around your schedule. This is important to us. Sooner the better! Would be great if we can host before year end, maybe it's a few sessions also so that people can pick what time works best for them?

On Tue, Nov 9, 2021 at 8:54 AM CK <Collin.Kim@dallasmavs.com> wrote:

Agreed, in-person is more conducive to learning!

We can plan to host at the Gaming Hub again and get back to y'all on upcoming availabilities.

Please let us know any blackout dates for Steve and your team.

Thank you!

PHONE: (469) 939-4947

PHONE: (469) 939-4947

MAVSCUBAN00008879

It seems Voyager is abuzz here and everywhere – congrats!

We were in a team meeting and folks were talking about the offer and getting excited about the partnership, so I wanted to touch base on any possible dates for the Mavs Employees Education event.

When you have a moment, please let us know your thoughts and we'll help coordinate.

Thank you!

COLLIN KIM

DALLAS MAVERICKS

CORPORATE COMMUNICATIONS MANAGER

PHONE: (469) 939-4947

--

Erika

SVP, Brand Marketing & Partnerships

--

Erika

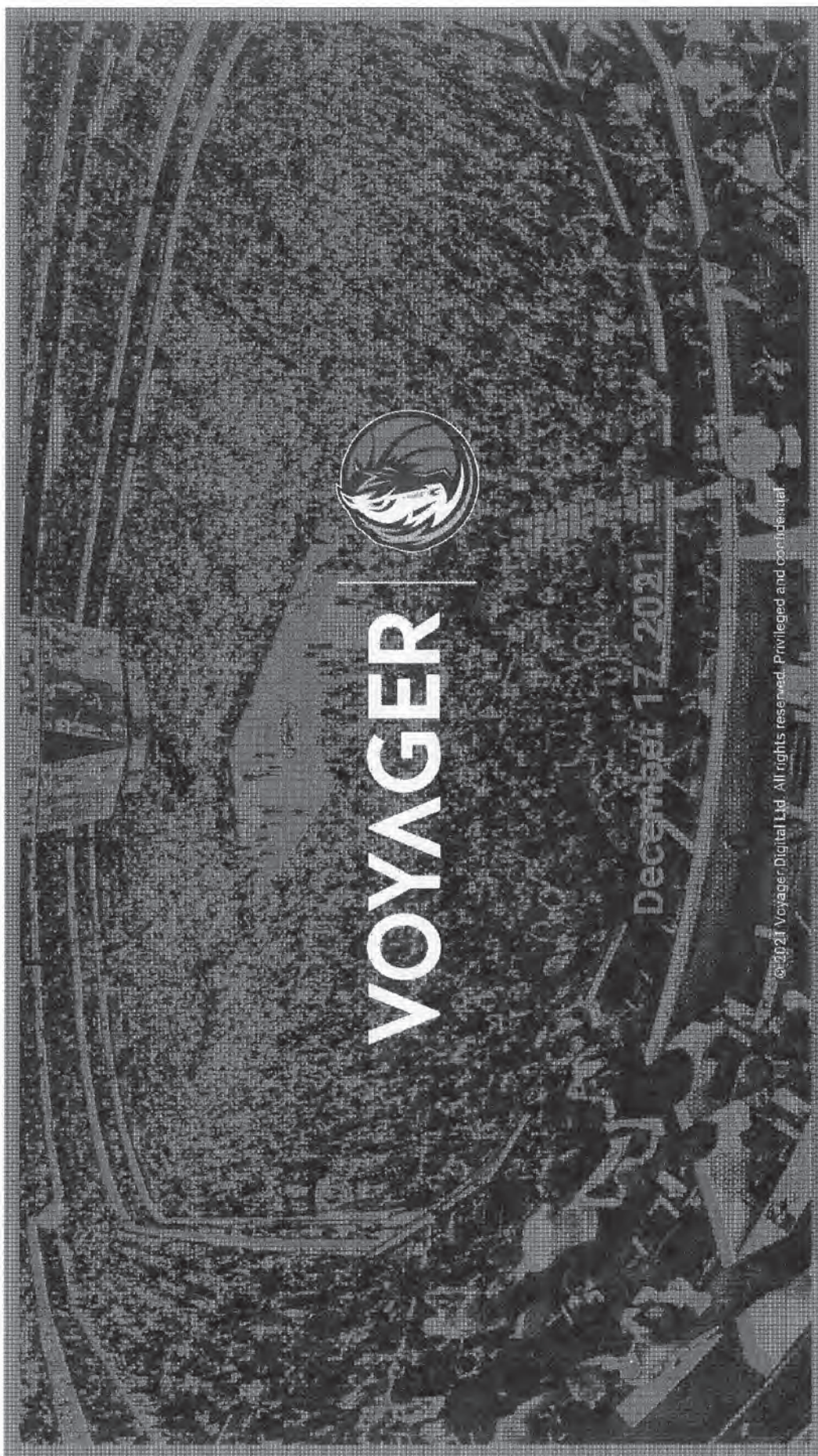
SVP, Brand Marketing & Partnerships

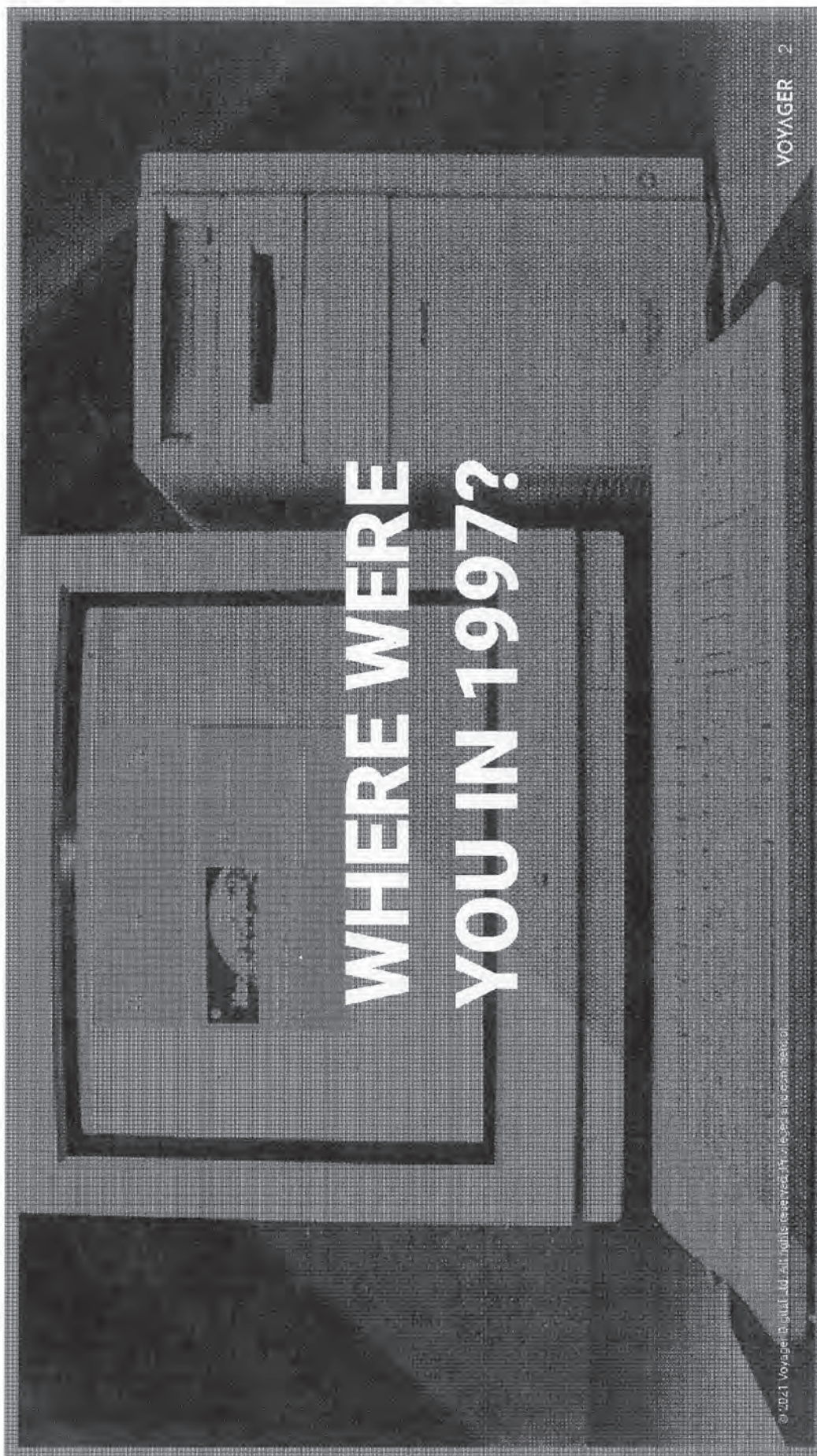
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mobile: 917.592.5565

SVP, Brand Marketing & Partnerships

SVP, Brand & Partnership Marketing

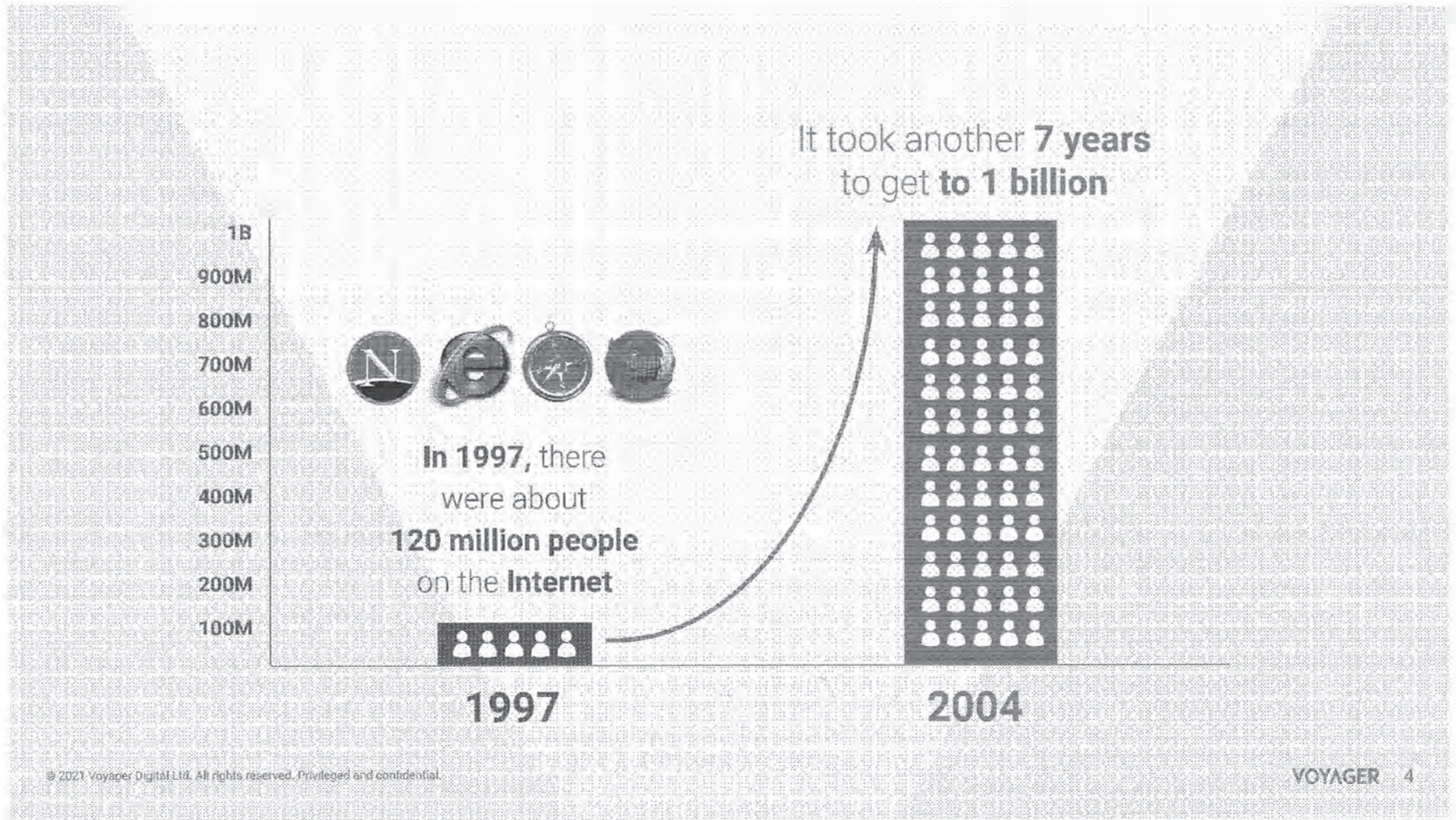


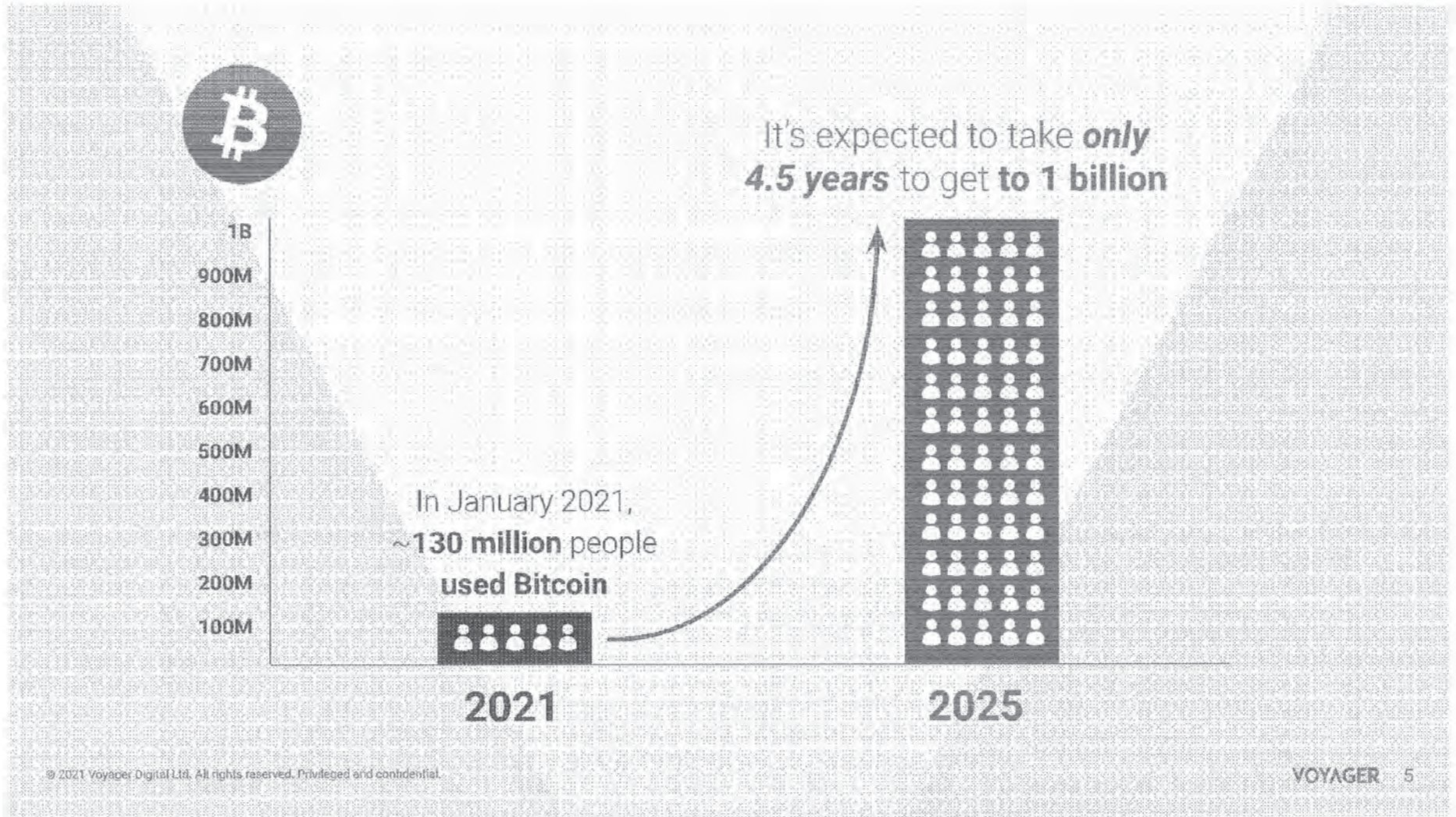


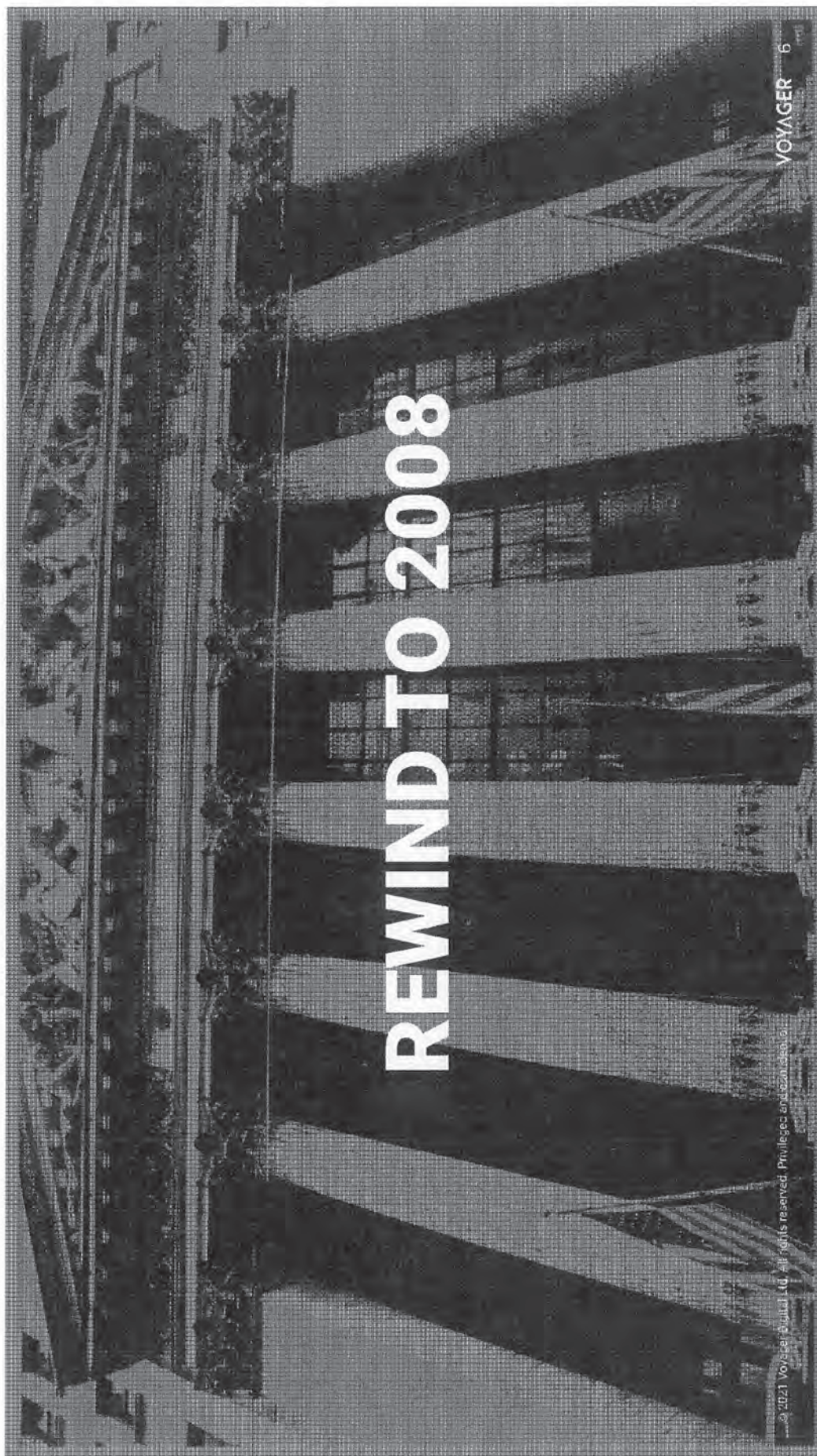


VOYAGER 3

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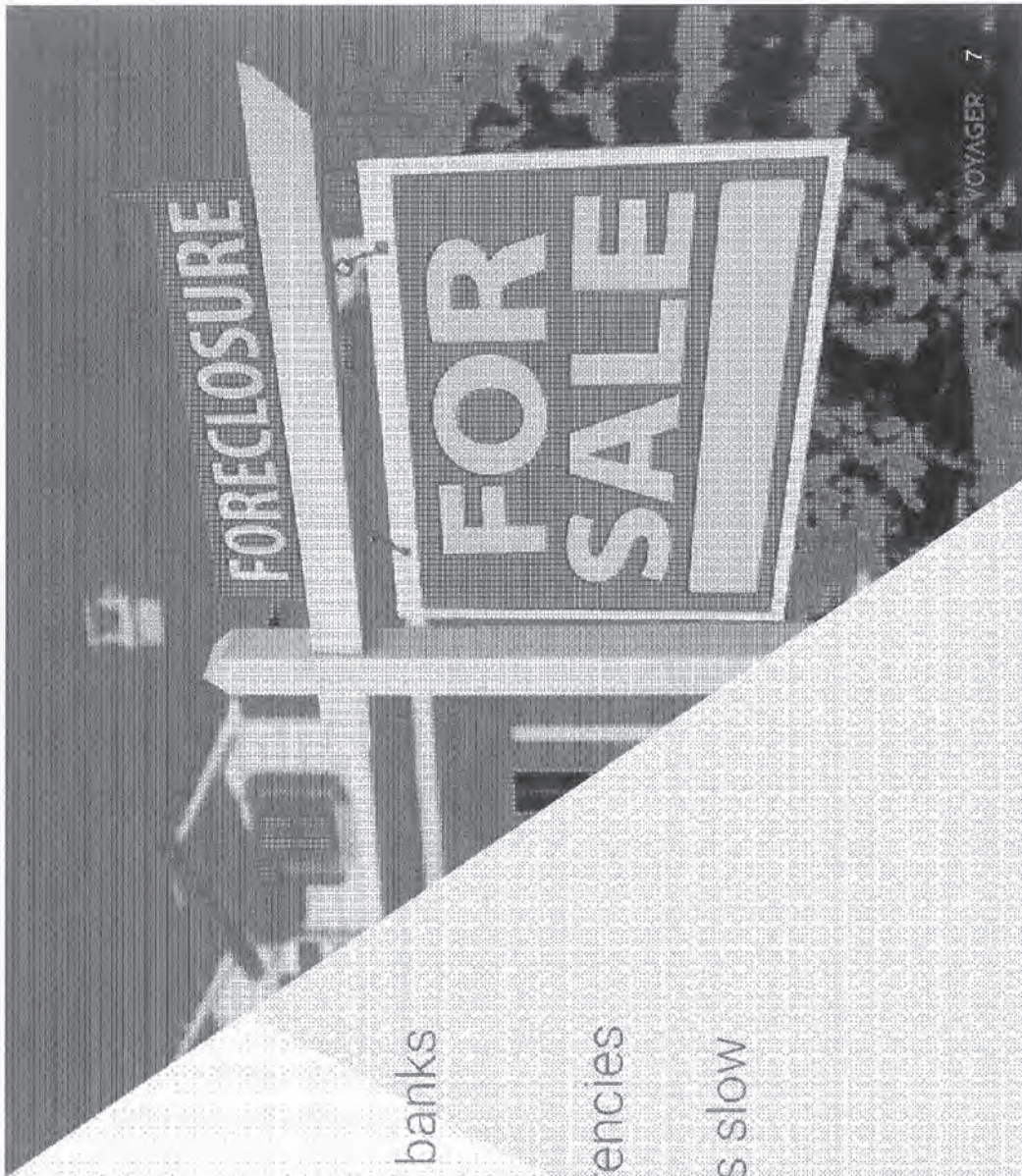






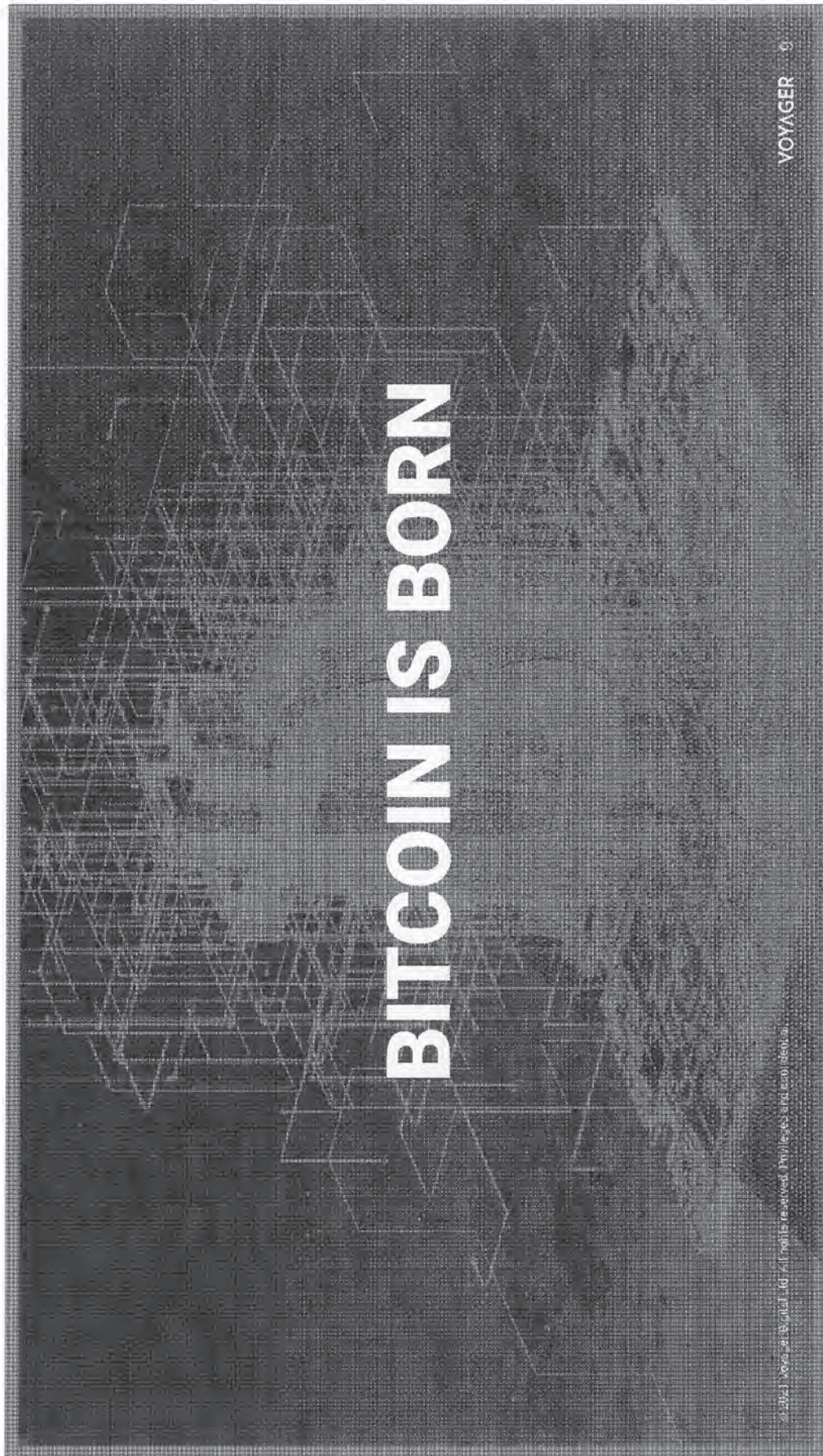
Remember the
financial crisis
of 2008?

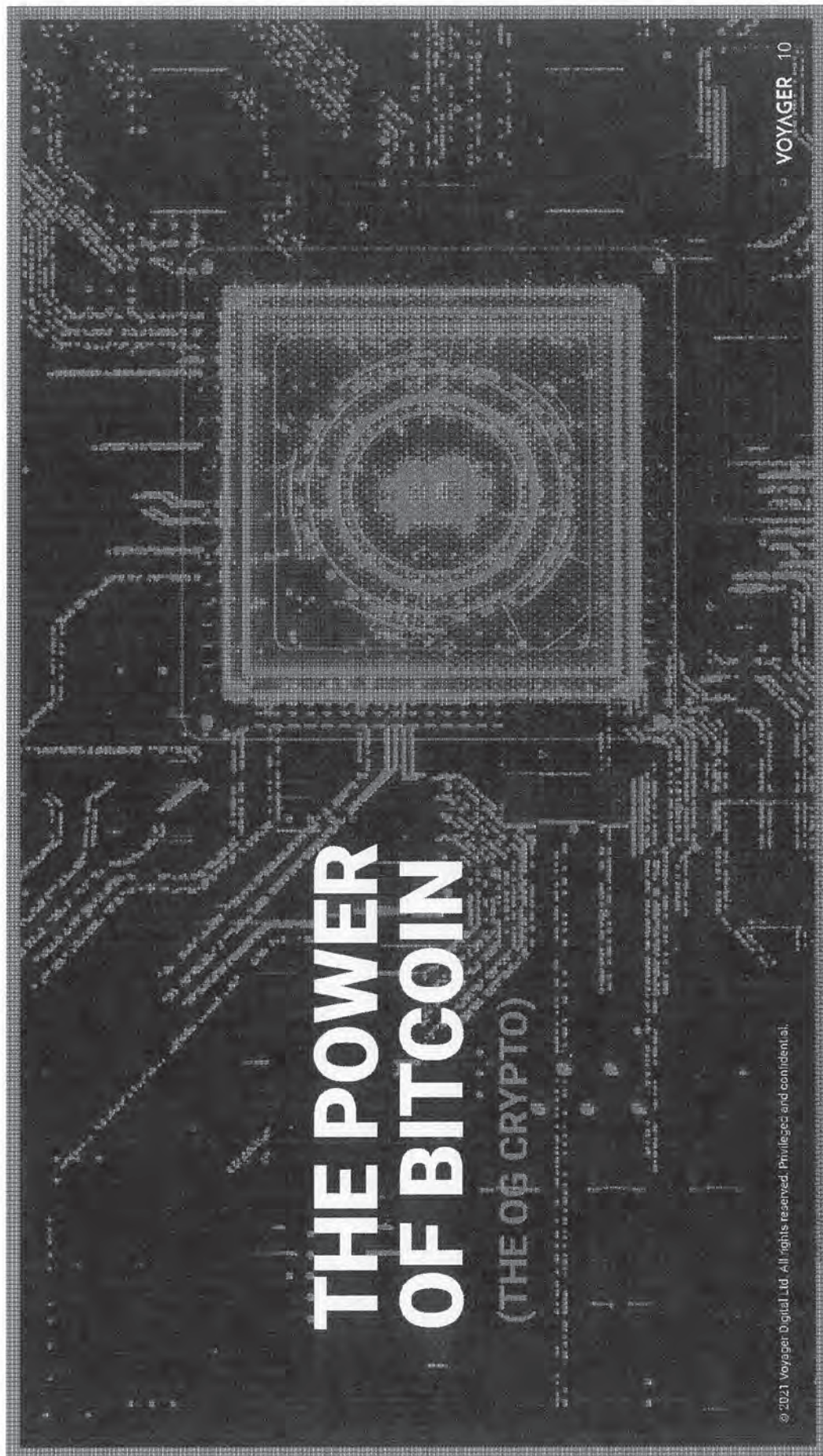
- People lost trust in banks
- Lost confidence
in government currencies
- Traditional systems slow
and expensive




3 Major Events Happen In Late 2008

- **September 15:** Lehman Brothers files for bankruptcy.
- **October 3:** President Bush signs the \$700 *billion* Troubled Asset Relief Program (TARP) to bail out financial intuitions.
- **October 31:** Satoshi Nakamoto publishes a paper on a payment system independent of any financial institution. It's called **Bitcoin**.







ONLY

- Fully-digital money
- Send to anyone, anywhere
- Transparent transactions
- Most secure network
- Store of value, like gold, only better

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VOYAGER 11

The **Bitcoin Pizza**

Paid **10,000 Bitcoin**
on May 22, 2010

VOYAGER 12

TC

May 22 Is Bitcoin Pizza Day

John Biggs

@johnbiggs / 5:02 PM EDT - May 21, 2014



Four years ago this week, on May 22, 2010, a BTC fan and programmer named Laszlo Hanyecz offered 10,000 Bitcoins – about \$40 at that time – for two Papa John's pizzas (pictured above).

VOYAGER 12

The **Bitcoin Pizza**

Paid **10,000 Bitcoin**
on May 22, 2010

Today: 10,000 Bitcoin
~ **\$500 million**

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TC

May 22 Is Bitcoin Pizza Day

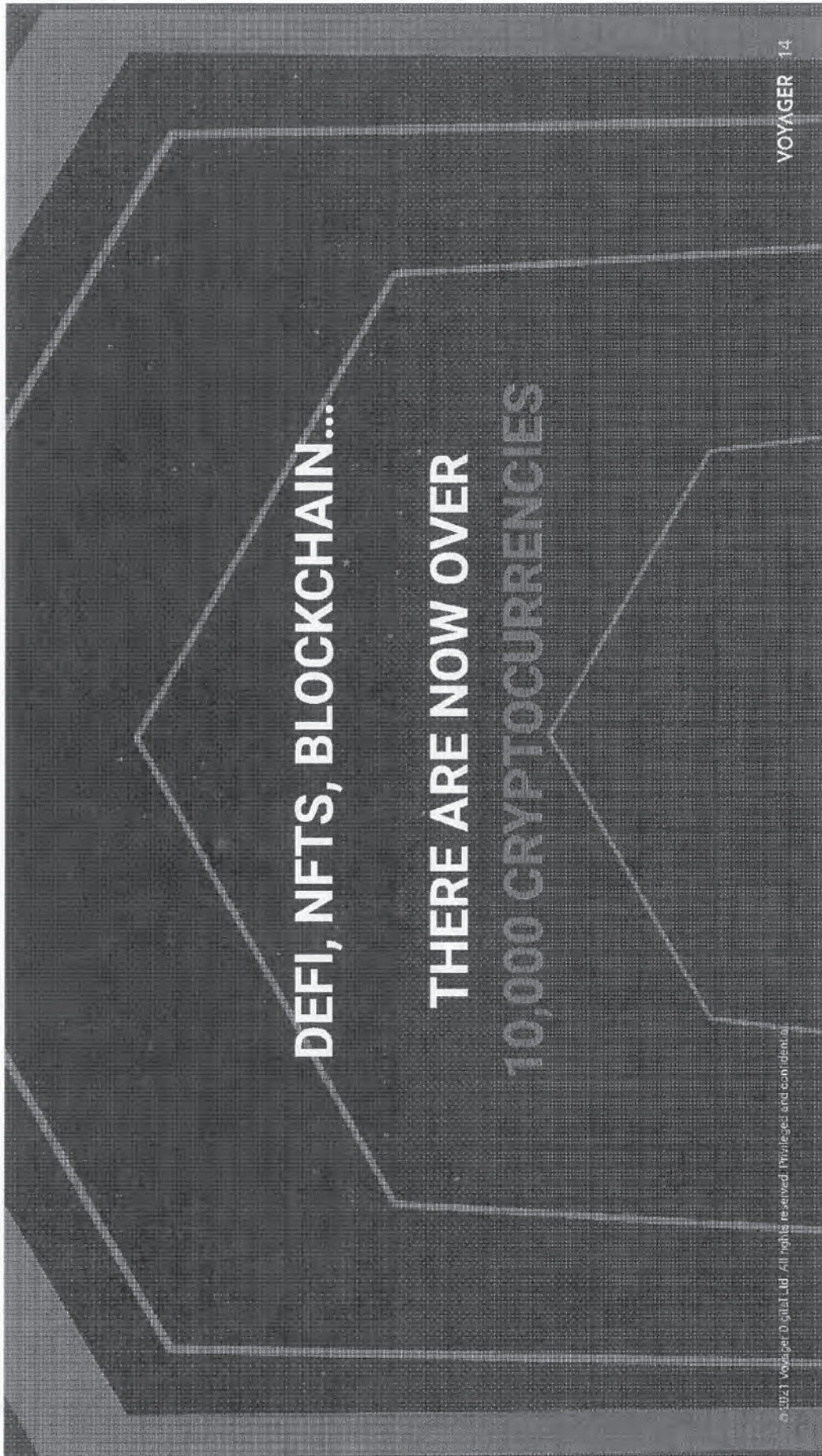
John Biggs

@johnbiggs / 5:02 PM EDT • May 21, 2014

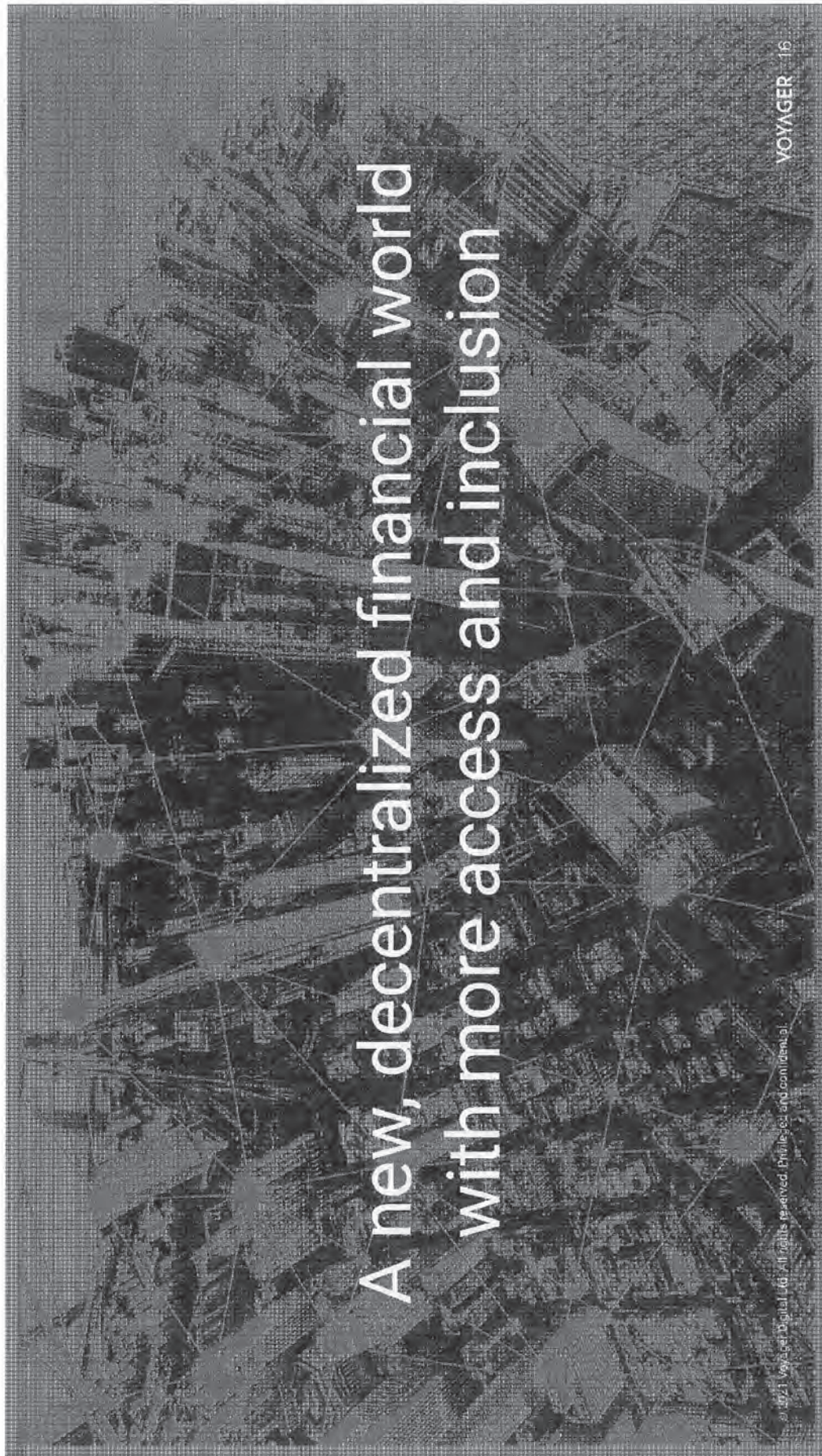


Four years ago this week, on May 22, 2010, a BTC fan and programmer named Laszlo Hanyecz offered 10,000 Bitcoins – about \$40 at that time – for two Papa John's pizzas (pictured above).

VOYAGER 13



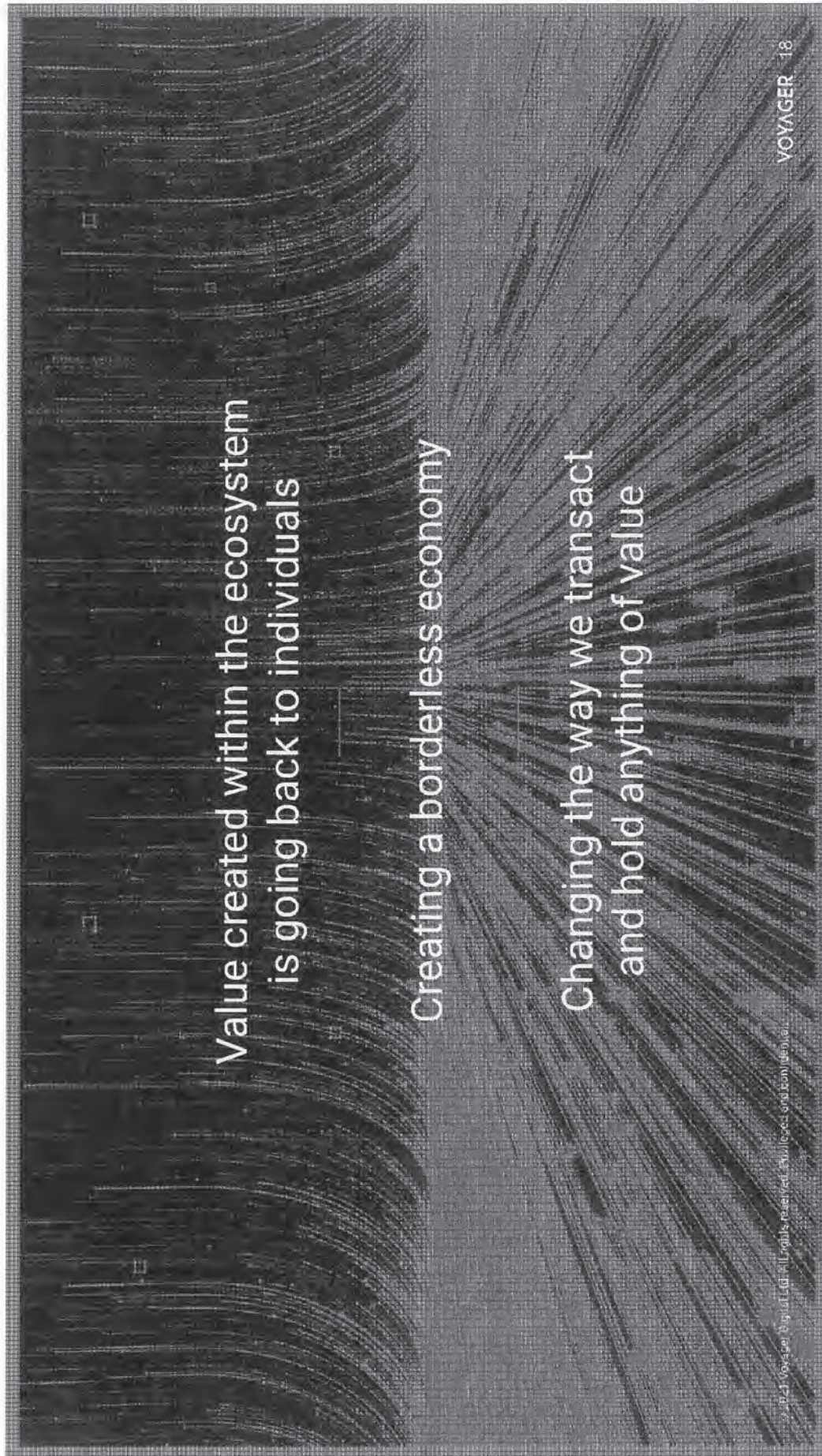




All based on **Blockchain:**

A system of recording information that makes it *nearly impossible* to change, hack or cheat the system.

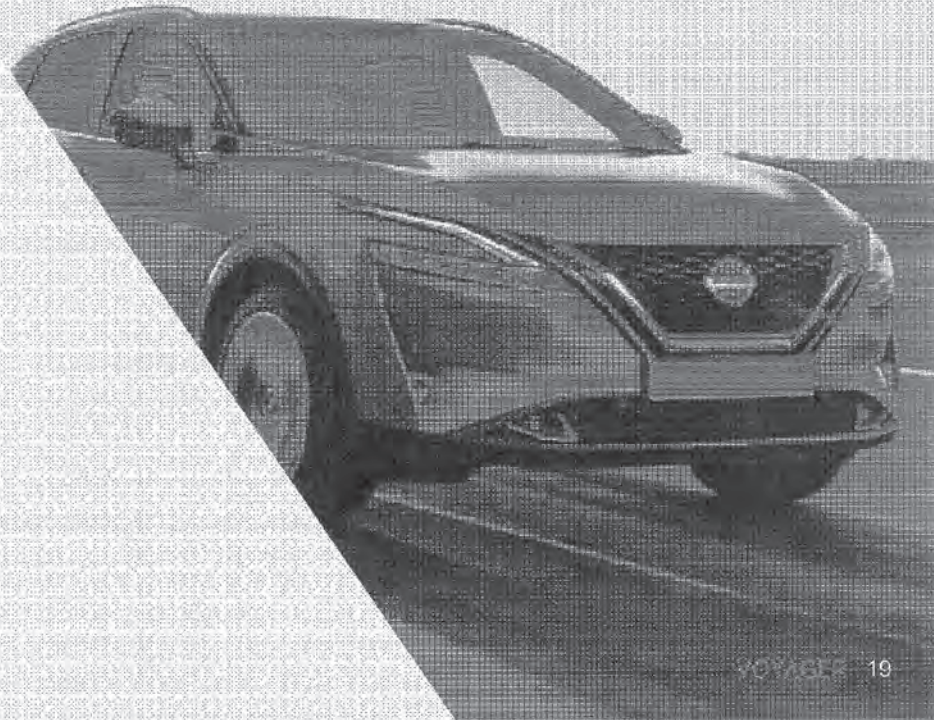
How? By dividing up that information and distributing it across a network of computer systems (nodes) on the blockchain.



EXAMPLE:

Emergence of Smart Contracts

-
In 2021, it shouldn't take
3 months to get a title
on a new car.



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Volvo Group 19

EXAMPLE:

Rise of NFTs

(Non-fungible tokens) represent ownership of a unique item.

Rapidly evolving from original artwork to event tickets to designer goods.

Secured by the blockchain.



VOYAGER

VOYAGER 21

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Crypto for All

Voyager was founded in 2018 with a simple, easy-to-use mobile app that allows customers to buy, sell and hold crypto, making it easy, secure and **rewarding**.

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VOYAGER 22

Crypto for All

Voyager was founded in 2018 with a simple, easy-to-use mobile app that allows customers to buy, sell and hold crypto, making it easy, secure and *rewarding*.

The Voyager Difference

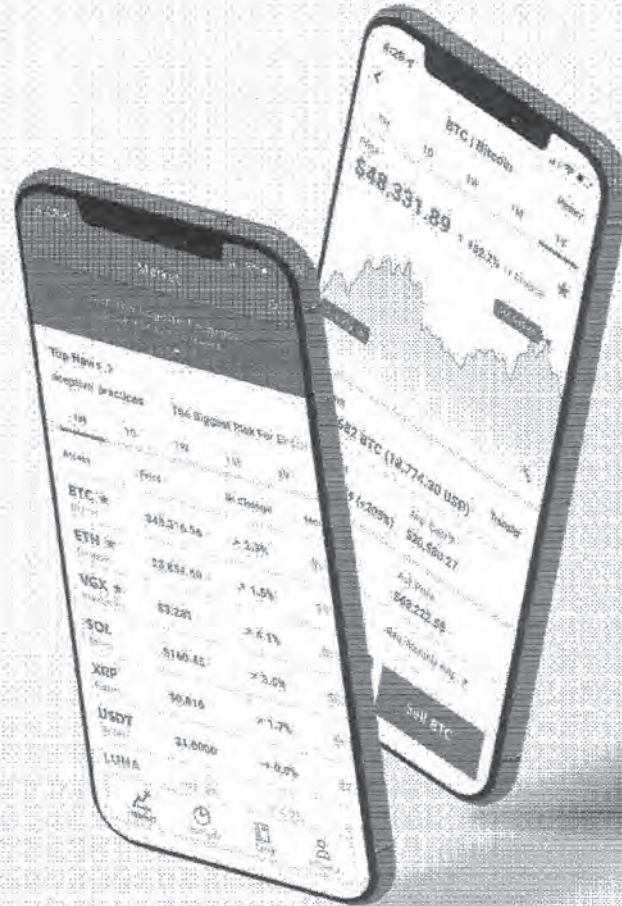
65+ crypto assets

Rewards on 30+ assets

Industry-leading loyalty program

Award-winning, top 10 finance app

First publicly-traded central platform for crypto



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VOYAGER 24

How to Get Started With Crypto

- Think about your investment goals
- Start with one token
- Read, watch, listen, learn
- Build your portfolio at your own pace
- Take advantage of rewards to create passive income

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VOYAGER 25

Crypto Breakdown

Disrupting the traditional
financial system

BTC

Building a better,
decentralized internet

ETH, AVAX, DOT

Taking the banker out
of your finances

LUNA, LINK, XTZ

Bringing value to the digital
worlds we play in

SAND, AXIE

Rebelling against the system
with dogs and memes

DOGE, SHIB

Making a digital dollar with the
power of the blockchain

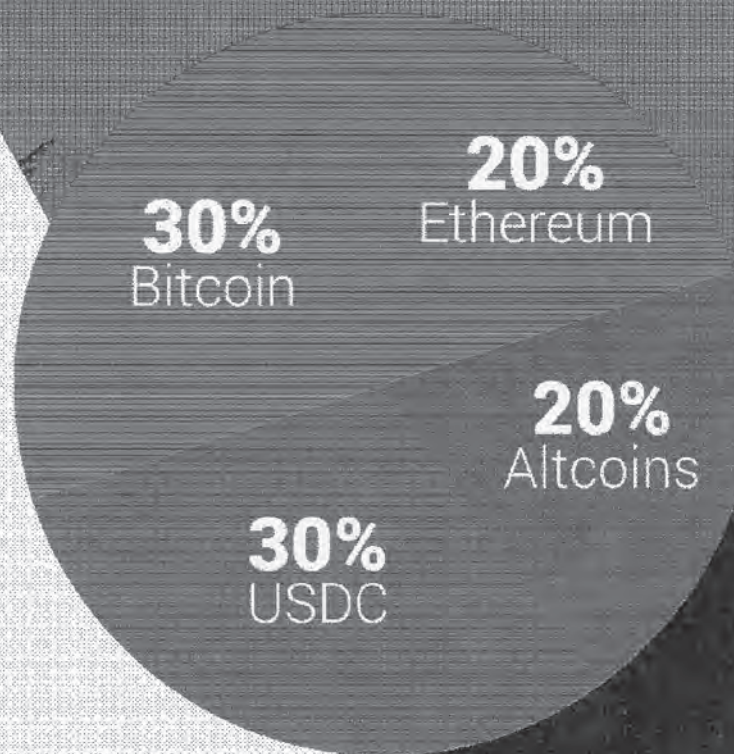
USDC, JSDT

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VOYAGER 26

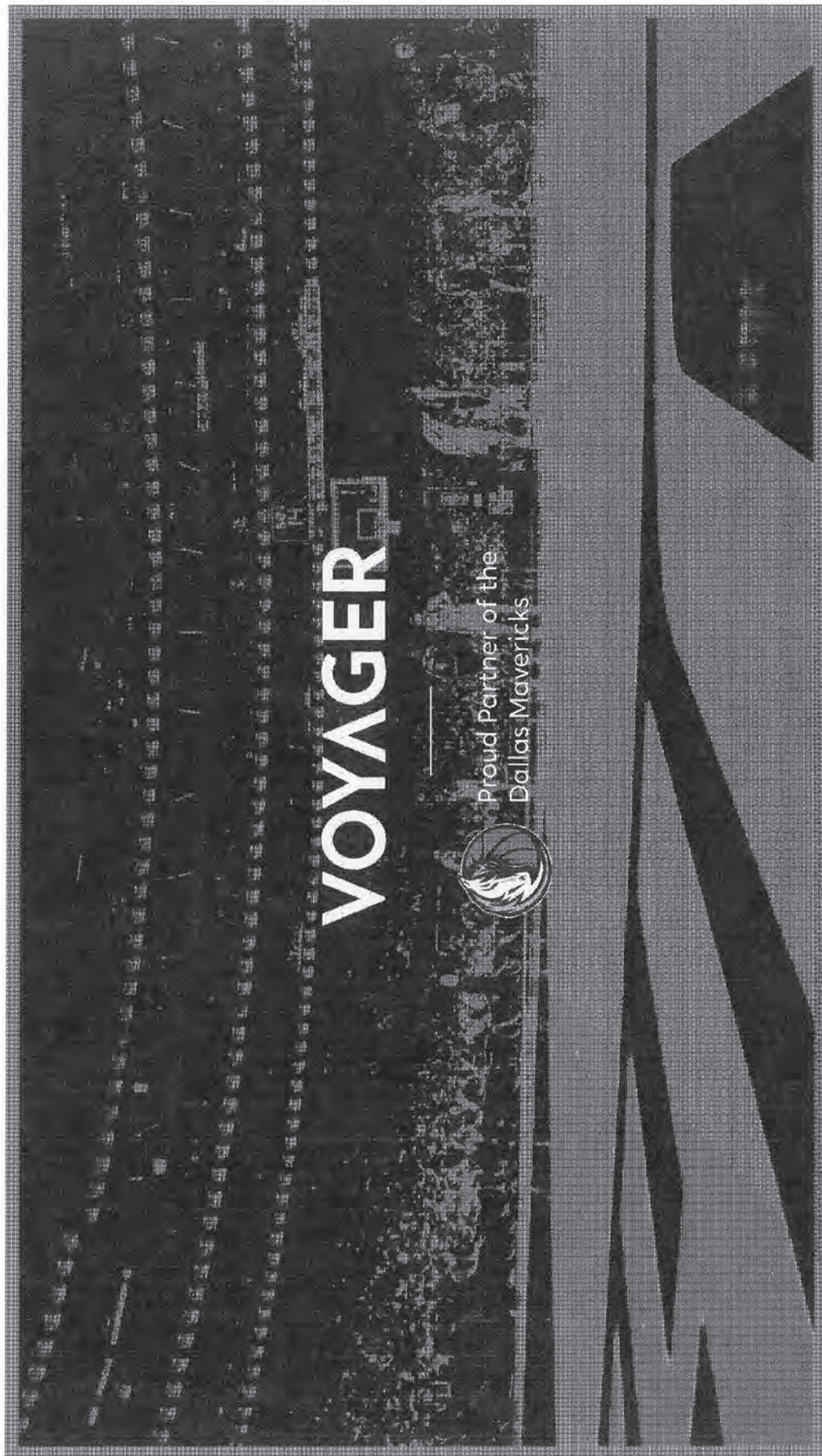
A Sample Portfolio

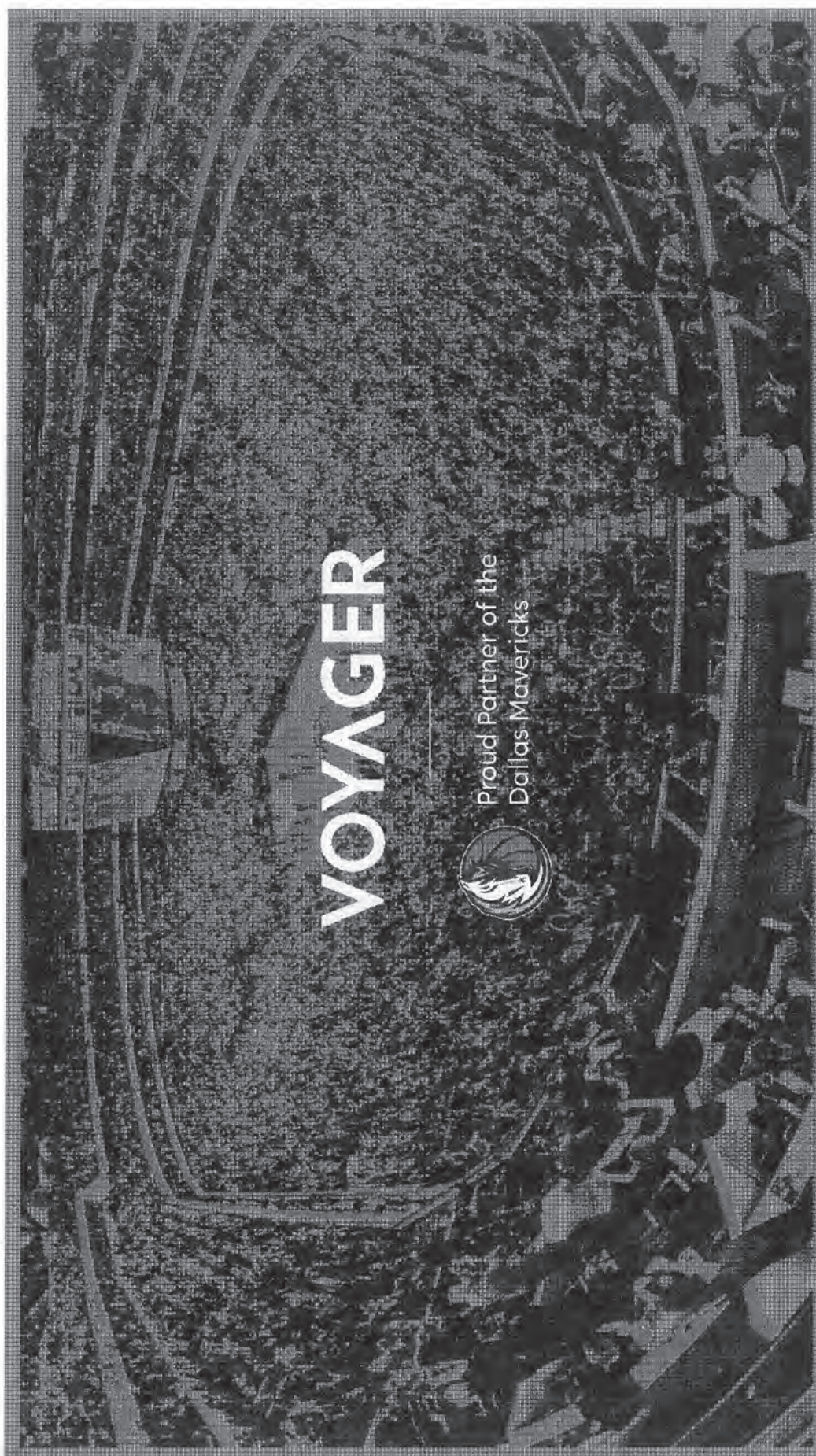
- Start with "Blue Chip Cryptos" like BTC and ETH
- Add a mix of altcoins
- Round it out with USD Coin to earn 9% rewards

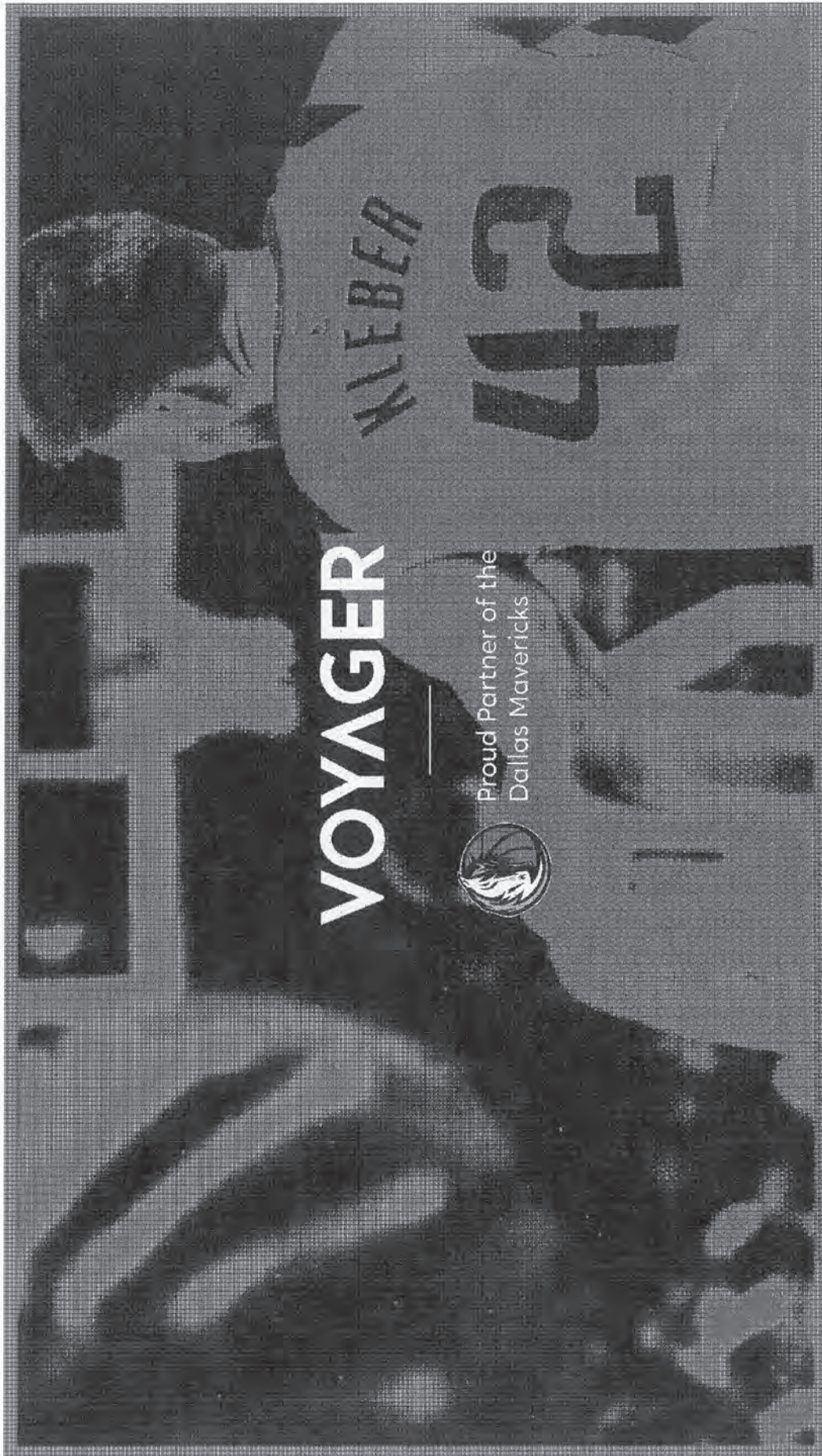


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VOYAGER 27







Kyle Tapply

From: Kyle Tapply
Sent: Thu 1/06/2022 10:21 PM (GMT-00:00)
To: Murphy DiRosa
Cc:
Bcc:
Subject: RE: Voyager Gaming Hub Naming

Hi Murphy –

Please see below for some of my comments. Let me know if you have any questions.

Thanks,

Kyle Tapply
Cell: 970-396-7725

From: Murphy DiRosa <Murphy.DiRosa@dallasmavs.com>
Sent: Thursday, January 6, 2022 12:12 PM
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>
Subject: Voyager Gaming Hub Naming

Hi Kyle,

I hope you're having a great week so far. I am working on the presentation for tomorrow's meeting with Group 2 for the Voyager Gaming Hub Naming and was hoping you could lend me your thoughts on reasoning for the names we came up with. Below is what we have right now, but we thought you may have some more ideas, especially on the Voyager Crypto Compound, Voyager's suggestion.

[REDACTED]

EXHIBIT
55

MURPHY DIROSA
BUSINESS OPERATIONS COORDINATOR
1333 N. STEMMONS FWY STE 105 | DALLAS, TX 75207
P: 610.442.1353 | E: MURPHY.DIROSA@DALLASMAVS.COM

Spencer Santora

From: Kory Nix
Sent: Mon 2/07/2022 11:17 PM (GMT-00:00)
To: Ryan Mackey; Kyle Tapply; Clay Christopher; Billy Phillips; Patrick Sorensen; Spencer Santora
Cc:
Bcc:
Subject: RE: Mavs Gaming Hub renaming

Ryan,
Talked to Messenger and they will have their renderings to us tomorrow EOD or first thing Wednesday Morning. I would go ahead and respond to Cynt and send the Jones ideas but make sure she knows we have another set of ideas coming shortly after. Let me know if that is cool?
Thanks,
KN

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>
Sent: Friday, February 4, 2022 11:11 PM
To: Kory Nix <Kory.Nix@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>
Subject: Fwd: Mavs Gaming Hub renaming

Let's discuss on Monday.

Ryan Mackey
214-658-7132 (w)
214-869-5978 (m)

From: Cynt Marshall <cynt.marshall@dallasmavs.com>
Sent: Friday, February 4, 2022 8:59 PM
To: Greg Nared; Iris Diaz; Erin Finegold White; Alison Panasik; Ryan Mackey; Kyle Tapply
Subject: Mavs Gaming Hub renaming

Hi Team,

I know we're trying to get a meeting set up for next week. The schedule is a tad wild right now.

[REDACTED]

[REDACTED]

[REDACTED]

EXHIBIT
56

[REDACTED]

[REDACTED]

[REDACTED]

Put this one to rest. We have too much other good stuff to get to. Great dialogue deliberations, though. We do indeed have a speak up culture. ☐ ☐ And in the future our Branding and Marketing team should lead this kind of effort. Thx

Cynt

Spencer Santora

From: Brad Freeman
Sent: Mon 3/14/2022 8:31 PM (GMT-00:00)
To: Kory Nix; Lacey Frederick; Clay Christopher; Spencer Santora; Victor Ribakare; Kyle Tapply
Cc:
Bcc:
Subject: FW: Voyager Logo Update
Attachments: 2KL Jersey.png

Sorry, I didn't include everyone. Please look over the attached and let us know if we need to make any changes.

From: Brad Freeman
Sent: Monday, March 14, 2022 3:30 PM
To: Kory Nix <Kory.Nix@dallasmavs.com>; Lacey Frederick <Lacey.Frederick@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>
Cc: Carolee Dillard <carolee.dillard@dallasmavs.com>
Subject: FW: Voyager Logo Update

Are we all good with this mockup?

From: Carolee Dillard <carolee.dillard@dallasmavs.com>
Sent: Monday, March 14, 2022 3:21 PM
To: Spencer Santora <Spencer.Santora@dallasmavs.com>; Brad Freeman <Brad.Freeman@dallasmavs.com>; Roy Krishnan <roy.krishnan@dallasmavs.com>
Cc: Kory Nix <Kory.Nix@dallasmavs.com>
Subject: Re: Voyager Logo Update

I have attached the jersey mockup with the new voyager logo.

Thoughts?

From: Spencer Santora <Spencer.Santora@dallasmavs.com>
Sent: Friday, March 11, 2022 3:08 PM
To: Brad Freeman <Brad.Freeman@dallasmavs.com>; Roy Krishnan <roy.krishnan@dallasmavs.com>
Cc: Carolee Dillard <carolee.dillard@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>
Subject: RE: Voyager Logo Update

They would probably want the crypto for all logo in both placements. The thing is they slightly changed that logo this week compared to what I sent a few weeks back.

Attached is the updated logo in various formats, color, and white. The difference is that "Crypto for All" is now equal length as the wordmark.

EXHIBIT
57

Spencer Santora

Sponsorship Activation Manager
Dallas Mavericks | 1333 N Stemmons FWY #105 | Dallas, TX 75207
C: (817) 939-4334 | O: (214) 658-7144

From: Brad Freeman <Brad.Freeman@dallasmavs.com>
Sent: Friday, March 11, 2022 12:29 PM
To: Roy Krishnan <roy.krishnan@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>
Cc: Carolee Dillard <carolee.dillard@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>
Subject: RE: Voyager Logo Update

I removed Gomey and Nathan on this since it doesn't apply to them.
@Roy Krishnan, I haven't seen a jersey mock up with logos from Champion. We should be able to make changes if we haven't approved the mock up yet. Can you follow up again with Champion and let's get the correct logo?

@Spencer Santora, I'm assuming the logo with "Crypto for All" goes on the body and just the "Voyager" wordmark goes on the shoulder. Is that correct?

Thanks,
Brad

From: Roy Krishnan <roy.krishnan@dallasmavs.com>
Sent: Friday, March 11, 2022 12:12 PM
To: Nathan Davis <Nathan.Davis@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>
Cc: Carolee Dillard <carolee.dillard@dallasmavs.com>; Brad Freeman <Brad.Freeman@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Austin Gomez <agomeyy@gmail.com>
Subject: Re: Voyager Logo Update

Hi all,
Jersey orders were due to the several weeks ago, and therefore the sponsorship package that was used was the one available. We can make physical alterations once the jerseys arrive, which I'm expecting within the next month.
Thanks,
Roy

Get [Outlook for iOS](#)

From: Nathan Davis <Nathan.Davis@dallasmavs.com>
Sent: Friday, March 11, 2022 12:06:33 PM
To: Spencer Santora <Spencer.Santora@dallasmavs.com>
Cc: Carolee Dillard <carolee.dillard@dallasmavs.com>; Brad Freeman <Brad.Freeman@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Austin Gomez

<agomevy@gmail.com>; Roy Krishnan <roy.krishnan@dallasmavs.com>

Subject: Re: Voyager Logo Update

This is a team thing, so I will defer to Brad and Roy on that

On Mar 11, 2022, at 12:05 PM, Spencer Santora <Spencer.Santora@dallasmavs.com> wrote:

Thanks, Nathan! Also, the thought came to my mind this morning and I just wanted to confirm. Can we make sure the updated logo is on the physical jersey?

Thanks!

Spencer Santora

Sponsorship Activation Manager

Dallas Mavericks | 1333 N Stemmons FWY #105 | Dallas, TX 75207

C: (817) 939-4334 | O: (214) 658-7144

From: Nathan Davis <Nathan.Davis@dallasmavs.com>

Sent: Monday, March 7, 2022 5:42 PM

To: Spencer Santora <Spencer.Santora@dallasmavs.com>

Cc: Carolee Dillard <carolee.dillard@dallasmavs.com>; Brad Freeman

<Brad.Freeman@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Austin

Gomez <agomevy@gmail.com>

Subject: Re: Voyager Logo Update

Sounds good! Thank you Spencer.

I'm cc'ing Gomey so he can create a new Mavs Gaming Lock Up with this logo instead

On Mar 7, 2022, at 5:39 PM, Spencer Santora
<Spencer.Santora@dallasmavs.com> wrote:

Hi Carolee, Nathan, and Brad,

Hope you all had a great Monday. This afternoon I received a new logo from Voyager. It looks very similar, but "Crypto for All" is now the same length as the word "Voyager". Please use the attached logo moving forward.

Let me know if you have any questions.

Thank you!

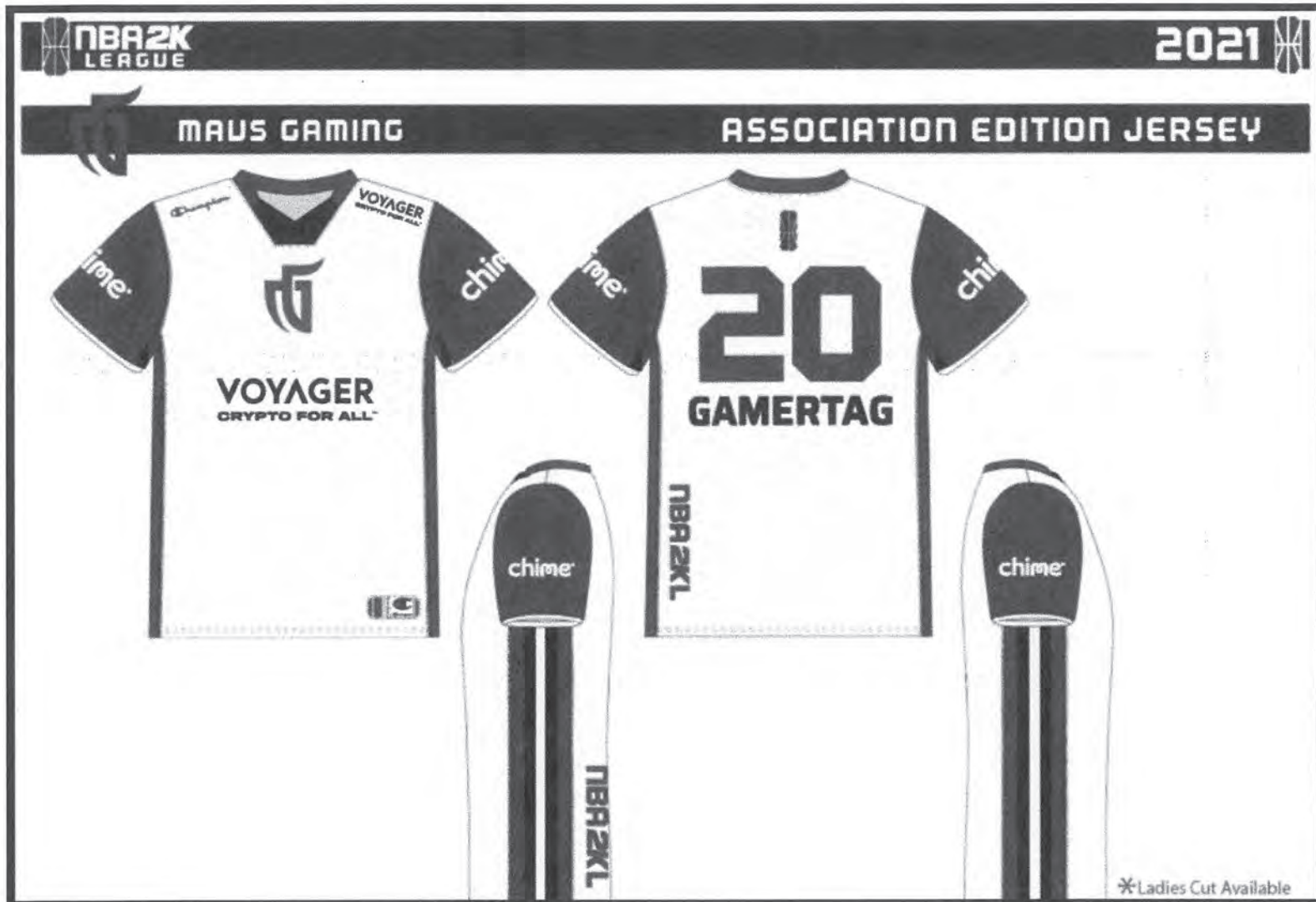
<image001.png>

Spencer Santora

Sponsorship Activation Manager
Dallas Mavericks | 1333 N Stemmons FWY #105 | Dallas, TX 75207
C: (817) 939-4334 | O: (214) 658-7144
Email: spencer.santora@dallasmavs.com

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<Voyager_2022_Logo-White.png><Voyager_2022_Logo-Color.png><Voyager_2022_Logo.eps>



Spencer Santora

From: Kevin Spann
Sent: Thu 4/07/2022 4:09 PM (GMT-00:00)
To: Spencer Santora; Kyle Tapply
Cc:
Bcc:
Subject: FW: 619090 Voyager - PROOF
Attachments: Voyager96x96 PROOF.pdf

Please approve asap

Kevin Spann
Account Executive
Office: 972-390-6515
Cell: 972-672-8422

EXHIBIT
58

WO# 619090

96"h x 96"w (include 4" Pocket on top). Qty 1

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From: Kyle Tapply
Sent: Mon 6/13/2022 1:01 PM (GMT-00:00)
To: "Mark Cuban" <Mark.Cuban@dallasmavs.com>, "Cynt Marshall" <cynt.marshall@dallasmavs.com>
Cc: "Ryan Mackey" <Ryan.Mackey@dallasmavs.com>, "Billy Phillips" <Billy.Phillips@dallasmavs.com>
Bcc:
Subject: Sales Report
Attachments: image00100001.png

Mark,

Below are some notes on my weekly sales report. Please let me know if you have any questions.



Voyager

[REDACTED]

Go Mavs,

Kyle Tapply

Thanks,



KYLE TAPPLY
SENIOR DIRECTOR CORPORATE PARTNERSHIPS
DALLAS MAVERICKS | 1333 N STEMMONS FWY #105 | DALLAS, TX 75207
W: 214.658.7145 | C: 970.396.7725

EXHIBIT
59

E: Kyle.Tapply@dallasmavs.com | WEB: [Mavs Sponsorship Deck](#)



Kyle Tapply

From: Kyle Tapply
Sent: Thu 9/16/2021 3:33 AM (GMT-00:00)
To: Kory Nix; Ryan Mackey; Billy Phillips; Clay Christopher
Cc:
Bcc:
Subject: [No Subject]

Have a great idea for tomorrow. Hope they can work with Lexus.

[REDACTED]

[REDACTED]

EXHIBIT
102